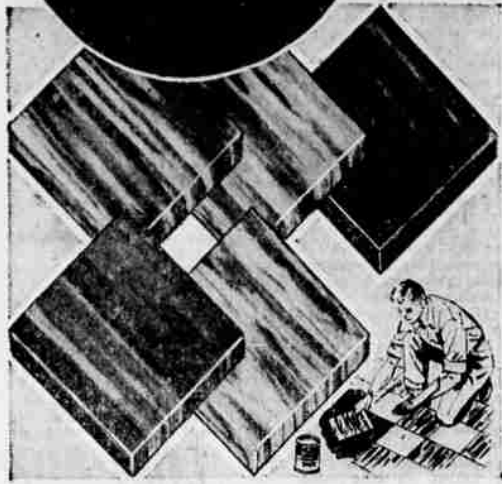




# the sale you've been waiting for once-a-year National Floorcovering Sale!

outstanding savings on all types of floorcoverings



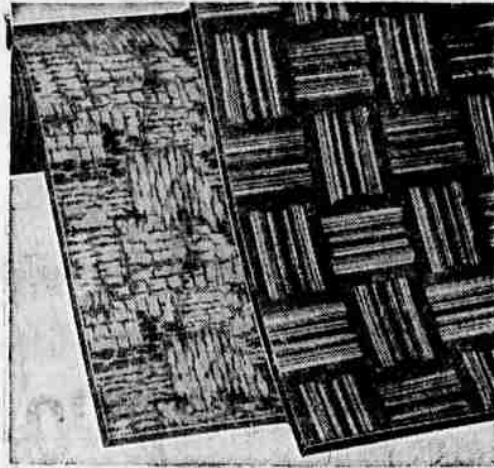
Get More Home Beauty—More Wear for Less Care

## Linoleum Tiles

- In Carton Lots
- No lining felt needed
- Easy to install, low price

**10<sup>c</sup>** 9x9-in. tile

Beautiful inlaid linoleum tiles in exciting marbelized patterns and many room-accenting colors. Cement easily to any wood floor, no extra lining felt needed. Buy at this low sale price and save more!



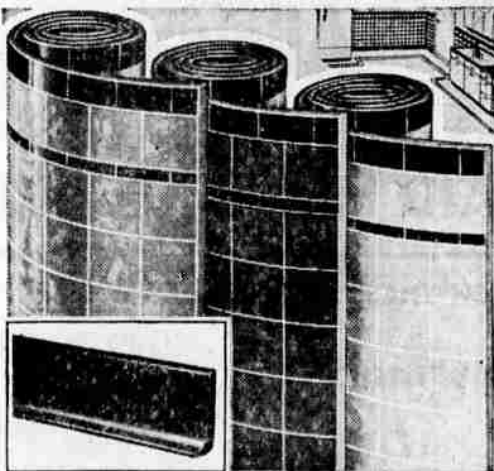
Striking New Patterns, Colors For Use in Any Room

## Floorcovering

- Reg. 95c/sq. yd.
- Thick enamel surface
- 12 ft. and 9-ft. width

**77<sup>c</sup>** sq. yd.

Extra wear, beauty for your home. Easy to install enamel surface floorcovering resists spots, grease stains. Wipes clean easily with wet cloth.



Enjoy The Color, Beauty, Economy of Plastic Surface

## Wallcovering

- Reg. 57c lin. ft.
- Paste right to wall
- 4 decorating colors

**43<sup>c</sup>** sq. ft.

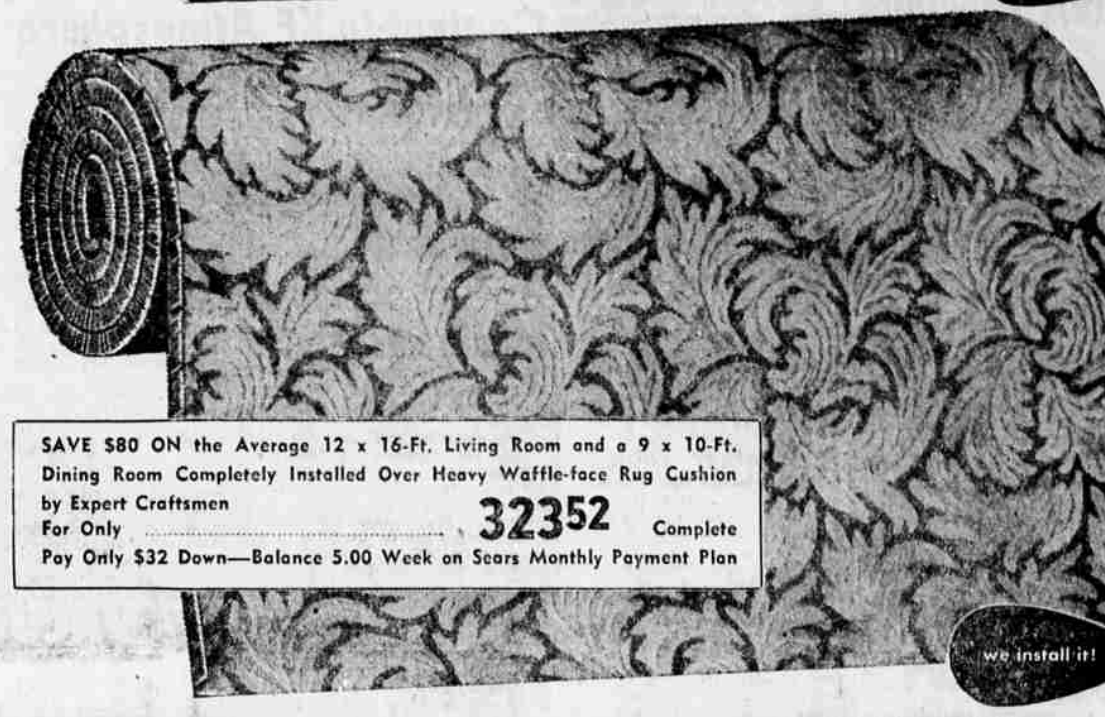
Give your walls the decorating beauty of this plastic surface wallcovering. Carefree surface resists soaps, stains, water. Dawn Gray, Mint Green, Horizon Blue and Sunshine Yellow. Cove base for 4-ft.

## Metal Trim

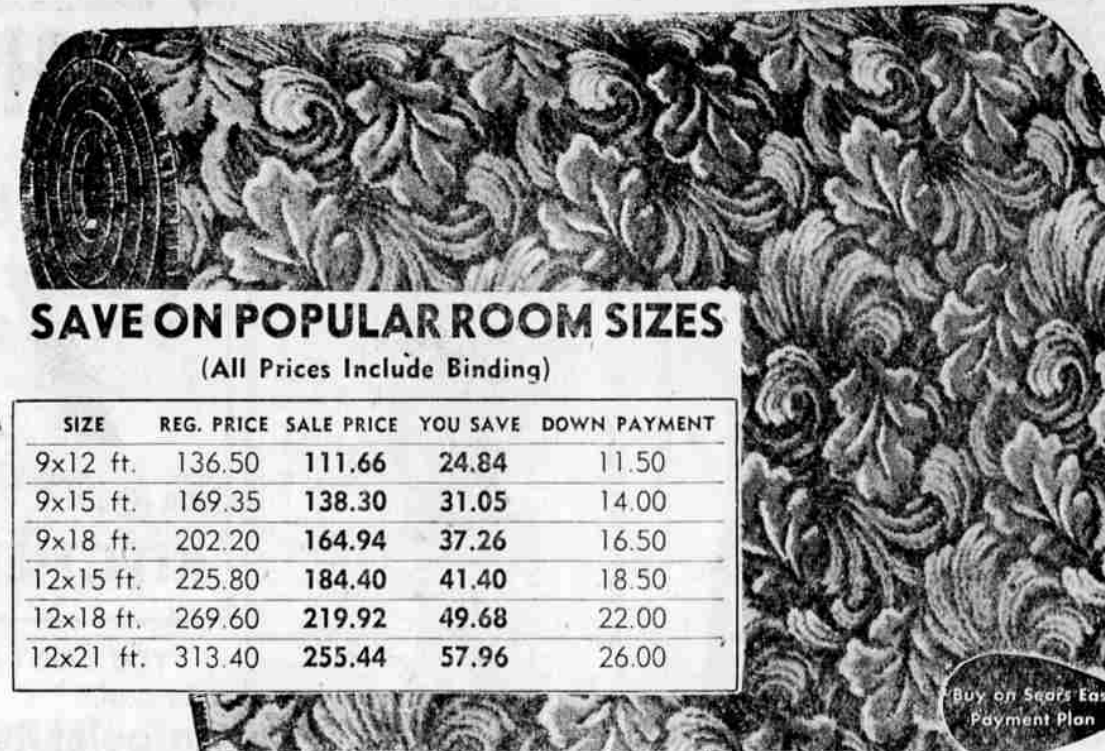
- Protect your wallcovering with
- Guard wallcovering against tear at corners and along top edge. Easy to apply. Save!
  - A-Outside corner 4 1/2 ft. 98c
  - B-Cap Strip 6 ft. 89c
  - C-Inside corner 4 1/2 ft. 98c



SAVE 79.68 on the Average 12 x 16 Ft. Living Room and a 9 x 10-Ft. Dining Room Completely Installed Over Heavy Waffled-face Rug Cushion by Rug Experts For Only **35552** Complete Pay Only \$36 Down—Balance 5.00 Weekly On Sears Monthly Payment Plan



SAVE \$80 ON the Average 12 x 16-Ft. Living Room and a 9 x 10-Ft. Dining Room Completely Installed Over Heavy Waffle-face Rug Cushion by Expert Craftsmen For Only **32352** Complete Pay Only \$32 Down—Balance 5.00 Week on Sears Monthly Payment Plan



## SAVE ON POPULAR ROOM SIZES

(All Prices Include Binding)

SIZE	REG. PRICE	SALE PRICE	YOU SAVE	DOWN PAYMENT
9x12 ft.	136.50	111.66	24.84	11.50
9x15 ft.	169.35	138.30	31.05	14.00
9x18 ft.	202.20	164.94	37.26	16.50
12x15 ft.	225.80	184.40	41.40	18.50
12x18 ft.	269.60	219.92	49.68	22.00
12x21 ft.	313.40	255.44	57.96	26.00

finest patterns and colors at an unbelievable low price!



## 9 x 12-ft. Axminster rugs

compares with rugs selling elsewhere for 99.95

**72<sup>88</sup>** each

7.30 Down, 6.00 Month on Sears Easy Payment Plan (Usual carrying charge)

Closely woven surface pile is a blend of finest wool and carpet rayon yarns for good wear. Popular patterns blend with modern or traditional furnishings. An excellent buy at 72.88!

- ★ 3 Ply Embossed Wilton
- ★ 3 Ply Heavy Frieze
- ★ Hi-lo Textured Velvet Regularly Priced Up To 10.95 Sq. Yd.

YOUR CHOICE **888** Sq. Yd.

- ALL WOOL 3 PLY YARNS
- LATEST MODERN PATTERNS
- 9 AND 12 FOOT WIDTHS
- CHOOSE FROM NUTRIA, DAWN GRAY, SPICE BEIGE OR GREEN

## Wilton

### broadloom carpet

- 100% all wool face
- regularly 9.95 sq. yd.

**788** sq. yd. 9, 12-ft. widths

All wool yarns give good wear. Two-tone leaf design in gray, green or beige. Save now!

### Here's What You Save On Room Sizes!

All prices include binding

SIZE	REG. PRICE	SALE PRICE	YOU SAVE
9x14 ft.	144.40	115.42	29.98
9x15 ft.	154.35	123.30	31.05
9x16 ft.	164.30	131.18	33.12
12x15 ft.	205.80	164.40	41.40
12x18 ft.	245.60	195.92	49.68

## deluxe patterned

### broadloom carpet

- three lovely patterns
- all wool face

**788** sq. yd. 9, 12-ft. widths

Texture, leaf or rich swirl patterns in gray, green or beige. High cut wool surface pile for more wear beauty.

Phone 5188

FREE CARPET CONSULTANT

See samples in your home, receive expert decorating advice and complete estimates.

## EXTRA SPECIAL

Famous Harmony House

## LUX-AIRE

Sponge Rubber Cushioning

Reg. **1.66** sq. yd.  
2.29

Full 1/4-in. cushioning designed and manufactured for lasting underfoot luxury. Save over 20.00 on the average installation.

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