



MERCURY MONTEREY FOR 1956 will be on display Thursday at Basin Motor Co., 424 South Sixth Street. Bigger in performance, power and appearance, this Mercury for 1956 emphasizes the lower silhouette of the entire line. This new line offers 13 models in three series—Montclair, Monterey and Custom. A new Mercury Safety-Surge V-8 engine with 312 cubic inch displacement further enhances Mercury's acceleration and power throughout all the driving range.

New Mercury Line Offered By Klamath's Basin Motors

Exciting new body styles featuring a low-silhouette in all three series, three new Safety-Surge engines with major improvements in performance, and distinctive changes in exterior and interior trim and fabrics are introduced by Mercury for 1956. The new cars will be displayed at Basin Motor Co., 424 South Sixth Street, Thursday. A total of 13 models in the Montclair, Monterey and Custom series will enable Mercury for 1956 to penetrate further into all levels of the medium-price car market. P. C. "Jack" Reith, vice president and general manager of the Mercury Division. "This is the first new model introduced since Mercury became a separate division of Ford Motor Company some six months ago, and we expect this car to continue Mercury's near-spectacular accomplishments in the automotive industry," Mr. Reith said. Further emphasizing the wide choice offered prospective customers, Mercury for 1956 will have a total of 15 attractive body colors and 60 two-tone combinations. A new low-price two-door sedan called the "Medalist" is one of six cars in the expanded Mercury

Custom series. The "Medalist" was designed specifically for those who want big car performance and feel, yet at the same time require low cost transportation. It is an economy car that offers the chance to step up into Mercury engineering and performance at a budget-minded price. Chrome ornamentation and trim on the "Medalist" are styled in keeping with the clean, crisp Mercury lines. A new six-passenger four-door station wagon is another newcomer to the Custom series, which also includes a new low-silhouette hardtop coupe, a four-door sedan, a two-door sedan and an eight-passenger four-door station wagon. The appeal of Mercury's low-silhouette styling is emphasized in the Monterey series by a new four-door sport sedan and a two-door hardtop coupe. The conventional Monterey four-door sedan too is lower than last year. Fourth car in the Monterey series is the versatile four-door, eight passenger station wagon with simulated wood paneling. The Montclair series, which made its debut last year in pioneering the low-silhouette, presents a four-door sport sedan, a striking two-door hardtop coupe and a glamorous convertible. In offering a choice of three high compression, overhead valve, V-8 engines, Mercury has designed its power plants and its transmissions to complement each other. Displacement has been increased to 312 cubic inches, with a larger cylinder bore and a longer piston stroke. The combination of increased displacement, higher compression ratios, greater breathing ability and improved carburetion makes the Mercury engines outstanding in performance and dependability. Power when it is needed is assured at all driving ranges by each of these Mercury engines, with compression ratio of 9.0 to 1, or 8.4 to 1, or 8.0 to 1. Available with Merc-O-Matic transmission only, the 9.0 to 1 engine develops 324 foot-pounds of torque at 2600 rpm and 225 horsepower at 4600 rpm. The 8.4 to 1 engine is tailored to Mercury's standard and overdrive transmissions only. It develops 312 foot-pounds of torque at 2600 rpm and 210 horsepower at 4600 rpm. The 8.0 to 1 engine, available only with Merc-O-Matic transmission, develops 317 foot-pounds of torque at 2600 rpm and 215 horsepower at 4600 rpm. Bore is 3.80 and stroke is 3.44 on all three engines.

Richard Renoud Retires From SP

DUNSMUIR — Without fuss or fanfare, Richard Renoud retired from his position this month as airbrake specialist after 46 years of service with the Southern Pacific Company. Mrs. Renoud met him when he finished work for the day on September 1 and they walked quietly home together. That was his last day of work for the SP. Renoud is hardly retired because he is currently serving a term as city councilman and has many community interests. Carpentry, gardening and caring for property interests will also keep him a busy man. Renoud came to Dunsmuir in 1909. He and his wife, Rita, were married in 1912. They have two sons, Harry, a teacher at Reedley Junior College, and Gleason, a civil engineer for the bureau of reclamation in Sacramento, and five grandchildren. Renoud has always had the community interest at heart. He served on the city council from 1932 to 1942 and was mayor during the last two years of that decade of service.

KF Camp Fire Meet Slated

Planned to coincide with the visit of Mrs. Xenia Nail, national staff member of Camp Fire Girls, the second annual Camp Fire Leaders' Conference day will be held in Klamath Falls on Tuesday, October 4. Women serving as volunteer leaders of Camp Fire groups in Gilchrist, Chiloquin, Fort Klamath, Merrill, Klamath Falls, Dorris, Tulelake and Newell, California will be greeted by council president, E. P. (Phil) Lee, when they convene at 10 a.m. in the lecture room of the Klamath County Library.

Mrs. Nail will speak at the noon luncheon to be held at the Pelican Cafe party room. Her visit to the Klamath Council of Camp Fire Girls in October is part of her tour through Southern Oregon, where she will visit Klamath Falls, Drain and Coos Bay.

The leaders' conference day will be linked to Camp Fire's 1955 anniversary slogan, "Let Freedom Ring!" which will be carried out in craft displays and table decorations.

Members of the Klamath Council completing arrangements for the conference are Mrs. Percy Murray, Mrs. Earl Clark, Klamath Falls; Mrs. George Milne, Merrill; Mrs. Gerald Wolf, Chiloquin; Mrs. Ann Doleral, Gilchrist; Mrs. Carl Olson, Dorris and Mrs. Naomi

French, executive director and Mrs. Dorothy Johnson, field director. AUSTRIA-RUSS PACT VIENNA (AP) — Austria and the Soviet Union have concluded a 50-million-dollar trade agreement for a five-year period.

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TRUMAN PROMOTED

NAPLES, Italy (AP) — Brig. Gen. Louis W. Truman of Springfield, Mo., second cousin of former President Truman, has succeeded Brig. Gen. Earle G. Wheeler as plans and operations chief for NATO in southern Europe.

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