

Come In and Help Us Celebrate Our Birthday! FREE Coffee and Cake Friday Nite at Sears!

SEARS ROEBUCK AND CO. 69th ANNIVERSARY sale

good quality for less since 1886

YOUR CHOICE TOOL GROUPS

Your Choice **169**

FREE!
Carrying Case and Box of Shells
With Your Purchase of our Model 50 Rifle!

Americas Greatest Hi-Power Rifle Value!

- With 2 1/2 Power Scope - 129.95 Free Case and Shells
- With 4 power Scope - 134.95 Free Case and Shells

94.50 Only 9.39 Down

Chrome-Lined Barrel!
The Model 50 has the built-in calibered quality that not only FIRES 5 high powered shells, but actually guides them with full powered accuracy! It's the only high power rifle with FN Mauser Action selling for less than \$120! Compare for yourself... today!

Romex Cable Reg. 6c 4c ft.

Ideal for any home or farm use our best Romex cable in heavy duty 14-2 gauge. *In 100 ft. coils.

Forced-Air Heater
Revolving Reflector Unit
Reg. 13.50 **9.88**

Gives comfortable circulated warmth for those cool days. Blows 50 cubic feet of warm air per min. UL-listed.

LOWEST PRICE EVER!

David Bradley Multi-Purpose Roto-Spader

SAVE 21.07!
Regularly 109.95

88.88 Only 9.00 Down

Prepares gardens and flower beds for planting in one step. Also does power hoeing. Has 9-inch diameter chisel type tines that work well in any soil. Vertical shaft, 4 cycle Briggs and Stratton engine with governor.

New! J.C. Higgins Model 60 Automatic Shotgun!

Gas Operated!

Sold on Easy Payment Plan **89.95**

Eliminates "slam" ejection!... fires 5 shots in 1 second! Cuts bruising recoil by 34%!... barrel and receiver are completely interlocked so that they can't shoot loose! Fires any 12 gauge shell!

12-Ga. Pump Shotgun 75.00
J. C. Higgins, Model 20 Deluxe

Precision made, precision accuracy! Features choke control, compensator. Has less muzzle jump, less recoil. Vanished vibrations free falling action. Finest walnut stock. 6-shot capacity.

J. C. Higgins Shotgun 59.95
Double Barrel

Made in Spain French walnut stock, single trigger, selective automatic ejectors, automatic safety, double locking lugs, full and modified chokes. 12, 16 and 20 gauge. Save at Sears today!

ALLSTATE CROSS COUNTRY

1 45 PLATES 3.5 AMP

30 Months for the Price of 24!

Factory-Fresh ALLSTATE

Regular 11.95 **9.88** Exchange

- More starting and reserve power!
- Extra Features. Larger Plates!

Chem-Set slow dried plates that fight heat and acid for long, guaranteed life. Extra heavy plastic fortified separators. ALLSTATE equip your car for safe, sure starting and reserve power this fall!

Allstate Batteries as Low as 6.88 Exch.

FREE-Gold Battery

Friday night, an Allstate Gold Painted battery, symbolic of battery No. 40,000,000, will be given away absolutely FREE! Come help celebrate our 69th Anniversary!

Bulk Oil Sale

ALLSTATE Regular Was 15c qt. Now Only...

9c Qt. (in your container)

You can't buy finer regular grade motor oil anywhere at any price! Shop... compare... you'll ask for ALLSTATE every time!

Motor Oil All Weather - In your container Reg. 60c **38c** qt.

Rebuilt Engines 15.00 Down Exch.

Ford 42-48, Merc. 39-48

Save on Allstate Green Line engines! New aluminum pistons, pins, rings, bearings. Without heads, pan.

Oil Filter Refills 57c

Sears low price allows you to change filters often. Keep all clean! Buy now! At Sears.

Body Mount Car Mirror Reg. 2.39 **1.99** Each

Heavily chromed 4 1/2-in. non-glass face. Ball joint. Anti-shaft lock. Buy at Sears now!

It's Filled with 2 1/2 lbs. Dacron

Regularly 21.95 **16.88** Save 5.07

- Dacron for warmth without weight!
- Full size 100-inch zipper!
- Our Best!
- Ideal for hunters separate air matt. pack.

Sears does it again! Bringing you the greatest value ever in sleeping bag comfort and economy. Completely filled with miracle Dacron... PROVEN BETTER!

Imported Lightweight

Check the Features!...

Compare the Price!

Regularly 42.95 **38.88**

Only 4.00 Down on Sears Easy Payment Plan

See it... ride it... buy it! It's the bicycle buy of the year. Beautiful 26 inch lightweight with J. C. Higgins 3-speed gear, hand brakes. Girls and boy's models in raven black finish with chromed wheels.