

Herald and News

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BILLBOARD

By Bill Jenkins

Some time ago I was expounding on a trip through Northern California's forest lands as a guest of the Shasta Cascade Logging Conference on their annual newsmen's tour. A couple of columns elicited the following letter from Robert Mezger of the Timber Management Service. I run it here as another step in the forestry presentation program which I so firmly believe must come if we are to understand and through understanding utilize our forest resources.

Bob is speaking as a professional forester and using some language that I don't always understand, but at least it is interesting. So, here's what he had to say:

I was quite pleased at the impressions left with Bill Jenkins by the Shasta-Cascade Logging Conference as evidenced by the Bill-board on July 26 and August 3. Mr. Jenkins expressed a wish that the forestry program of the country be presented to the public in such a way as to create better understanding and I certainly agree that this is very necessary. In fact, one of the canons of the Code of Ethics for the Forestry Profession states that a forester will strive for correct and increasing knowledge of forestry and the dissemination of this knowledge.

Nevertheless, it is difficult when speaking of forestry to avoid being vague since conditions are so variable. Blanket statements regarding forestry are dangerous if not impossible to make. Not only do conditions vary, but the composition, density, age, vigor and other physical factors vary but forestry practices are frequently controlled by economic conditions. On the other hand, it must be remembered that economic conditions in a forested area are more or less a degree controlled by the productivity of forest lands. I should like to take this opportunity, therefore, to make a few statements regarding this vague thing called forestry insofar as timber production is concerned.

Forestry is a science dealing with the physiology, anatomy, and ecology of trees, ecology being the relationship between a plant and its environment. Forestry is an art—the art of applying those practices based on scientific data which will achieve certain desired results. Forestry is a business dealing with the production of "goods and services."

Another popular misconception of forestry is that when the old-growth timber is gone, opportunities for forestry are gone. This concept is completely the reverse of the actual truth. Only as natural stands of high quality old-growth timber are removed does it become feasible to think in terms of the East of the Rocky Mountains, and practically all of this east of the Great Plains. In general, average productivity of private land is probably somewhat higher than government land, and the productivity of forest lands in the East of the Rocky Mountains is higher than in the West, so that potential production is not directly proportional to the commercial land area presented above.

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They'll Do It Every Time



JAMES MARLOW

By DON WHITEHEAD
WASHINGTON (AP)—The Democratic and Republican parties very likely will spend a whopping six million dollars between them to carry the 1956 presidential campaign arguments into millions of American homes by television.

Advance estimates indicate television will be the largest single item in the campaign budgets. Each party will spend about double the amount spent in 1952. The money will come from the treasuries of the national committees, state committees and allied citizen groups.

By law, the national committees may collect and spend only three millions each in financing the entire campaign. But each party can sidestep this limitation by having state organizations and citizens' groups pick up the check.

The Republicans already are dickering with the national networks for favorable TV spots next fall, particularly in the last six weeks of the campaign. The best times are the evening hours.

The Democrats say they haven't yet begun negotiations with the networks, but they also will reserve time far in advance of the campaign to drive the networks.

Party leaders in 1952 had little or no experience with television as a campaign medium and this

lack of experience was expensive. In the heat of the campaign, critical times arise when party leaders consider it worth almost any price to get their story to the people quickly and dramatically. But it's a costly thing to buy TV time on short notice because it means paying a "pre-emption" fee to the producers who gave up the time—in addition to the regular network costs.

Some TV network sources have estimated that in 1952 the Republicans spent more than \$250,000 in buying up expensive time on short notice. Such a moment came when Republicans rushed Richard Nixon (now the vice president) to the air waves to explain a campaign fund given to him by a group of private citizens.

The Democrats had their own emergencies but their extra costs weren't as heavy as those of the Republicans. And it is no secret that the Democrats must hoard their money a good deal more carefully than the Republicans.

Both parties face the problem of heavier costs for TV time. In 1952, a half hour on one network coast-to-coast cost about \$32,000, according to one source at GOP national headquarters. But with more TV stations in the network, the cost next year will be just about double.

Within business ranks will be quite a struggle over costs versus prices. Rising labor rates and price hikes on materials, particularly metals, is sending operating costs up. The question is how much of this can be passed along to the consumer before sales drop off. If prices don't rise, and the factory absorbs the higher costs, stockholders may find their hopes of higher dividends fading.

To keep business going at its present rate, merchants and manufacturers are likely to lean heavily on promotions. Competition is going to be bitter.

THE DOCTOR SAYS

By EDWIN P. JORDAN, M.D.
A woman writes that she has had an arthritis of the spine for a number of years and the doctor tells her that in time it will "burn out" and she will be able to do things she wants to know if there will be less pain when this occurs.

The condition described by the correspondent sounds like a particular variety of spinal arthritis which is much more common in young men than in women and comparatively rare in the older years.

This form of arthritis which goes under several names does usually progress at an extremely slow rate to stiffness and the condition which is sometimes known as "poker spine."

At this later stage the pain disappears though there is considerable limitation of movement not only of the spine itself but also of the expansion of the chest.

One form of arthritis of the spine is that which is fairly common in elderly people and in people who are overweight. This is a sort of bone degeneration and is not accompanied by true inflammation.

Frequently this variety of arthritis does not produce any serious symptoms and can merely be considered a sign of advancing years. When symptoms are produced, however, there is no good method of restoring the spinal joints completely to normal.

The treatment must therefore, be aimed at relieving the symptoms of pain and stiffness insofar as that is possible.

A back brace can be helpful. The use of a stiff mattress or a board under the mattress is also commonly recommended. Sometimes heat massage, or other measures of physical therapy bring about considerable relief.

In most, a spinal arthritis is an unpleasant disability only and not danger to life or general health.

discomfort and pain as well as stiffness and unless it is properly treated it may cause the body to be bowed forward.

Treatment is still not completely satisfactory but is likely to include a proper balance of rest and special exercises.

There are other kinds of arthritis or degenerative disorders which can occur in the spine. In a few like tuberculous arthritis, the cause is definitely known and the treatment pretty well standardized.

In others the cause is both unknown and the best treatment uncertain.

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Mal Boyle

NEW YORK (AP)—Practically everybody alive today sooner or later will meet a millionaire—and feel worried about it.

It was feared for a time that millionaires would die out in this civilization, that they would go the way of the dodo or the extinct passenger pigeon.

Happily, it hasn't worked out that way. The millionaire class has proved a hardy breed. If millionaires aren't quite multiplying like the rabbit, they are at least increasing faster than the whooping crane.

The average person, told he is going to meet a millionaire for the first time, finds his heart suddenly beating a bit faster.

"How shall I act?" he asks.

Nervously, he thumbs through his wife's etiquette book. He finds no help there. Oddly, no etiquette writer ever thinks to include a chapter on "The Care and Proper Treatment of Millionaires."

This is a strange oversight indeed. The etiquette writers seem to have the idea that you should treat a millionaire just as you would any other social equal. They are on the right track here, but they don't go far enough. Millionaires are even more equal than you, other social equals.

A helpful thing to remember is that, while you are uneasy at the prospect of meeting the millionaire, he may be even more uneasy over meeting you. A millionaire always has the uneasy feeling someone is trying to get at his money, and how does he know you aren't too? (As a matter of fact, he is probably right. Who ever met a millionaire without the wild secret hope he could help the fellow share the burden of his wealth?)

Here are a few time-tested tips on how to get along with a millionaire.

1. When you first shake hands with him, avoid staring at his right hand pocket. It will only make him more nervous if your eyes go insistently to where you think he keeps his wallet. (You'd be wrong anyway. All veteran millionaires carry their wallet in their inside coat pocket, where they can reach in and pat it gently from time to time.)

2. If you are at a bar, insist on buying the first round of drinks yourself. This will throw him off guard, and he will begin to relax.

3. Talk about harmless topics like politics, sex and the weather. When a millionaire wants to talk about money, he likes to be the one who brings up the subject.

4. Don't make ridiculous remarks like, "Well, after all, money won't buy everything." The millionaire knows you aren't in a position to say whether this is really true or not. He is.

5. If you have an inside tip on a new stock or a horse race, pass it on to him at once. It will please him to know you are interested in seeing him get ahead.

6. Never ask him where is the safest place to keep money. He may be hiding his in the crochets of trees and become suspicious that you are trying to find out his secret.

7. If a millionaire tells you the only road to wealth is by hard work, don't laugh out loud—even though you know he inherited his own riches. Look impressed. He may be right. (If you don't think inheriting money is hard work, just sit down right now and try to inherit some yourself.)

8. It is unwise to ask him how many millions he really has. If he only has one, it will embarrass him. If he has more than one, he won't tell you anyway.

9. Should you number several millionaires among your acquaintanceship, avoid mentioning the fact. Every millionaire likes to feel he is the only millionaire in your life.

10. Many people in the presence of a millionaire feel an overwhelming urge to praise the income tax. Fight down this temptation—or you'll find yourself all alone talking to yourself.

There is one other rule worth remembering: People who really have money usually let it talk for them. If a guy at your dinner table brags he's a millionaire, be sure to count the spoons before he leaves.

NO PROBLEM

OMAHA (AP)—The new city directory has an omission. It doesn't list the address of Sheriff Pat Corrigan among the county officers. But Corrigan isn't worried. He said, "most of the people we do business with know where we are. The problem is in locating them."

NEGROES GIVEN VOTE DAMAGES

COLUMBUS, Ga. (AP)—Damages amounting to 880 dollars, \$219,120 less than the total sought, have been awarded 22 Negroes in a voting rights suit against two members of the Randolph County Board of Registrars.

A Federal Court jury yesterday fixed damages at \$40 each for the 22, who had sued the board and charged that the registrars had conspired to deprive them of their right to vote in the Southwest Georgia county.

The verdict directed that the damages be paid equally by Board Chairman R. S. Banks and C. C. Martin, a board member.

U. S. District Judge W. A. Boothe said he would rule later on the Negroes' request for an injunction to force the board to restore their names to the voting list.

JURY CONSIDERS THREAT REPORT

TAHOCA, Tex. (AP)—A grand jury today was to consider reported threats against a 16-year-old Negro admitted to Tahoka's formerly all-white high school.

The boy, Andrew Nance, recently was elected vice president of the junior class by fellow students. He told officers he was accosted by three Tahoka men who threatened him with "personal harm" if he attended school.

County and district attorneys yesterday called the grand jury into special session over the incident and said in a statement: "The letter before the grand jury will not be desegregation, but squarely whether or not mob violence can be substituted for duly constituted authority."

AMAZING GAL, MY AMY!

The efficient way my Amy whizzes through her housework leaves me dizzy, but proud! Take wood floors, for instance. Some gals spend a backbreaking day scrubbing and waxing. But not Amy! She cleans and waxes them in one easy operation with Bruce Cleaning Wax. It takes only half the time and Bruce does practically all the work. And Amy's friends just rave about our beautiful wood floors. My Amy and her Bruce Cleaning Wax sure outsmart tough floor care problems. And I can't help crowing about them.

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GUY LOMBARDO AND HIS WORLD FAMOUS ROYAL CANADIANS

featuring Kenny Gardner — The Twin Pianos Bill Flannigan — Cliff Grass Carmen — Victor & Lebert Lombardo

EXHIBIT BUILDING KLAMATH COUNTY FAIRGROUNDS SAT., SEPT. 24

ADVANCE TICKETS ON SALE AT DERBY'S MUSIC CO.

THE ADVANCE PRICE IS \$2.00 PER PERSON (INC. TAX) THE PRICE AT THE DANCE WILL BE \$2.50 PER PERSON

First in Dietetic Candy

Estee DIETETIC CANDY No Sugar — No Salt

Sweet Tooth on a Diet?

Chocolates ... in Bars, Boxes, Fruit-Drops

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