

SEARS ROEBUCK AND CO. FOUNDER'S DAY SALE

DOORS OPEN AT 9:00
Come Early!

A Feature Of Sears 69th Anniversary
TUESDAY ONLY! Terrific SUPER SPECIALS!

Sanforized* washfast cotton flannel shirts

boys fall favorites amazingly low price!

1.17 Sizes 7 to 14

- wash beautifully, won't fade or shrink
- cozy warmth without extra weight.

You'll want to buy him a whole season's supply when you see these soft, warm shirts! New fall colors... new patterns. Solids, too, and sensationally priced for Founders Day Sale!

plaids
checks
diamond weave
jacquards

Buy Now - Save!
Use Sears Easy Payments on Purchases Totalling \$20 or More!



work or play flannel shirts

Founders Day Only 1.66

Latest heather tones. New patterns! Smartly tailored, sanforized to keep its fit! Mens sizes.

Tomorrow Only

full skirt flattering taffeta petticoats

Reg. 1.98 **99c**

Lovely acetate taffeta in "candice" style to wear under your fullest skirts. 1/2 price.

Special Sale Price

Deep, Fluffy-Soft Nap cotton flannel

Reg. 49c yard **33c**

For warm-as-toast night-wear and all nippy weather sewing. Delightful sanforized prints.



Flawless Sheers
Full Fashioned, 15 Denier

Reg. 98c **50c**

First quality! Sheer leg-flattering Royal Purple nylons. New fall shades, hairline seams.



Medicine Cabinet
11x18 mirror

Reg. 3.49 **2.44**

All steel. 10 1/2 x 16 1/2 x 4-inch chest has 2 shelves. White enamel finish.



Trouser Creasers
For Both Adults, Children

Special... **2 for 1.18**

37-inch long... of strong, rust-resistant metal. Automatic spring lock with fingertip release. Wets 2 for 1.49



White Bath Scale
Compare! It's a 6.95 value!

Bargain Buy **3.99**

Buy for yourself and for gifts, too! Easy-to-read magnified dial. Easy-to-clean finish.



Best Garbage Cans
Hand dipped in molten zinc

Reg. 4.69 **3.69**

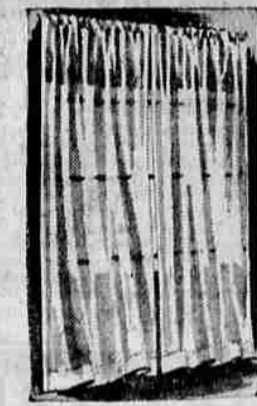
Corrugated for extra strength, leak-proof, rust resistant. Snug fitting cover. Convenient 20 gal. size.



Dunlap Lawn Rake
Has 18 Spring Steel Tines

1.00 Value **83c**

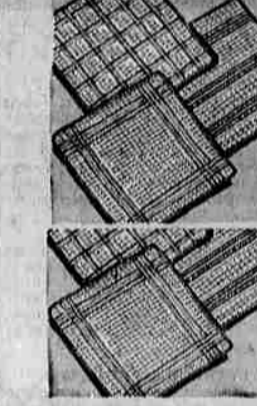
Flexible steel tines wear longer, and make raking easier. Wood handle is smoothly polished for comfort.



Easy Care Nylon Panels
Sun resistant sheers

Reg. 1.69 each **99c**

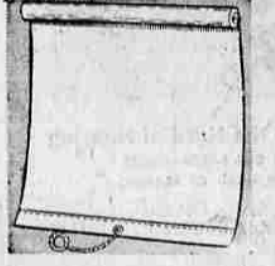
Genuine Harmony House nylon panels—sheer, beautiful and so easy to keep fresh and new looking. Hand wash in a wink, dry in minutes. A touch of the iron keeps their shimmering beauty. 40x81 in.



Save Now Dishcloths

Regularly 15c **5c** Each

Washfast multicolor plaids in waffle weave. 14x15 inches. Buy a year's supply at Sears low price today.



Window Shades
Our Best Plastic, Sunfast

Special... **1.00**

Replace old, frayed shades now! Washable, sun-resistant, soft-finish fabric texture. Most sizes.



Jumbo Garment Bags
Stock Up Now At Sale Price!

Reg. 1.98 **1.00**

Transparent plastic bags let you see garments inside! 30-in. zipper, 2-hook metal top frame. Neat colored bindings.



Light Bulb Sale!
Save! Buy Your Supply Today

Your Choice! 40W, 60W, 100W Finest quality at the lowest price in years! Stock up now at Sears! Your favorite and most needed sizes.

Reg. to 22c **9c** Limit 6



5-cell Flashlight
Our lowest price ever offered.

1.79 Value! **1.00**

Genuine Homart! Chrome-plated case, ring hanger. Extra powerful 2000 foot beam. Save 79c.



Ironing needn't be back-breaking... sit or stand in comfort with a Completely Automatic ironing table

Reg. 9.95
now **7.69**

Do you still consider ironing a tedious back-breaking job? Then see the new Maid of Honor all steel table with its quick, fingertip adjustments that make it just the right height for you, whether you sit or stand. \$2.26 Savings, too, tomorrow.



Our Reg. 2.49 **1.69**
PAD AND COVER

"Airfoam" and waffle weave cotton pad, Sanforized drill cover.

Hours: 9 to 5:30 - Fridays: 9 to 9
133 So. 8th Phone 5188

Lowest Ever

ALLSTATE Good Saran Cover

Reg. 17.45 **13.88**

INSTALLED FREE!
Smooth Saran plastic stays smooth, is easy to clean. Embossed plastic panel, rayon trim. Match beauty of your car!

Extra Value

Men's Pilgrim Flex-Fit
Miracle Knit, All Nylon

Reg. 69c **44c**

- Smooth-fitting, year round foot comfort.
- Solids, pastels, novelties.

"Satisfaction guaranteed or your money back" SEARS