

Give 'em the extra bounce they need

—and still save money

by the basketful at **SAFEWAY**

It's what you save on a shopping basket full of food that counts. You'll discover your savings count up big, week after week, at Safeway—and you get the finest foods for your money!



The youngsters will get extra bounce from **LUCERNE, THE BONUS QUALITY MILK**

It's the bonus that gives 'em the bounce...the bonus of extra purity, extra cream and extra-good flavor that you get in Lucerne Bonus Quality Milk! To get this bonus quality milk, the Lucerne people actually pay farmers extra money. Yet you pay no more for Lucerne. In fact, you pay less than for home-delivered milk!



45¢
2 Qt.



Famous for Flavor & Quality

EMPRESS PRESERVES

- ★ Grape Preserves
- ★ Plum Preserves
- ★ Peach Preserves
- ★ Apricot-Pineapple
- ★ Peach-Pineapple
- ★ Apricot Preserves

3 20-oz. Glasses for **\$1**

Peanut Butter

Real Roast Brand - With that Fresh Roasted Flavor

20-oz. Jar **49¢**

Choc. Dairy Drink

Lac Mix Brand Just add Water

1-lb. Pkg. **39¢**

Sandwich Spread

Lunch Box Brand Creamy Tasty Spread

Qt. Jar **59¢**

Tomato Juice

Sunny Dawn Brand Finest Fancy Quality

4 46-oz. Cans **\$1.00**

Pitted Cherries

Honeybird Fancy Pie Cherries

4 No. 2 Cans **\$1.00**

Cherub Milk

Finest Quality at any Price

Tall Can **10¢**

Shortening

Royal Satin-Pure all-vegetable

3-lb. Can **73¢**

Lemonade

Bel-Air Frozen

4 6-oz. Cans **49¢**

Fig Bars

Melrose Vanilla Flavored Finest Quality and Freshness

1-lb. Pkg. **25¢**

Margarine

Coldbrook Brand Fresh-Wholesome

1-lb. Pkg. **19¢**

Tomato Soup

Campbell's Brand

10 Reg. Cans **\$1.00**

SPECIAL!
SUNDOWN
FREESTONE
PEACHES
4 \$1



Baby Food	Gerber's, strained	can	4/29c
Clam Chowder	Snow's	13-oz. can	28c
Applesauce	Highway	No. 303 can	15c
Pineapple	Highway, half slices	No. 2 can	25c
Grapefruit Juice	Townhouse	46-oz. can	25c
Pineapple Juice	Lelani	46-oz. can	27c
Lima Beans	Taste Talls	No. 303 can	10c
Tomatoes	Gardenside	No. 303 can	29c
Chili Con Carne	Stidd	8 1/2-oz. can	10c
Spaghetti	Franco American	13-3/4-oz. can	15c
Tuna Fish	Torpedo, grated	No. 1 1/2 can	19c
Mayonnaise	Nu Made	pt.	41c
Ebony Olives	ripe	No. 1 can	21c
Dill Pickles	Zippy, whole	22-oz. jar	31c
Sweet Pickles	Zippy, whole	22-oz. jar	49c
Peanut Butter	Beverly	8-oz. jar	33c
Clover Honey	Empress	5-lb. can	1 1/5
Nob Hill Coffee		1-lb. bag	89c
Airway Coffee		1-lb. bag	87c
Edwards Coffee		1-lb. can	94c
Instant Coffee	Edwards	4-oz. jar	1 05
Canterbury Tea	Orange Pekoe	48-bags	62c
Quick Cocoa	Nestle's	1-lb. pkg.	45c
Mixed Cookies	Jane Arden, fancy	7-3/4-oz. pkg.	27c
Grandma's Cookies	Honey Fruit	7-oz. pkg.	29c
Cheese Spread	Van Zee	2-lb. pkg.	69c
Sunnybank	Margarine	1-lb. pkg.	29c
Skylark Bread	Potato	1-lb. 6 1/2-oz. loaf	28c

FREE! PARADE

One large Package
Parade Detergent Free
With Purchase of Large Pkg.

Both **31¢**
Only

WAXED PAPER

Thrifty Brand
Strong Heavy
Waxed Air-tight

100-ft. Roll **15¢**

Instant Pudding

Jell Well Brand
Easy to Prepare
All Popular Flavors

Pkg. **9¢**

Graham Crackers

Pirate's Gold Brand
Children Lov'em Served
With Rich Lucerne Milk

1-lb. Pkg. **35¢**

Ajax Cleanser 2 14-oz. can **25¢**
The foaming action cleanser

Cheer Detergent 51-oz. Pkg. **69¢**
Famous Blue Magic Whitener

Trend Detergent 33-oz. Pkg. **45¢**
For Sparkling Dishes Everytime

Wesson Oil Qt. Bot. **59¢**
The Delicate Flavor Salad Oil

Crisco 3-lb. Can **79¢**
All-Vegetable Shortening

Minced Clams 7 1/2-oz. Can **27¢**
Famous Snow's Brand

Karo Syrup 1 1/2-lb. Bot. **25¢**
Red Label

Kitchen Craft FLOUR
15c Off
On 10-lb. Bag **82¢**
15c Off \$2.04 On 25-lbs. 30c Off \$4.28 On 50-lbs.

SAFEWAY

HERE IS OUR GUARANTEE TO YOU: Safeway's long-standing guarantee of complete satisfaction applies to every item Safeway sells. Yes, groceries, meats, and produce. Should any purchase fail to please in any way... your money back.