

The Taste

*that makes Coca-Cola outsell
all other national brands
of soft drinks . . . combined*



now yours to enjoy in 2 sizes



*Family
Size*

*Easy to carry, easy to store
For group refreshment, perfect to pour*



*Standard
Size*

*The world's most famous bottle, by far,
For the pause that refreshes, wherever you are*

IMPORTANT! In case your favorite dealer happens to be out of Coca-Cola today, please don't blame him. We are increasing our production of Coke in new family-size every day... so won't you please try again tomorrow.

Almost everyone appreciates the best



NEW SIZES AVAILABLE ONLY AT DEALERS IN THE KLAMATH FALLS AREA

BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY

THE COCA-COLA BOTTLING COMPANY OF KLAMATH FALLS