

# "LADIES OF THE CHAMBER"

Local business women members of the Klamath County Chamber of Commerce, are pictured on today's page. All — with the exception of Alice Lamm, are identified with enterprises owned and operated solely by women.

She occupies the place of honor on the page for her many continuous years as a C. of C. member—and because she was the first woman to be elected as a director of the local chamber —when she was with the Klamath Development Company.



**ALICE LAMM**—First woman to be a director of the Klamath County Chamber of Commerce. Mrs. Lamm needs no introduction to Klamath County. She has been an outstanding figure in civic and social life since she came to Klamath Falls in 1914 and accepted a position that year with the Klamath Development Company. It was during the time she was with the K-D Company that her ability was recognized and rewarded with a chair at the chamber board of directors' table—the first given a woman. Alice the 1st was last year's president of the Soroptist Club, where she answers membership roll call with her classification as "Timber Interests".

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**AVIS MCCONNELL**, owner-manager of the Pelican Cafe, 722 Main Street, has been a member of the Klamath County Chamber of Commerce for nearly 20 years.

She came here from Seattle where she was attending the University of Washington, while she was working for her masters. She had prepared herself for a teaching career, and already had her certificate when she came to work for California Oregon Power Company instead in 1924.

Her first business venture into the culinary realm was a tea room at 560 Conger—the home of Mrs. Twyla Ferguson, where Mrs. McConnell also lived. And later, another tea room more centrally located at Fifth and Pine Streets in the Addie Walker house, a local landmark, raised several years ago to provide parking space for LaPointe's customers.

Customers from all over the world have been greeted by Mrs. McConnell at the Pelican Cafe for 22 years. Her establishment is widely known for good food served in a setting of art treasures—rare oriental rugs, rich Chinese silks, an unusual collection of silver serving dishes and Chinese objects d'art collected by the feminine restaurateur throughout the years.

Besides the main dining room, the Pelican Party Room is available for private parties—and The Wing, for cocktails. Kitchen operation is supervised by Lucille Warner, assistant manager.



## Klamath County Chamber of Commerce



Klamath Falls, Oregon

"ALICE THE 2nd" in our "ladies of the chamber" is Alice Vitus, presently director in charge of civic affairs for the Klamath County Chamber of Commerce board. She has been a member since 1934. Mrs. Vitus owns and manages the Guide Printing Company. She also owns the building which houses the fully equipped commercial printing plant at 1205 Klamath Avenue.

She came here in 1931 from the University of Oregon as a member of the Herald and News advertising staff.

Mrs. Vitus started her own business—the Klamath Shopping Guide—in 1933. She changed the business name to Guide Printing Company in 1950, when she discontinued the paper.

Alice the 2nd also finds time for civic work. For three consecutive years she was county chairman for the Klamath County Polio Drive; she was a board member of the United Fund; and is an active member of Quota Club, of which she was charter president and district governor.



**VERA RUTQUIST** — who is the "baby" member in the women-owner chamber members—is the Vera of Vera's Own Make Candies and Nuts, 1006 Main Street. She is a competent newcomer to Klamath Falls, coming here about three years ago—but she is an old hand in the candy manufacturing business, and has never wanted to be anything else since she started learning the trade as a youngster in Portland. For two years prior to the move from Portland to

Klamath Falls, Mrs. Rutquist was in Honolulu teaching our methods of chocolate dipping and candy manufacture to employees of Hawaiian Candy and Nuts.

She has had her own candy and shop for about one and one-half years—where she caters to party orders for special candies. She was associated with Mrs. McConnell for about a year and a half in the Candy Jar.

All photos on the page by Milly Ramsby.



**ELLEN FARRENS**—became a member of the chamber shortly after April 1 of this year, when she bought the Ace Mineo, 424 Main Street. She and her partner, Frances M. Watkins, who more recently became half-owner of the letter shop, include a telephone answering service in their business operation which is, in effect, an auxiliary office to a customer-list of local and out-of-town business firms.

Mrs. Farrens came to Klamath Falls about 12 years ago from Portland. She is also a "1st"—the first woman to be secretary of the Public Utilities Commission of Oregon—a post she held in the 1930's.

As is usual with busy business women—she finds time for volunteer work on the registration desk with the Bloodmobile; she was a volunteer office worker for the United Fund drive; and she is secretary of the Klamath County Republican Club For Better Government.