



DO YOU KNOW YOUR GROCERIES?

DON'T MISS OUR

BIG QUIZ SHOW

Free Groceries! Fun-Music!

PIGGLY WIGGLY'S
THIRD ANNUAL
BIG QUIZ SHOW!

FRIDAY and SATURDAY -- Aug. 19 and 20. -- Conducted by

Ray Tomlinson, The Sego Milk Quizmaster. Valuable prizes for answering questions that will be easy for every housewife who buys food for her family. Visit our store and see the displays.

QUIZ SHOW FRIDAY AND SATURDAY with GRAND FINALE AT 5 P.M. SATURDAY!

FREE! "Zimphone" Telephone-Fun
for the kids--Hear up to a mile!
\$15 Value!

FREE! "Black Beauty" Coffee Trio
\$6.95 Value
12-cup Pyrex, Carafe, Sugar Bowl and Creamer FREE

Sign Up For
FREE Royal Crown Picnic Cooler!

FREE GROCERIES ALL DAY SATURDAY!

Spreckel's
SUGAR
10-lb.
Bag **95c**

Folger's
COFFEE
1-lb.
Tin **93c**

Best Foods
MAYONNAISE
Qts. **65c**

Fisher's
BISKIT MIX
2 1/2-lb.
Pkg. **39c**

Fisher's
ALA
14-oz.
Pkg. **28c**

Morton's
SALT
2 1-lb.
Pkg. **23c**

CORN Party Time--Whole Kernel or Cream Style. No. 303 Cans 9 for **\$1**

PEAS Royal Club Dainty Dimple No. 303 Cans 5 for **\$1**

Pineapple Party Time Crushed No. 2 Tins 5 for **\$1**

Apricots Calrose whole unpeeled No. 2 1/2 Tins 4 for **\$1**

JUICE Royal Club Grapefruit 46-oz. Tins 3 for **\$1**

JUICE Royal Club Blended 46-oz. Tins 3 for **\$1**

JUICE Royal Club Orange 46-oz. Tins 3 for **\$1**

JUICE Party Time Tomato 46-oz. Tins 4 for **\$1**

Loganberries Royal Club No. 303 Cans 4 for **\$1**

Boysenberries Royal Club 303 Cans 4 for **\$1**

Youngberries Royal Club 303 Cans 4 for **\$1**

POP CORN Jolly Time--Guaranteed To Pop! 10-oz. 21c

White King Soap Giant Size 59c

WHITE KING Water Softener Reg. 49c 39c

Potato Chips 35c

Cake Mix 43c

MD Tissue 39c

Jello Puddings 10c



Instant PET 33c
NONFAT DRY MILK

Nalley's Cucumber
CHIPS Pints 4 for **\$1**

New! Swansdown High Altitude White, Yellow Devil's. Pkg. 29c

Dennison's
Kidney Beans No. 300 15c

TEA Lipton's Black Pkg. 48 Bags 65c

Allsweet
MARGARINE
lb. **29c**

Swift's
PREM 12-oz. Tin 39c

Borden's
COTTAGE CHEESE
Pt. **27c**

9-oz. Davy Crockett Aluminum Tumbler **39c**

Golden Fluff
SHORTENING
3-lb. Can **85c**

BABO CLEANSER
With Bleach can 13c

Nalley's Rea. 39c Pkg. **35c**

Duncan Hines, Burnt Sugar, pkg. **39c**

4 rolls **49c**

New Strawberry pkg. **10c**

Wear-Ever
Aluminum Foil
Household, Roll **29c**

Freer, Roll **59c**

PIGGLY WIGGLY



Wieners Skinless Del Monte Extra Special 39c lb.

Fresh Fryers 59c lb.

Hams Oregon Chief Hickory Smoked 59c lb.

Short Ribs Lean 19c lb.

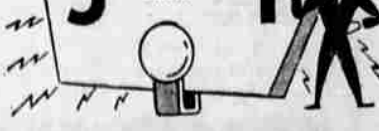
Rabbits Fresh! Frying Size 59c lb.

Beef Roast USDA Good & Choice 45c lb.

I-X-L
Chicken Tamales 8-oz. Can 2/35c

I-X-L
Raviolas 8-oz. Can 2/29c

Pennant Pure
JELLY Assorted Flavors 5 12-oz. Glasses \$1



FREE!
Serving Folger's Coffee -- Saturday!
FREE SAMPLES
Nehi Big 6 Pak Orange & Root Beer
FREE!
Samples of Swift's "Table-Ready" Meats
Waverley Wafers -- Borden's Cottage Cheese

FREE
TO OUR
CUSTOMERS
All Day Saturday
Sego Gift Certificate
Worth 30 Sego Milk
Coupons



6 TALL TINS 75c
SPECIAL OFFER! 2-Pair NYLONS
Reg. Price \$1.35 \$1.29
Both Pair 1.29 With 6 Cans of Sego!

Mission
Long Spaghetti Cut Macaroni
Salad Macaroni Salad Rings

14-oz. Pkg. **19c**

CLOROX 17c 1/2-Gal. 29c

IVORY SOAP Med. 3 bars 25c Lge. 2 bars 29c

JOY Liquid Detergent 7-oz. 31c 17-oz. 69c

CRISCO 3-lb. Tin **79c**

FRUIT and VEGETABLE JUICES

Fancy large size Red Bluff Elberta

Peaches \$1.98
Can them Now! 20-lb. lug

Tomatoes Fancy Slicers 20-lb. 2 lbs. 19c Lge. \$1.89

Grapes Thompson Seedless 2 lbs. 29c

Potatoes No. 1 White 10 lbs. 39c

Corn Fancy Large Ears Doz. 29c