



TEXTURED GEOMETRIC DESIGN, "Key West," is a suitable spread for a girl's room. Double spread, cut and hemmed, provides matching draperies for a co-ordinated look. Pegboard over bed shows collection of favorite photos.



SCHOOLGAL LIVING HOME can have study quarters and dresser all in the same investment to parents. This suspended desk-vanity unit has a surface that's impervious to stains. Big drawers for bulky things.

Bedroom Is Student's Living Center; Bedspreads Do Much to Add Color

Though their elders may sometimes doubt it, today's teenage students are interested very much in the looks of their own rooms. At home, the room is a bedroom where perhaps they tackle their homework, or shoot the breeze with a pal. Away at the university, it's a room in a dorm or a boarding house—and besides being used for study and sleeping, it had to serve as their living room.

But, wherever it happens to be, they want it to look attractive.

The way to fulfilling their wishes should begin with the choice of a bedspread. This, if properly chosen and combined with matching drapes, will make the room bright and cheerful and serve as the key to its color scheme.

Several new styles are available to fit every taste and need at prices which won't break the budget. One firm, Bates, for instance, has brought out a handsome new group which offers both bedspread and draperies for as low as \$7.95, in all sorts of gay designs.

But styling and color alone are only part of the bargain. Today's well-woven bedspreads are designed for sturdiness, also, being wrinkle- and stain-resistant and usually easy to launder.

If the room at home is a small one, another excellent purchase is a new convertible sofa-bed. This gives the student more room and a place to entertain friends. One new model, by Turn-A-Bed, is a handsome sectional piece which can be used in corners.

Students going away to school would be wise to take time beforehand to carefully study the handbook. In this little brochure, everything that you will have to supply will be listed—and the things that will be supplied by the school will also be noted, with sizes indicated whenever possible.

In most cases, the bedspread and draperies for a room must be brought along by the student. The basic furniture items are supplied by the school itself.

For a double room, these usually include two twin-sized beds; desks and chairs; a chest of drawers, and usually one good lamp. Additional comfort items you might want to take along would be desk

Low Salaries Are Stunting Teacher 'Crop'

There's only one trouble with the nation's teachers — there aren't enough of them. According to figures compiled by the National Education Association, the United States Office of Education, and other organizations, the shortage is becoming more critical.

On the elementary level alone, last year's demand for 73,771 teachers was met by only 44,941 qualified instructors.

In some specialized fields of teaching, the need is even more acute. Only 818 persons last year answered the call for 1405 general science teachers.

According to authorities at Columbia University's Teachers College, there is an over-all demand for 1,300,000 teachers as replacements over a ten-year period.

Many educators lay the blame for this growing shortage of teachers to low salaries being paid by school systems throughout the nation. According to the National Education Association and U. S. Office of Education figures, the average classroom teacher draws a salary of \$3816. In California and New York, teachers draw average salaries in the vicinity of \$5,000. In Mississippi, the average stands at \$2200.

The dearth of replacements is pushing the age of teachers up to the danger point in many localities. It has also made the field primarily a woman's profession. This is the word from Dr. Willard Elsbree of Columbia University's Teachers College.

Dr. Elsbree paints the average American classroom teacher as an unmarried woman ranging in age between 40 and 45. She has a college education and she teaches a class of approximately 30 children. Her work is frequently a labor of love. Its only tangible reward is community prestige because the salary is hardly worth sniffing at.

Most people, in thinking of schools, do not take into account the fact that a teacher spends from \$500 to \$10,000 preparing herself to teach. Nor do they think of the countless vacations spent at summer school to keep abreast of the times.

Teachers are becoming better equipped all the time. According to Dr. Elsbree, certification requirements have advanced steadily ever the years. These requirements have advanced the level of a teacher's education by a full year during each of the past few decades. This means that a teacher must spend more money and more time in preparing for the work.

Before the nation can give its youth the specialized training it needs, it must first attract more and even better teachers into its schools, according to Dr. Elsbree. More must be done to improve the teaching profession. The demand for them in the high schools and colleges is great.

There is a demand for almost every kind of teacher, although some fields need instructors more than others. But no matter what the field, there appears to be a job for anyone who is qualified in a school somewhere in our teacher-hungry nation.

Appliances Fit in College Curriculum

For students returning to school, especially those at college, the gift of a small appliance can be most timely and useful.

A travel iron, for instance—handy, light and compact—helps them to care for their clothes. One new model, by Durabilt, weighs only 40 ounces and folds up for easy storage in a crowded suitcase or closet. Yet it still does the work of a standard iron and will usually last for years.

A practical item for girls is the portable electric hair dryer.

GO ON RECORD WITH FILE.
If Junior or Sis is a mad record collector, he or she probably can't stand the idea of even a week's vacation away from the favorites. Don't pack the records in suitcases. Get him a portable file with a handle which can be carried on the train.

RADIO'S REAL PAL.
Within limitations, a radio in a school child's room is a good idea. It shouldn't take over when homework is to be done, but it is a big help in cases of illness or no-date. Going to sleep with it on is a natural peril. Check on it.

BED-BOARD NEEDED.
Schools do supply beds, yes; but sometimes their quality is questionable for anyone who has back trouble or trouble sleeping on a sagging mattress. A bed board makes a useful investment here.

PENNEY'S
ALWAYS FIRST QUALITY!

BACK-TO-SCHOOL NEEDS

Elevator Service to All Floors — Store Hours: Mon-Fri, 9:30 to 5:30 - Sat, 9:00 to 5:30

Teach your budget a lesson in thrift! Shop Penney's for everything from top to toe... for study or playtime... whether your scholar's bound for college or kindergarten!



BOYS' TAPERED TWILL TROUSERS
Versatile School and SPORT WEAR

Sizes 4-20 **2.98**

Good-looking head-of-class styling; practical after-class ruggedness! Popular tapered leg, rear patch pocket model with pleated front, zipper fly and cuffs. Cut from sturdy 8 1/2-ounce corded cotton twill. Completely washable for easy care. Full range of fashion-right fall colors.

WASHABLE 100% KNIT ORLON SWEATERS IN TRIM V-NECK STYLING

Size 4 to 8—2.98
Sizes 10-18 **4.98**

A stand-out sweater buy! Handsomely tailored pullover for the smart young man. Soft-textured, long-wearing Orlon in a luxurious fine gauge knit to give a snug, trim fit. Extra high styling, too... finely detailed rib cuffs and tail, hand-looped V-neck. A host of fashion-right colors: Navy, Black, Green, Pink, Charcoal, Camel and Tan/erine. Easy to care for... just wash in lukewarm water. It won't shrink; keeps its shape and is moth proof!

BASEMENT



TOPS FOR WEAR! TOPS FOR VALUE! THICKSET CORDUROY SLACKS FOR BOYS

Superb quality cotton corduroy slacks for active schoolwear. Sturdy construction throughout. Boatsail pocket. Best colors for fall. Cream, Partridge, Brown or Grey Cord.

4.98
Sizes 6-18

New! Boys Tapered Leg Cords. High Colors. **3.98**
BASEMENT Sizes 4-8



GO
... GAILY IN GINGHAMS
... CHEERFUL IN CHECKS!
PENNEY'S SCHOOL DRESSES



... STANDOUTS IN STYLE!
... STANDOUTS IN VALUE!
3.98
Sizes 7-14

Sizes 3-6x **2.98**
Sister will definitely stand-out in one of these Penney prizes! Tiny checks make the most of full skirts, modified princess lines—or, that ever-so-smart long torso line; touches of vivid solid color add a final note of complete captivation. Remember, stop—

SECOND FLOOR

USE PENNEY'S LAYAWAY PLAN FOR BACK-TO-SCHOOL SHOPPING



Boys' Orlon-cotton knit shirts with smart contrast trim or collar pocket! Machine washable. Off white-black, pink-black, others. 4-18. **1.98**

BASEMENT



Foremost western slim jeans. Specially cut for the boy with a thin waist, long legs! Sanforized 13 3/4 ounce denim. Bar-tacked at strain points, zipper fly front. 4-16. **2.29**

BASEMENT



Boys' stretch nylon socks in handsome new patterns and solid colors. Comfortable snug fit! Machine-washable in luke-warm water. Sizes S-M-L-XL. **59c**

BASEMENT



Boys' T-shirts and briefs of Durene mercerized cotton! Durene makes underwear softer, last longer! Sizes 2-16. **79c** — Briefs, **59c**

BASEMENT



Boys' "new look" gingham shirts! In machine-washable Wrinkl' Shed woven cotton by Dan River! New rounded collar. 2-pocket model. Sizes 2-18. **1.98**

BASEMENT



Young man's hi-styled dress continental in cordo and black smooth leather! Storm welts are a smart style feature. Sanitized. Sizes 6 1/2-12. **7.90**

Boys' sizes 2-6 **6.90**
BASEMENT



Snowy white — Penney's sleek saddle oxfords come in rich smooth or suede leather. White rubber moulded soles, sturdily made. Sanitized. Sizes 3 1/2-9. **5.90**

BASEMENT



Nylon Stretch Socks with a new look... the cotton cuff top has a novelty design! Body of the sock is stretchable nylon... comfortable to wear... socks stretch to fit any size, looks trim! White, pastels, darks. Small and medium. **49c**

SECOND FLOOR



Special! Cool, cotton plisse slips prettied with nylon lace and embroidered nylon lacer. Choose from four gore or elasticized waist styles. White, sizes 4-14. Machine washable. **98c**

SECOND FLOOR



Girls' cotton panties. Wash like a million. Panties in solid white or pastel colors. Sizes 4-14. Others at **49c**. **39c**

SECOND FLOOR



Dolene No. 3
5.95 7.95

Here's the goin'est shoe a gal can have... the all-time favorite... saddles. And since you'll wear them everywhere, you'd better get the best... Polly Debs. You'll love 'em (price, too)!

WALKING' MY FAVORITES BACK HOME



Choose Yours From
White Red
White Buck
Gunmetal Grey
Black Suede
Smoke and Tan
Brown and White

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