



THE BACK-TO-SCHOOL beauty kit could very well include a bottle of Houbigant's unique Body Tone, a preparation that soothes, tones and refreshes the skin—every inch of it.



"RISE AND SHINE" could be the motto of the coiffure world. Hair should shine like a child's, from natural health and perfect care.

Campus Styles

Color coordination, slim silhouettes, was the summery up by Women's Wear Daily editors after viewing back-to-college fashions.

Straight up-and-down silhouettes register in fall sportswear for college. Separates consisting of tunic top and skirt, loose semi-filled jumpers, overblouse and tapered pants, knitted dress, jacket and skirt show how the whitened-down look is all apparent.

TWEED Everybody relies on tweed sportswear for fall, considering it is still the college girl's top favorite.

Flannel sportswear, because it has been so dependable, has kindled the interest of college girls.

Charcoal brown flannel offers something new without being radically different. In addition to the charred brown tones, and darkened greens, some anthracite blue flannels are next in importance.

SKIRTS WITH BACK INTEREST Skirts are not just straight. There are still plenty of full skirts, but fullness is controlled and relocated to create the effect of slimmness and dropped torsos.

Interest is moving toward the back, both as a variation on the slim skirt and to add fresh appeal to the fuller skirt.

What is said about skirts also goes for jumpers and casual dresses this fall. For these, too, employ all the tricks used on skirts—low-placed belts, tabs, buttons, pockets, seams, and, sometimes, fullness.

Low neckline detail and concentration of back interest is endorsed, particularly for skirts that team with sweaters—an important asset if the sweaters are the new 23 to 25-inch lengths, fitted or loose.



VERTICAL STRIPES and button front set off this sheer wool tweed sheath with empire waist and short sleeves which is just right for the campus this fall.

Same goes for the overblouses and variations of the separate tunic.

JACKETS FOLLOW A SLIM LINE More of the long, slim silhouette is advanced in jackets and coats, fingertip to full length.

Knitwear accounts for the general preference of soft fabrics. Other than greater representation of wool jerseys, there are the softened tweeds and fleeces and wool fabrics with fur content.

Knitwear plays an important role in the costume look, but its greatest influence is more general and pervasive.

STRIPES VARY

For leisure wear, on the campus or at home, stripes are definitely in evidence. Vertical stripes range from a quarter of an inch to an inch in a wide variety of color combinations.

More than half of the new shirts have one-piece collars, a trend picked up from European style centers.

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