

Now...
 New "Family-Size"
 joins the
 world's most
 famous
 bottle!



Here it is, Actual Size

*Easy to carry, easy to store,
 For group refreshment, perfect to pour!*



Standard-Size

*The world's most famous
 Bottle, by far,
 For the pause that refreshes
 Wherever you are*



Almost everyone appreciates the best...and now you can get it in two convenient sizes—the same fine quality in both. Nothing else in the world gives you the bracing sparkle and bright little lift that are so delightfully yours in ice-cold Coca-Cola. Keep a plentiful supply of the real thing at home in both sizes—Standard and the new Family-Size.



Take home a carton of Standard-Size, too!

Fifty million times a day...at home, at work or on the way "There's nothing like a Coke!"

NEW SIZE AVAILABLE ONLY AT DEALERS IN THE KLAMATH FALLS AREA

BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY

COCA-COLA BOTTLING COMPANY OF KLAMATH FALLS