

Say MERRY CHRISTMAS
with gifts from Sears



SEARS
ROEBUCK AND CO.

gift suggestions
for early-bird shoppers

robes and dusters

A style for every taste...
a price for every purse! Cotton
flannels and chenilles and
quilts... luxury nylons,
quilted taffetas with lavish
trims. Long styles, short
styles... zip fronts, wrap-
arounds, three-way
belted styles! Misses
and women's sizes.



A—Cotton chenille three-way duster
with floral overlay trim. Peacock,
rose or white. 10 to 18... \$3.98
38 to 44... \$4.98

B—Multicolor plaid cotton chenille
with self belt, double collar. 12
to 20... \$6.98

C—Printed nylon with contrasting
pocket, sleeve and collar trim. Red
or aqua. 12 to 20... \$5.98
16½ to 24½... \$6.98

D—Quilted rayon taffeta with embroi-
dered lapel trim. Navy, peacock or
fuchsia. 12 to 20... \$8.98
40 to 44... \$9.98

E—Quilted cotton print wrap-around
with self tie belt. Red, blue or
maize. 10 to 20... \$8.98

a gift selection
to warm the heart
of any woman...

KIDS!

Santa will be in our store Friday Night 7 to 8:30 — Satur-
day 2 p.m. to 3:30 — Monday — Tuesday and Wednesday
from 1:00 p.m. to 8:30.



Lacy and Lovely. Charmode
Petal Smooth, Proportioned

Slips 2⁹⁸

Made of lustrous Aclon
• Proportioned lengths
• Individually boxed
• Sizes 32 to 44

Charmode Half Slip
in Nylon Tricot

Half Slip 3⁹⁸

Three fancy styles trimmed with nylon lace,
nylon sheer. Elastic waistbands. Small, Med.,
Lge. White, Tea Rose, Black.



soft, warm Charmode

Gowns

Brushed Knit Rayon

3⁹⁸

Fancy long sleeve gift gowns with dainty lace and trim. In
pleasing shades of pink, blue, green.

Other gowns 2.98 to 4.98

SKI-TYPE PAJAMAS—knit cotton
and chromespun acetate

2.98



Royal Purple

gift nylons

4 pr. 4⁹⁵

Her most fitting gift! Ultra-
sheer with a soft, duller fin-
ish. Costume shades.



Gift Aprons

organdy and broadcloth

Reg. 1.19

98c

A wide variety of band style
aprons in pastel and dark
shades. All attractive, ideal gifts.



Charmode
"Free-stride"

girdle 3⁹⁸

Nylon power net with embroi-
dered panel. Waist-slimming
top band. New criss-cross front
design.

MATCHING BRA
White nylon
emb. marquisette.

1.50

her perfect gift! Kerrybrooke

Orlon Sweaters

Long Sleeve Only

The
Pullover

2⁹⁸

The
Cardigan

4⁹⁸

Luxuriously soft knit orlon com-
bines warmth with easy upkeep,
long wear.

Crew neck. In green, red and
beige. Sizes 34-40.

Complete selection of woolen,
Orlon Sweaters 2.98 to 5.98



Cortex
elliptic

accentuating uplift

3⁹⁸

Permanent uplift flat-
tering accentuation.
Sizes 32 to 42.

"Satisfaction guaranteed or your money back" **SEARS**

Hours 9 to 5:30 Daily -- 9 to 9 Friday -- 133 So. 8th Ph. 5188