

CHRISTMAS GIFTS



SORTILEGE SNIFFER is a hand-blown crystal brandy snifter. Le Galion's Sortilege brings this graceful glass, symbol of elegant and gracious living, emblazoned with the Stork Club emblem. Nestling within the bell-shaped glass, amid sparkling, festive froth, are found a flacon of bewitching Parfum Sortilege and a fluted bottle of Essence de Sortilege. A three-fold gift... for long after the holidays, and when Milady is using her next set of Sortilege Perfume and Essence, the snifter will serve as a decorative and delightful remembrance of the Christmas past and the giver.



FOR THE MAN IN YOUR HEART is Letherie's original travel kit. Here, in one compact package, are four 2-ounce plastic bottles containing Deodorant Cologne, After Shave Lotion, Tanbark Cologne and Hair Lotion — all the things a man needs for perfect grooming on the road. He'll bless your Christmas heart for this thoughtful, practical gift.



TOP OFF the man-size Christmas stocking for Pop with the new Seaforth Spiced Men's Cologne or the Spiced Shave Lotion in the sturdy and decorative jug he knows so well. Either is a stocking-stuffer and both are just the way a man likes his grooming aids to be, full of fingle, subtle of scent. The lightly spiced aroma is sure to pamper the most exacting masculine taste.

How to please the men! That's an annual Christmas problem.

One of the safe bets is to let practically be your guide. You can let your imagination run riot in the gifts you select for the feminine names on your list and have a good chance of delighting them with the unusual.

That's not always true with the men on your list. The Christmas tie joke didn't grow out of thin air. The actual truth is the men usually like to select their own ties, socks and so on.

In the realm of the practical, however, the importance of grooming aids can't be stressed too much, for they are of vital concern to the well-dressed man and are a necessary part of his daily life.

Toiletries designed to a man's taste make attractive gifts. There are many single items and combination sets in handsome and colorful gift boxes.

Most men like the heather or woody scents. Pine and kindred fragrances were created for a man's taste.

Big bars of soap are sure to please. Wooden containers for shaving soap won't slip out of his hand when in use. The jugs of after-shave lotion and cologne look masculine and come in sets that match the price you want to spend.

For the traveling man there are lightweight, waterproof kits. They can be leather or plastic, plain color or in colorful plaid designs. They can be unfitted or can contain every grooming need he wants except for razor, toothbrush and toothpaste.

After all, handkerchiefs are nice, safe presents, but wouldn't you like to do something a little more glamorous for the man in your life?



there's only one
SKIPPY

BEWARE OF IMITATIONS

LOOK FOR THE HAPPY LITTLE DOG

TOPS IN QUALITY!
LOW IN PRICE

LUXURY CASE by Revlon contains two 'A la Carte' nail enamels, two matching lipsticks, two regular nail enamels, 'Superbase' base-coat, creamy cuticle remover, velvety non-smear remover, cuticle scissors, nail nippers, tweezers, metal pusher, nail file, cuticle sticks, emery boards. The case is creamy genuine leather with gold-toned monogram plate, toast faillie lining. Ideal for home or travel use.

NOT FROZEN
PRE-SOAKED
READY TO COOK

LUTEFISK lb. 29c

★ **SALT HERRING**

★ **Norwegian Tidbits** In Dill Sauce

★ **LINGON BERRIES** from Sweden

★ **Ski Queen Gjetost** from Norway

★ **GAFFELBITAR** from Sweden

JERRY'S FISH MARKET

822 Main Phone 5374

GAY PUNCH, red as a Christmas punch should be, is easily made from a recipe from the test kitchens of Minute Maid Fresh Frozen Juices. Beat 1 cup red currant jelly with a fork until it is well broken up, then beat with rotary beater. Add 1 cup boiling water and beat until jelly is dissolved. Add 1/2 cup grapefruit juice and beat until mixture is well blended. Add 1 can Minute Maid Fresh-Frozen Grapefruit juice. Blend 1 can Minute Maid Fresh-Frozen Grapefruit juice with water, add to other mixture and chill in refrigerator. Serve with ice star made of fresh-frozen lime-ade, tinted green, diluted and frozen in a star-shaped mold.

AMAZING MILK DISCOVERY!

Carnation Instant

NOT LIKE ANY OTHER!

Not a powder—not a flake
—only Carnation has

Magic Crystals

that burst into
delicious nonfat milk!



★ **DISSOLVES INSTANTLY**

★ **FRESH MILK FLAVOR**

★ **READY TO DRINK**

★ **DOES NOT CAKE**

Save 1/2 on Milk Bills

See How Much MORE You Save

EVERY DAY-ANY DAY

With these Everyday Low Prices

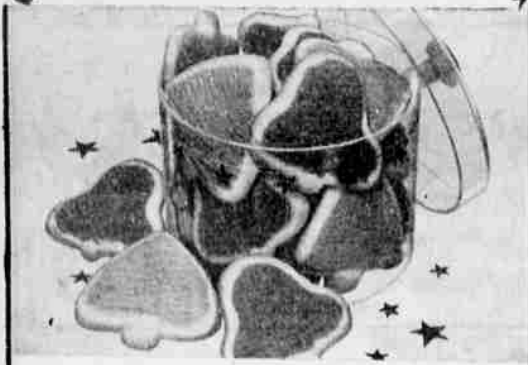
at SAFEWAY!

Snack	Morrell's	12-oz. can	29c
Tuna Fish	White Star	No. 1/2 can	25c
Tuna Fish	Chunk Style	No. 1/2 can	21c
Kleenex	300 Count		15c
Catsup	Red Hill	2 14-oz. bottles	29c
Tomato Catsup	Heinz	14-oz. bottle	15c
Lumberjack Syrup	or Pack Train	24-oz. bottle	25c
Nob Hill Coffee	82c	2-lb.	1.63
Airway Coffee	79c	2-lb.	1.57
Edwards Coffee	52c	1-lb.	87c
Edwards Coffee	1.73	4-lb.	3.45
Ovaltine	Plain	14-oz. size	45c
Flour	Harvest Blossom	10 lbs.	69c
Hi-Ho Crackers	Tasty fresh	1-lb. pkg.	25c
Soda Crackers	Snowflake	2-lb. pkg.	39c
Busy Baker	Soda Crackers	2-lb. pkg.	39c
Tea Timer Crackers	Crisp and Tasty	1-lb. pkg.	25c
Cheese Food	Van Zee	2-lb. pkg.	59c
Velveeta	Cheese Food	2-lb. pkg.	79c
Cottage Cheese	Blossom Time	pint tub	19c
Margarine	famous brands	2 1-lb. cartons	49c
Coldbrook	Margarine	lb.	15c
Dalewood	Margarine	2 1-lb. cartons	43c
Fresh Butter	Shady Lane	per pound	55c

SAFEWAY

A Lovely Gift You Bake

CHRISTMAS BELL AND TREE COOKIES
Developed by Betty Crocker, of General Mills



RECIPE FOR BELL AND TREE COOKIES

Mix well:
1/2 cup Snowdrift
1/2 cup sugar
1 egg
1 teaspoon vanilla

Sift together, then stir in:
1 1/2 cups sifted Gold Medal Flour
1/4 teaspoon soda
1/2 teaspoon salt

* If you use Gold Medal Self-Rising Flour, omit soda and salt.

Yield: about 5 dozen cookies.



Color 2/3 of dough red or green. Mold this into 1 1/2 x 10" roll and chill. For Bell Shape: squeeze top half together, leaving lower half flared and curving like bell. For Tree Shape, squeeze into triangle. Chill.



Save 1/4 cup of white dough to form bell clappers or tree trunks. Roll out rest of white dough on waxed paper into a 10x5" rectangle large enough to cover colored dough. Trim edges. Wrap around colored dough. Chill.



Slice dough with sharp knife 1/8" thick. Place on ungreased baking sheet. 1/2" apart. Press tiny balls of white dough to bottom of bells to form clappers or to trees to form trunks. Bake 8 to 10 minutes at 375°.

No other shortening at any price is so creamy, so digestible—and so light

Snowdrift
100% PURE ALL-VEGETABLE SHORTENING
MADE BY THE WESSON OIL PEOPLE



I'm really proud of my guest linens... they're **CLOROX**-clean!

CLOROX makes linens more than white... it makes them sanitary, too!

Yes, Clorox makes your linens beautifully white for it removes dinginess, stains, even scorch and mildew. Still more important, Clorox makes your linens hygienically clean. No other home laundering product equals Clorox in germ-killing efficiency!

In addition to protecting your family's health, Clorox protects your cottons and linens, too. For Clorox is extra gentle on fabrics, free from caustic, made by an exclusive, patented formula. And Clorox, a liquid, contains no gritty particles to damage wash and washer.

A CLOROX-clean bathroom wins praise, too!

Guests will be impressed with the shining beauty of Clorox-clean tile, porcelain and linoleum surfaces... for in routine cleaning Clorox removes stains, deodorizes and disinfects. And hundreds of public health departments recommend the Clorox type of disinfection. Make your holiday entertaining easier with the cleaning hints, and directions, on the Clorox label.

You get all these benefits in a Clorox-clean wash!

1. Snowy-white linens... Clorox removes gray and yellow dinginess.
2. Bright fast colors... Clorox removes fading dyes.
3. Lively-looking linens... Clorox removes ugly stains, even scorch and mildew.
4. Fresh, clean-smelling linens... Clorox deodorizes.
5. Sanitary linens... Clorox is the most efficient germ-killer of its kind.

When it's **CLOROX**-clean... it's **SAFER** for family health!