



Make it a white Christmas GIVE HER A MAJOR APPLIANCE

KENMORE Save 40⁰⁰! Completely Automatic HOME LAUNDRY



Reg. 259.95
Washer **239⁹⁵**

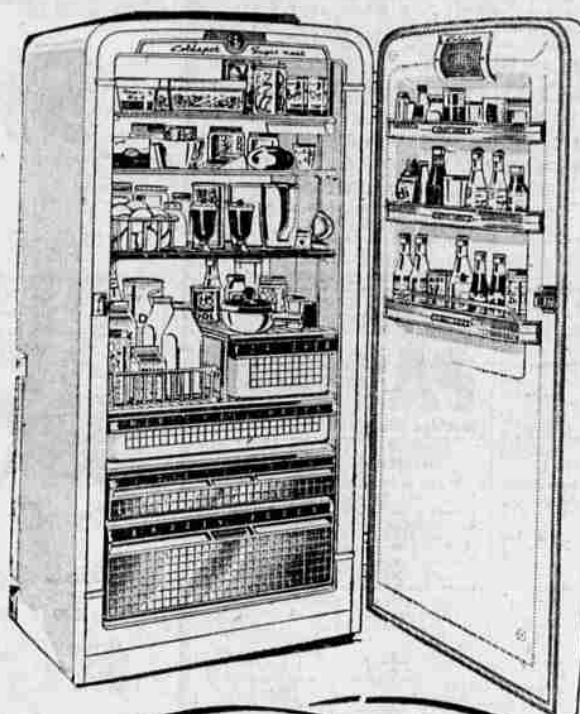
Reg. 209.95
Dryer **189⁹⁵**

ONLY \$15 DOWN for both!

Only 15.00 Down for Both!
Give her the Kenmore Wife Saving Duo... turn washday drudgery into holidays! New Automatic washer has more extra features, takes less time to do a bigger wash. Dryer gets clothes fluffy dry, day or night!

COLDSPOT

AMERICA'S NEWEST REFRIGERATOR
11.2 cu. ft. Completely Automatic Defrosting



Super-Mart

SPECIAL

Featuring
COLDSPOT CONTROLLED COLD

Just set the dial once—correct constant storage cold is always maintained!

Reg. 399.95
369⁹⁵

LOOK! Giant 66.8-lb. Bottom Freezer Drawer

Here's the most practical refrigerator design! Frozen foods keep better down low, more-often-used foods are up high.

- Top features
- Slide-out Servi-Tray, door Servi-Shelves
- Glass-covered Crisper, Quick-Chill shelf

Thrill to have this beauty in your kitchen—and at this exceptionally low price! Designed to give you the right place at the right temperature for every type food.



Sears Expert Service

Fast, economical, as near as your phone—wherever you live.

Save 15.00 More! Semi-Automatic

Visi-Matic Washer

Regular **134⁹⁵**
159.95 **5.00 Down**

Lowest price we know for washer with these features: Automatic timer bell, Visi-matic wringer lets clothes roll freely, fast automatic pump. Full 9 b. size.



Compare with Ranges costing 100.00 more!

INFRA-RAY KENMORE

289⁹⁵
10.00 Down

36 inches of feature-packed cooking ease! Cooking chores are easy, relaxing with Robotimer and pushbutton Instant heat Infra-Ray unit controls. Plus 10 pounds of S & W coffee.



Save 40.00! 4-Star Coldspot
14.7 CU. FT. FREEZER

Regular 359.95 **319⁹⁵**

only 10.00 Down

- The 4-Star Feature means it's your very best buy!
- Ideal for apartments or homes, 514-pound storage
- Super-Wall construction, counter-balanced lid, lock
- Two baskets, juice rack, front controls, light
- With free "Get Acquainted" packaging materials kit

20 cu. ft. FREEZER, reg. 459.95 -- 419.95



Blends, Whips, Chops, Grates, Mixes Most Anything!
KENMORE BLENDER

- Even shoves ice cubes!
- Speeds mixing chores!

23⁸⁸
Reg. 27.95

Truly the most versatile appliance in any kitchen! From milk shakes to baby food to salad dressing, a Kenmore Blender helps you do it faster. Exclusive turbo-mix action blends foods much more thoroughly.



Kenmore Mixer
Extra Hands For Homemakers
12 Speeds **35.75**
Mixes from "extra-slow" to "super-fast" 150-watt motor. Comes with two bowls and recipe book.



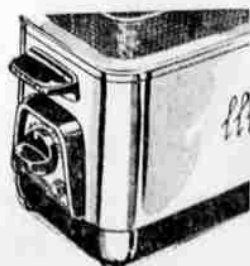
Kenmore Toaster
Toast pops up Automatically
Reg. 19.95 **18.88**
Dial toast shade you prefer; thermostat controlled. Chrome-plated and plastic trimmed. Hinged crumb tray!



Electric Percolator
Fast, brews up to 6 cups
Reg. 3.89 **2.99**
Makes good coffee taste better! Polished aluminum body, graduated cup measurements for easy filling. UL-listed.



8-cup Kenmore
Reg. 9.95 **8.88**
Gleaming service-weight aluminum. 11 1/2 in. high. Brews 4 to 8 full 5 1/2-oz. cups in just 15 minutes.

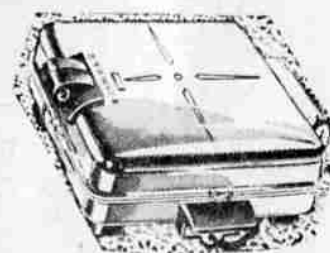


Deep Fryer
Chrome plated **18.95**
Perfect success every time



Kenmore Automatic Waffle Iron
10.45
Has signal light. Browning control for "Light" to "Dark" waffles, as you prefer. Cast aluminum grids never need regreasing. Overflow grooves for excess batter. Expansion hinge. Bakes 7 1/4-in. diameter waffle.

Values to 23⁵⁰
Your Choice



KENMORE Grill Waffle; Gleaming chrome-plate waffle. Cooks, fries, grills, toasts! Makes 4 waffles, 18 hamburgers at one time.

KENMORE Electric Mixer; 3-speed mixer beats, whips or mixes faster and better. 3 qt. bowl and juicer included. Chrome beaters.

KENMORE Electric Skillet; Actually 8 appliances in one; fries, cooks, stews, bakes, casseroles, braises, chafes! 3 1/2 qt. size. Heats from simmer to 420°

19⁸⁸ each

"Satisfaction guaranteed or your money back" SEARS

Hours 9 to 5:30 Daily -- 9 to 9 Friday -- 133 So. 8th Ph. 5188