



ELECTRIQUE, Max Factor's electrifying new fragrance is taking feminine America by storm. Barbara Darrow, RKO actress pictured above, is shown trying the new Electrique parfum cologne which has just been introduced in this country by Max Factor. It already has won popular acclaim abroad in fashion capitals of the world.

CHRISTMAS GIFTS

It's that time again. Local stores report that shoppers are choosing Christmas gifts earlier this year than previously which pleases everybody, of course. Selections are more complete for the early gift-buyer, stores are less crowded, and the merchant is given a better opportunity to determine which items must be reordered for the last-minute Christmas rush.

A brief check indicated that sturdy "you-drive" type of toys are more popular than usual this year. The trend toward classifying toys for age groups is meeting with approval of parents, and the new "see-through" packaging assures freshness and sanitary toys for the small fry. Toy racks have appeared in a wider variety of stores than heretofore, too.

No matter how practical the

gifts on your list are, little joyous remembrances add so much to the Christmas season. High on the list of not-too-expensive glamour gifts, of course, are items from the cosmetic line. There are so many beautiful "little" gifts to choose from, ranging up from a dollar. Ideal for party favors or prizes. Christmas stocking gifts, they are also wonderful tuck-in presents for the packages you mail to members of the family away from home.

This Christmas you can choose from an enticing array of thoughtfully packaged, precious cosmetics in gay and imaginative wrappings. These deliciously frivolous gifts, destined to delight any feminine heart, are the under-the-Christmas-tree suggestions planned to make your Christmas shopping easy.

Suggestions for your cosmetic counter shopping will appear on these pages from now until Christmas.

THE LONG LOOK

Fashion takes the long look—in fingernails, that is.

According to the West Coast Oil Information Committee, a dentist has come to the rescue of the girl whose fingertips are not as glamorous as they should be, having lost the battle of the dishpan.

A dentist devised a formula used in making the latest type of artificial nails. It is based on "acrylic," an oil-derived plastic first utilized as a filling for teeth, according to the committee.

The beautiful fits stiff silver paper forms to the tip of your nails so as to extend them glamorously. Then the plastic is painted over both the nails and the form. After the plastic hardens, the silver paper forms are peeled out from under and the new nails are shaped and filed to the desired length. A special colorless liquid is then applied to set the plastic.

There you are, a new set of nails, hardly distinguishable from your very own, ready for a coat of your favorite nail polish. It's practically impossible to break them, the committee says, and they can't develop those rough little edges that so often snag your nylons.

"American women know that hand care is essential to good grooming and they know too, that the oil industry will continue to provide products that help them keep the little of the best groomed women in the world," the release concludes.

How To Cut Hair

If you are feeling practical this Christmas, equipment for a "barbershop at home" fills the bill. A poll would show a good percentage of families do a certain amount of barbering at home, anyway.

There are few women who don't take whacks at their own hair and wish somebody in the family had a clipper to catch that fast-growing hairline at the back. With the increase in use of home permanents, home hair-cutting becomes more and more important.

Dad probably wishes Mother were able to trim his hair sometimes, too, particularly on a Sunday or Monday when a professional job can't be had.

Younger children frequently have an innate fear and distrust of getting their hair cut, making a trip to the barbershop a nightmare for whichever parent has the task of taking Junior to the barber.

A hair-cutting set at home saves wear and tear on nerves and, because it is used in the safe, familiar surroundings of home, with clippers wielded by Mom or Dad, much of the fear of hair-cutting dissolves in the minds of small fry.

The Raycine set, made by Oster Manufacturing Company, quickly pays for itself in money and convenience. Oster products are handled locally.

upstairs and downstairs In Milady's Kitchen

FLORENCE JENKINS, Editor

Herald and News

Vegetable Duets

Vegetables can be delicious in winter. Cook vegetables with care, season them well, dress with a flavorful sauce and serve with all the pride of a French chef. Your family will enjoy them more and you will know the family is getting a balanced diet.

Vegetables and dairy foods make a wonderful flavor combination, the Oregon Dairy Council reminds us. Simply seasoned with butter, folded into a smooth cheese sauce or garnished with piquant sour cream, vegetables are greatly enhanced in flavor and food value by the addition of dairy products.

Onions in Cheese Sauce may be prepared with raw onions or the busy homemaker may prefer using canned whole onions.

ONIONS IN CHEESE SAUCE

(serves 6)

12 small onions
2 tablespoons butter
2 tablespoons flour
1 cup milk
1/2 teaspoon salt
1/2 cup grated Cheddar cheese

Peel onions and cook in boiling salted water until just tender. Melt butter and flour and blend. Add milk and cook until mixture boils and thickens. Stir constantly. Add salt and cheese and stir until cheese melts. Pour sauce over drained, cooked onions.

SWEET POTATO CASSEROLE

3 large sweet potatoes
2 tablespoons butter
1 teaspoon salt
1 cup light cream
1/2 cup chopped walnuts
1/2 lb. marshmallows

Cook potatoes in boiling water until tender. Drain. Remove skins. Add butter and salt. Gradually add cream, beating until fluffy. Add nuts. Place in a buttered 1 1/2 quart casserole. Cover with marshmallows. Bake at 400 degrees for 20 minutes or until marshmallows are lightly browned.

SOUR CREAM CABBAGE

(serves 6)

1 medium head cabbage
2 tablespoons butter
2 tablespoons minced onion
1 tablespoon flour
1 cup sour cream
2 teaspoons vinegar
1/2 teaspoon sugar
1/2 teaspoon salt
Dash of pepper

Cut cabbage into 6 wedges and cook until tender in boiling salted water. Melt butter in a saucepan over low heat. Add onion and cook until tender but not brown. Blend in flour and heat until bubbly. Stir in sour cream, vinegar and seasonings, except paprika, and cook until thickened, stirring well.



WANT A SAMPLE? The smart woman tries perfume before buying. Houbigant Chantilly liquid skin sachet samples are available at three Klamath Falls locations: Currin's for Drugs, 840 Main; Lee Hendricks Drug Store, 2212 South Sixth, and McConkey Drugs, 635 Main—so you may try the fragrance at home and live with it before buying.

Try Perfume Before Buying

You wouldn't dream of buying a new hat or dress without first trying it on, would you?

Then how about fragrance that you wear? Perfume comes through in its true character on you. It is quite another thing in the bottle or when worn by someone else.

Houbigant, a famous French house, goes a step farther than having test bottles on the cosmetic counter. Believing it is important for you to live with a fragrance for a few days to fully realize all that it will do for you, Houbigant has sent free samples of Chantilly liquid skin sachet to three Klamath Falls stores to be given away for a limited time between now and Christmas.

If you have never tried this firm's liquid skin sachet, you have a treat in store for you. A different kind of perfume, liquid skin sachet is highly concentrated, lasts hour upon hour because it contains a generous amount of perfume oils blended into a unique sachet base. It is this unusual formula that makes liquid skin sachet so very lasting.

The delectable creamy liquid is applied on the skin, the way perfume should be worn for best results. Smooth it on your throat, below your neckline, on your wrists, the bend of your arms—all pulse points. The scent, warmed by the heat of your body then becomes yours and lasts longer than you every thought possible.

Grocers Increase Beauty Departments

According to a report from the National Association of Retail Grocers, retail members have tripled the size of their health and beauty aids departments in the past year and are stocking half again as many drug items as a year ago.

One of the big trends, according to the study, is including health and beauty aids on regular wall shelving rather than confining them to small two and three-foot racks. More than 2,800 toiletry departments have been added in the nation's grocery stores within the year.

The number of individual items in these departments has increased from an average of 150 last year to 232 this year. Sales are reported to be averaging \$182.60 per week, more than double last year's sales. All stores surveyed were selling nearly \$10,000 worth of health and beauty aids per store per year.



SOFSKIN HAND CREAM in the Merry Christmas box eliminates last minute fuss with wrapping and tagging. The beautiful big black and gold jar of Sofskin Hand Cream comes this year already "done up" in a pretty red, white and blue scenic-print package with star-topped green Christmas trees to say Merry Christmas for you—in English, French, German and Italian. A luxurious little "extra" gift.

Hundreds Of Items Are Priced LOWER Every Day!

NOT JUST A FEW LEADER PRICES, BUT HUNDREDS OF NATIONALLY ADVERTISED BRANDS AT LOWER EVERY DAY PRICES... BETTER COMPARE!

TIDE or WHITE KING
Large Pkg. **25¢**

CLOROX or PUREX
1/2 Gal **23¢**

Wesson Oil Less Than 50¢ Quart Gal. **\$1.98**

SAVE BUY LOW
OUR GIANT FOOD-
ARAMA SALE STILL IN
PROGRESS. SAVE ON
ROYAL CLUB FOODS
and SWIFT'S PRODUCTS.

**QUALITY PRODUCE PRICED
LOWER... BUY LOW!**

Arizona 8 lb. Bag
Grapefruit **39¢**
Klamath No. 1
Potatoes 10 lbs. **39¢**
New Crop Calif. Navels
Oranges 5 lb. bag **39¢**

Cake Mix Swans-down Except Angel 39¢ Pkg. **18¢**

Sugar Powdered or Brown 2 lbs. **19¢**

Flour
Kitchen Queen 10-lb. **69¢**

Bread Large Loaf
Fresh Daily
Local Delivery **26¢**

Milk
2 Qts. Homo or Pasteurized
Fresh Local
Produced—Every Day Delivery **45¢**

MIXED NUTS
2 Lbs. Finest Quality **75¢**

Xmas Mixed
HARD CANDY
2 Lbs. **49¢**

CIGARETTES
All Popular Brands
Reg. 1.59 King 1.69
Size Carton Size Carton

**OUR MEATS ARE QUALITY and
PRICED LOWER! COMPARE!**

Pork Roast Shoulder 39¢ lb.
Veal Steak Lean 39¢ lb.
Bacon Sliced Banner 53¢ lb.
Beef Boil Tender Lean 19¢ lb.
Cheese American Style 35¢ lb.

Swift's Jewel—3-lb. Tin
Shortening 59¢
Milk Get T.V. Tray For only 79¢ Sego Tall Tins 10¢
Spam or Tang Luncheon Meat 12-oz. 35¢
Corn Cream Style No. 303 Kounty Kist Tin 10¢
Peas Mission No. 303 Tin 10¢
Royal Puddings Instant 3 pkgs. 23¢
Tuna White Meat Sea Tang No. 1/2 Tin 19¢

OVERSTOCKED for INVENTORY!

CORN Flav-R-Pac, No. 303 Cream or Whole Kernel	12 cans	\$1.69	24 cans	\$3.29
GREEN BEANS Double Luck No. 303	12 cans	\$1.75	24 cans	\$3.45
PEAS Trailer, No. 303	12 cans	\$1.75	24 cans	\$3.35
PEACHES Libby, in heavy syrup No. 2 1/2	12 cans	\$3.49	24 cans	\$6.69
PEACHES Party Time, No. 2 1/2	12 cans	\$2.99	24 cans	\$5.89
TOMATOES Meco, No. 2 1/2	12 cans	\$2.49	24 cans	\$4.89
PINEAPPLE Lulu, No. 1 flat, sliced or crushed	7 cans	\$1.00		
APPLESAUCE No. 303 cans	12 cans	\$2.49	24 cans	\$4.79
PINEAPPLE Lulu, sliced, No. 2 1/2	3 cans	\$1.00		
GREEN BEANS Diamond A, No. 303, 12 cans	24 cans	\$2.39		\$4.29

Colored HENS Fresh Dressed	25¢ lb.	Lean Sliced BACON	59¢ lb.
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Tenderized Hams	59¢ lb.
PORK Young, tender, by the half or whole Grain fed, cut and wrapped free	39¢ lb.
BEEF The best! Half or whole cut and wrapped for your locker	35¢ lb.

ROYAL CLUB **FOOD STORE**

NESCAFÉ 100% Pure Instant Coffee
Better Flavor than with Ground Coffee—Cup after Cup!

Large Size **\$1.59**

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Merrill-Lakeview Junction Store No. 2 at 3801 Altamont Drive

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EVERSHARP
Ball-Point Pen

Only 25¢

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