

SEARS
ROEBUCK AND CO.

Wondering What to Give Her This Christmas?
GIVE HER A SEARS MAJOR APPLIANCE

\$20⁰⁰ to \$50⁰⁰ in

free Christmas Gifts

WITH PURCHASE OF THESE APPLIANCES



Your Choice
OF FREE CHRISTMAS GIFTS

- * TOYS FOR THE KIDS
- * GIFTS FOR ALL THE FAMILY
- * GIFTS FOR YOUR HOME
- * GIFTS FOR YOUR CAR

Sears stretches your Christmas Gift budget when you purchase one of these fine Sears appliances.



Select the Gifts of Your Choice from Any Department in Sears. We Give You a Gift Coupon Book to Use as Cash in the Amount Indicated!

The Gift of New Convenience!

Super-Mart
by Coldspot

399⁹⁵

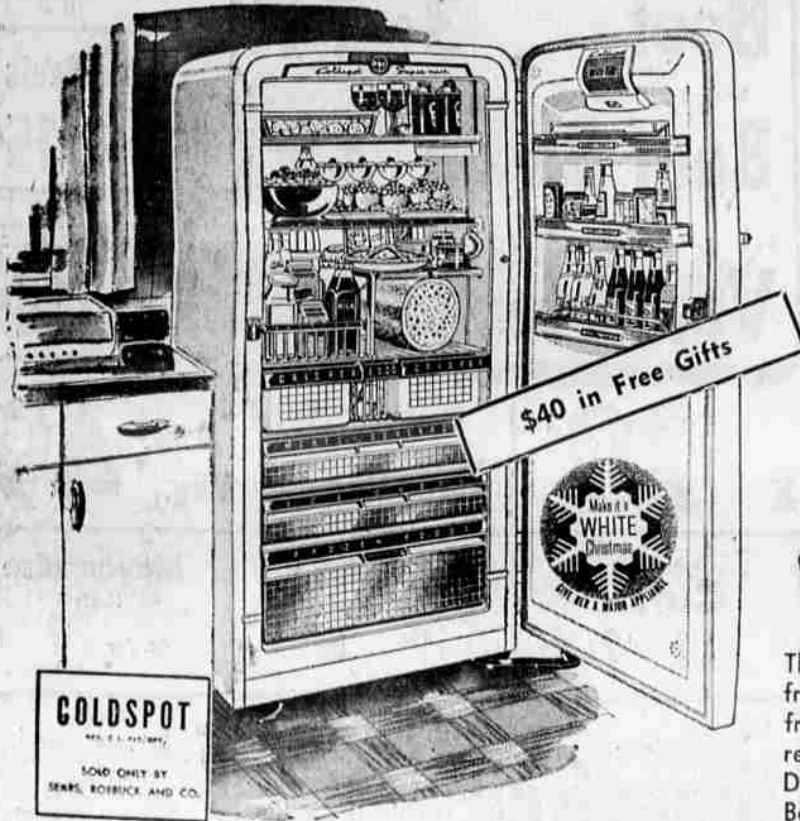
11.4 CU. FT. SIZE

ONLY \$10 DOWN

18.50 Month on Sears Easy Payment Plan
(Usual low carrying charge)

With Complete, Top-to-Bottom
AUTOMATIC DEFROSTING
and Coldspot Controlled Cold

Think of it! Just \$10 DOWN puts America's newest refrigerator in your home—and gives you \$40 worth of free Christmas gifts, too! Here's today's outstanding refrigerator buy—with revolutionary, bottom Freezer Drawer holding over 66-lbs. of frozen foods! Slide-Out Bottle-Basket, lift-out Servi-Tray, Quick-Chill section, more!



Save Time, Work, Money with a Coldspot 20 Cu. Ft.

FREEZER
459⁹⁵

ONLY \$10 DOWN

21.00 Month on Sears Easy Payment Plan
(Usual low carrying charge)
Giant, 700-pound food storage capacity — ideal for money-saving convenience on the farm or for the large family! Divided storage, counter-balanced lid, lock.

\$30 IN FREE GIFTS



Most Popular Size! 14.7 Cu. Ft.
COLDSPOT FREEZER

359⁹⁵

ONLY \$10 DOWN
16.50 Month on Sears Easy Payment Plan
(Usual low carrying charge)

The 4-Star Feature seal means it's a top-value buy! Super-Wall construction for more food safety, lower operating cost. Holds 514 pounds of food.



You can depend on
SEARS EXPERT SERVICE

You'll probably never need it, but it's wonderful to know that Sears Expert Service is available any time, anywhere! Nationwide, prompt, economical.

For information, call
Number 5188

30-in. Kenmore Electric RANGE
199⁹⁵

5.00 Down, 9.00 Month
on Sears Easy Payment Plan

Kenmore features giant 25-inch wide banquet-size automatic oven with glass door. Deluxe backguard has built-in lamp, 4-hour timer, 7-speed top units for any cooking. Automatic preheat thermostat.



Ironing's Never a Chore with the KENMORE TIP-TOE-MATIC

\$20
in Free Gifts
194⁹⁵
ONLY \$5 DOWN

Kenmore features make the difference in Ironers! Kenmore features pushbutton heat controls, Visi-Card ironing method, single dial two-speed roll control . . . and dual-ease foot control Tip-Toe-Matic. See it demonstrated today.



Kenmore Fully Automatic Gift WASHERS
269⁹⁵

ONLY \$10 DOWN

12.50 Month on Sears Easy Payment Plan
(Usual carrying charge)

\$25 in FREE gifts plus all the features that give you truly workfree washdays . . . push-button water temperature controls, Visi-Dial, Roto-Swirl agitator, 9-lb. tub.



Kenmore Automatic With Suds Saver

\$15 in FREE Christmas gifts with your purchase of Kenmore with Suds Saver. Saves hot water, detergent.

289⁹⁵

Kenmore Automatic Dryer, \$10 Free Gifts . . . \$209.95

"Satisfaction guaranteed or your money back" **SEARS**

133 So. 8th

Hrs. 9 to 5:30 daily
9 to 9 Friday

Phone 5188