

American Women Look For 'Different' Mens' Gifts

Every Christmas, the tale is the same. Millions of American women, shopping for gifts for their men, march over miles of pavement in the search for something that's "different." Then they march wear-

the "usual" class is there for an excellent reason. It has proved, year after year, to be suitable and likely to please.

A wood example is clothing. A gift of a new pair of slacks can hardly be called unique. Yet any



SLIPPERS AND YULETIDE go side by side. A comfortable gift for anybody in the family. Left to right: two-tone leather for junior by Honeybugs Jr.; beaded moccasin for sister; a warm shearing lambskin scarf for mother by Grosvenor; soft-soled moccasin for older brother and the more subdued version in darker leather for dad by Daniel Green.



CAMERA makes good men's gift. So do capeskin sport gloves.

ily home with slippers, shirts or belt and murmur a sad complaint: "I hated to buy him the same old thing, but it's so hard to shop for a man."

If this sounds a bit familiar, girls, your feelings of guilt are needless. For a gift that falls in line on your list would tell you it's warmly welcomed.

There is, however, a secret: your gift should appeal to his vanity, and be something he always needs, but seldom buys for himself.

Take the aforementioned slacks. Good-looking worsted wool flannels, in charcoal gray or brown, will blend with his favorite sports coat. And for real living room comfort, one new style, by Sieck, has a beltless, adjustable waistline.

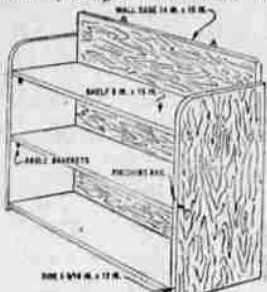
A safe gift, too, is a sport shirt. A real "knockout," made by Van

Collection Of Spices Aids Cooks

Almost every family that likes good cooking has a small collection of spices in its kitchen. Most would like a larger, fancier group to put in a more accessible location.

A most welcome gift for such a family is a starter collection of spices. The fine, matched collections, such as John Wagner's, can be bought at many food specialty stores, but for a gift longer on the personal touch and shorter on cost, you can make your own.

The American Spice Trade Association suggests putting your grocery store spices—the whole, unground kind that come in cardboard packages—in chemistry bot-



THREE-TIERED spice shelf is assembled quickly and easily with plywood. According to Georgia-Pacific, it costs \$2.

They have ground stoppers and are just the right size. You can hand-letter labels for the bottles.

Even more economical and not often thought of are the little jars baby foods come in. With the plastic snap-on tops that can be bought at the five-and-ten, these make excellent spice bottles.

You can deliver your selection from a cookbook list in a decorated basket, but the Georgia-Pacific Plywood Company offers an idea for father to get in on the act. He can make a special shelf.

Materials needed: 1 ripplewood square, 18x16 inches; 1 ripplewood square, 12x12 inches, enough 2x12-inch plywood for three 12x12-inch shelves, 8 small angle irons, finishing nails, wood screws, glue and paint.

Saw or have sawed the plywood into these pieces: 14x15-inch from the larger square for the back, two 5 and five-sixteenths 12-inch pieces from the smaller square for the sides. From the 14-inch piece, three shelves, 15x15 inches.

To assemble, measure, mark and glue the shelves to the back piece, each shelf 4 1/2 inches from the other, the bottom shelf 1/2 inch from the base. Put a small angle iron under each end of each shelf, about 3 inches in.

Put sides in place, using glue and small finishing nails or wood screws. Sand and paint or lacquer.

Attach two angle irons to back of wall board near top for hanging, or use special hanging rings.

Cookie Pail Suggested As Gift For Helpful Neighbor

There is a family you know, perhaps your neighbors. You have borrowed their lawn mower and baby carriage. You went swimming at their summer place. Christmas comes and you want to do something for them.

A marvelous solution is a cookie pail. Bake from a variety of recipes a collection of cookies. Make a set of gingerbread men, one for each member, with names on in icing.

Because father wants to show his appreciation, too, let him fix cardboard paint pails by painting them or stapling gay wraps and ribbons on them. The kids can pack and deliver on Christmas eve.

Out of the variety of Christmas cookie recipes, it's hard to pick

Here are a few suggestions, with the reasons they were selected.

Because it uses a mix and makes the work a little easier, here is a recipe from the Nestle kitchens.

Mince-meat Cookies
Combine and mix well 1 package Nestle's cookie mix, 1/2 teaspoon ginger, 1 teaspoon cinnamon, 1/2 cup dry sherry or orange juice. Add 1 cup dry mince-meat, crumbled, 1 cup mixed candied fruit, coarsely chopped.

Drop by teaspoonfuls on ungreased cookie sheet. Bake at 375 degrees F. for 15 minutes. Yield: approximately 4 dozen.

Because these cookies can be frozen and kept until you're ready, here is a recipe from the Frigid-kitchen.

Santa Claus Cookies
To 2 cups of sifted flour, add 1 1/2 teaspoons double-acting baking powder, 1/2 teaspoon soda, 1/4 teaspoon salt, 1/2 teaspoon cinnamon. Sift three times. Cream 1/2 cup butter, add 1 cup sugar gradually and cream until light and fluffy. Add 1 unbeaten egg and 3 melted squares unsweetened chocolate. Beat well.

Add flour mixture a little at a time, mixing. Add 2 tablespoons milk. Chill. Roll 1/4-inch thick on floured board. Cut with floured Santa cutter and sprinkle with sugar. Bake on ungreased sheet in 350-degree oven 9 minutes. Makes 6 dozen.

Because they make fine cutouts—stars, trees, men, for decoration, here is a recipe from Virginia Pasley's Christmas Cookie Book (Little-Brown).

Molasses Cutouts

Stir together 1 cup shortening and 1 cup brown sugar. Add 3 eggs, 2 cups molasses and beat thoroughly. Then sift together 3 cups bread or all-purpose flour, 2 teaspoons ginger and 2 tablespoons cinnamon.

Add to other mixture. Chill dough overnight, then roll out 1/4 inch thick and cut. Bake in 375 degree F. oven for about 10 minutes.

When the selection of cookies is cold and decorated, wrap them carefully in a cellophane bundle. Lead father to his task. Sit him down at a stout table with a plastic top—one like Daystrom's, with scissors, paint, brushes, Bostitch stapler, gay wrappings and ribbons. The pails and cookie bundles in them. You will find your culinary art decorating your friends' trees until the kids bite the heads off the gingerbread men.

When he has completed his creations, line the pails with aluminum foil and put the cookie bundles in them. You will find your culinary art decorating your friends' trees until the kids bite the heads off the gingerbread men.

Some other good suggestions are file trays and correspondence buckets, cigar cases and humidors, thermometers, bookends and letter openers. A trip to your gift shop or stationery store also will turn up novelty items, such as fancy, multi-use paper weights and magnetized telephone pencils.

Gifts For The Worker Told

Men or women with office jobs often have special needs which lend themselves well to Christmas gifts.

For example, take the rising executive, or the man who works in sales. A good-looking, roomy brief case almost ranks as a "must." And even if they have one already, a new bag will always be welcomed for use when the other gets worn.

They're available in light or dark leathers, also in two designs. One is the type with a handle and is carried the same as a suitcase. The other is the handles, portfolio style, carried beneath the arm.

Nearly all models are zippered and equipped with a lock and key. The number of interior compartments you want, ranging from one to several, is strictly a matter of taste.

No matter what their jobs—secretary, boss or shipping clerk—office workers with desks of their own make Yuletide shopping a cinch. There are dozens of practical items, such as ash trays, clocks and photograph frames, which are certain to be appreciated.

The obvious gift, of course, is a pen and pencil desk set. If the worker hasn't a good one, or the old one is not much to look at, a set with a handsome holder will perk up his desk and help in his work hundreds of days each year. But stick to the well-known brand names, such as Paper-Mate, Sheaffer, Waterman, etc., who will back up their products with guarantees.

Some other good suggestions are file trays and correspondence buckets, cigar cases and humidors, thermometers, bookends and letter openers. A trip to your gift shop or stationery store also will turn up novelty items, such as fancy, multi-use paper weights and magnetized telephone pencils.



A SHIVERING TOURIST stands in the plowed out roadway and watches while a rotary snow-plow eats out the ten foot deep banks of snow along a mountain road.

Hobby Gifts Big Favorites

It's true that there are some exceptions—for instance, a Tommy Manville. But in practically every case, the easiest folk to buy Christmas gifts for are those with a favorite hobby.

Be they gardeners, knitters or stamp collectors, give them an item which fits their craze and you're sure to rate A-number one.

Photography fans, for example, will tell you with obvious pride that theirs is the nation's top hobby. And a trip to the neighborhood camera store will prove that the manufacturing firms have more than kept pace with its growth.

SUBSCRIPTION

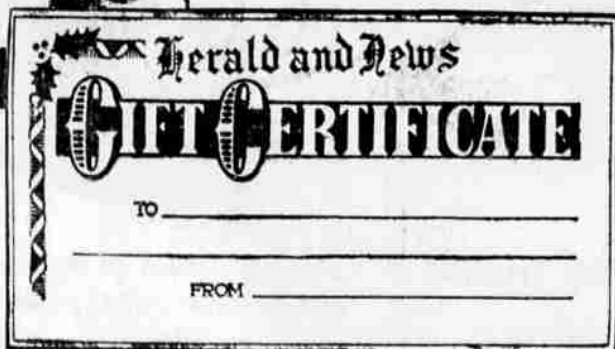
For a unique gift to the members of the family who spend some time in Florida, give a subscription to the hometown paper for the duration of their visit. Nothing could be more appreciated.



FINEST china, even a small piece of it, makes an elegant gift for any woman who has cravings beyond the budget. This is Lenox's Plymouth cream and sugar. Twenty-four karat gold bands the ivory-toned translucent pair.



Nothing Takes The Place of News from Home!



A Subscription to the Herald & News will carry your remembrance to friends and relatives every week day of the year!

Just mail your Gift Order (enclose check, name and address of recipient and name to appear as giver) to the Herald and News, P.O. Box 941, and an appropriate Gift Certificate will be mailed for Christmas... or come in to the Herald and News office at Esplanade and Pine Streets yourself.

Subscription Rates:

BY MAIL—
Year \$11.00; 6 Months \$6.50

BY CARRIER—
Year \$16.20; Month \$1.35

Give the

Herald and News

Telephone 8111

Corner Esplanade and Pine
—Just off Main Street

LET
THE EQUITABLE
BRING
CHRISTMAS
CHEER

To You And Your Family
THROUGHOUT

1955

And The Years To Follow

To Everyone:

I Extend A Joyous
Holiday Season

John
Houston