



WHILE A BULLDOZER PUSHES snow in one direction a rotary moves in from the other to toss the snow high out over the bank. This scene was snapped during the opening of the North Entrance at Crater Lake last spring.



WHITE CHRISTMAS is coming to mean gifts of major appliances for the household. This big refrigerator has a big freezer and normal food compartment. The door opens either left or right. Entire family can contribute to this gift.



HIGH-FIDELITY components are something to be bought unit by unit over several Christmases. Parts shown here are: cabinet, AM-FM tuner, 10-watt amplifier, extended range speaker and three-speed record changer and turntable.



LITTLE FUR luxury. It's a white dyed Mink shawl cape.



EVERY kitchen cooking chore—from grilling to baking—can be done on today's rotisserie broilers.

Typewriter Ideal Gift

One of the finest gifts you can give, for the person who goes to business, the student, or budget-patched housewives, is a modern portable typewriter.

As a suitable gift for a student, of course, the typewriter ranks near the top. In addition to offering homework convenience, it tends to improve his school marks.

A controlled experiment by experts has produced some definite conclusions. Schoolroom classes were divided into two sections—half using pen and pencil and the other half using typewriters. Those who typed their work did much better than normal in several fields of study. They also showed more interest and developed stronger reasoning trails.

But the typewriter's many gift advantages are not just confined to students. They're ideal for all the family.

As an aid to the housewife, for instance, it will not only speed her household paperwork, but also can earn its keep by bringing in extra money. According to Royal Typewriter Company, many women supplement their household budgets by taking on extra typing jobs, such as addressing envelopes for large mailings by local businesses.

Dad will find it invaluable, at home or when taken on business trips, for catching up on his office work. And writing letters to friends no longer will seem a chore.

FREEZERS

Owners of freezers can make full use of them preparing for the holidays. They allow the preparatory work to be spread out over a longer period of time. Almost everything, even bread, can be picked up ahead of time and tossed into the freezer to stay in perfect condition until needed.

La Pointe's

"SKYLIFT" LUXURY SHEER

SUPER TWIST

40 TURNS

66 GAUGE

12 DENIER

BOX OF THREE PAIR

NOW

ONLY

3⁷⁵



4⁹⁵

- Red
- Black Velvet

Nite-Aires



5⁹⁵

Rich Luxurious Velvet
combined with Sparkling
Jewels—to enhance your
leisure hours.



"NECKLACE"

5⁹⁵

- Black Velvet

La Pointe's

SHOE SALON...



60 GAUGE

"BETTER THAN GOLD"

BOX OF THREE PAIR

NOW ONLY 2.35

