

New Cadillac Line Shown

Advanced "show car" styling and major engineering refinements feature the 1955 Cadillac, it was announced today by Don E. Ahrens, General Manager of the Cadillac Motor Car Division and Vice President of General Motors. The new Cadillac went on display at the Dick B. Miller Company, 710 Klamath, on Tuesday, November 23.

"This year," said Mr. Ahrens, "Cadillac designers and engineers present to the motoring public a line of automobiles blending new functional designs with important engineering advancements."

Further comment on new styling features, Mr. Ahrens said, "The 1955 Cadillac is immediately identified by its distinctive front end blending refinement of a finely etched cellular grille design with strength through the massive line of bumper, grille guards and rounded lozenge of the hood. There is a whole new body side panel treatment carrying the eye to the sweeping and sharply defined fenders that are an integral part of the car and characteristically Cadillac. Lending a new touch to the distinctive Cadillac rear end, our designers have added small chrome louvers with studied placement to the body panel just below the rear deck lid.

"To present a sleeker over-all appearance in our Series 62 Sedan and Fleetwood Series 60 Special Sedan, the Florentine curve rear window design has been adapted from the Cadillac Coupe and Coupe de Ville.

The center door pillars on our Fleetwood Series 60 Special Sedan have been made much narrower than are normally used on sedan models. Besides furnishing a finely styled open effect as on our Coupe and Coupe de Ville, they allow greater unobstructed vision without sacrificing structural strength. The over-all width of the center pillar including door frames is 2 3/4 inches compared with 5 1/4 inches last year. We feel that this is another major Cadillac design step toward giving motorists the freedom of sight they desire.

"Coupled with styling advancements of our 1955 line are many major engineering refinements," Ahrens continued. "Among these is the development of a 250 horsepower overhead valve V-8 engine. In developing this new engine with a compression ratio of 9:1, Cadillac has achieved a smoother application of this added power as well as increasing fuel economy and engine life.

Three Children, Mother Killed

LOUISVILLE, Ky. (AP)—A 45-year-old mother and three children burned to death last night in a fire that destroyed their two-room home near here.

Three other children were hospitalized with severe burns. Their father, John Everett Dean Sr., 45, escaped with minor burns. The fire apparently started from a kerosene stove.

Mrs. Pansy Dean and three sons, John Everett Jr., 17, Henry, 12, and James, 8, were overcome by smoke and flames as they apparently sought to reach a rear door.

Over The Garden Gate

NORTHSIDE

By Mrs. B. Mathis

Mrs. J. Elmore Pitts demonstrated the making of Christmas candles, wreaths, cards, mobiles and corsages at the November 16 meeting of the Northside Garden Club at Joan's Kitchen.

The all-day workshop included a short business meeting during the lunch hour presided over by Mrs. B. Volk, president.

Present were Mrs. B. C. Johnson, Mrs. H. Hayden, Mrs. A. C. Erickson, Mrs. A. Solie, Mrs. F. Haddock, Mrs. H. Schuster, Mrs. B. Doy and Mrs. G. Thomas. Guests were Mrs. Mary Morache, Mrs. Green and Mrs. A. O'Brien.

FHA Advisory Group Named

Appointment of a five-member State Advisory Committee for the Farmers Home Administration in Oregon was announced last week by K. W. Sawyer, state director. The appointments become effective immediately and extend from one to three years.

Albert C. Zemke, Madras, was appointed for one year. Two year appointments went to Owen M. Cook, Albany and John L. Niedermeyer, Medford.

B. Josephine Fox of Silverton and James W. Leslie of Ontario received three year appointments. The new committee replaces a nine-member group whose appointments expired last December.

The FHA makes loans to operate and improve farms. Its services are limited to farmers who are unable to obtain the financing they need from other sources.

ELECTIONS

MADRID, Spain (AP)—Official returns early Monday in Spanish municipal elections gave Generalissimo Francisco Franco's Falange Party 70 to 80 per cent of the vote. The Falange is Spain's only legal political faction.



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