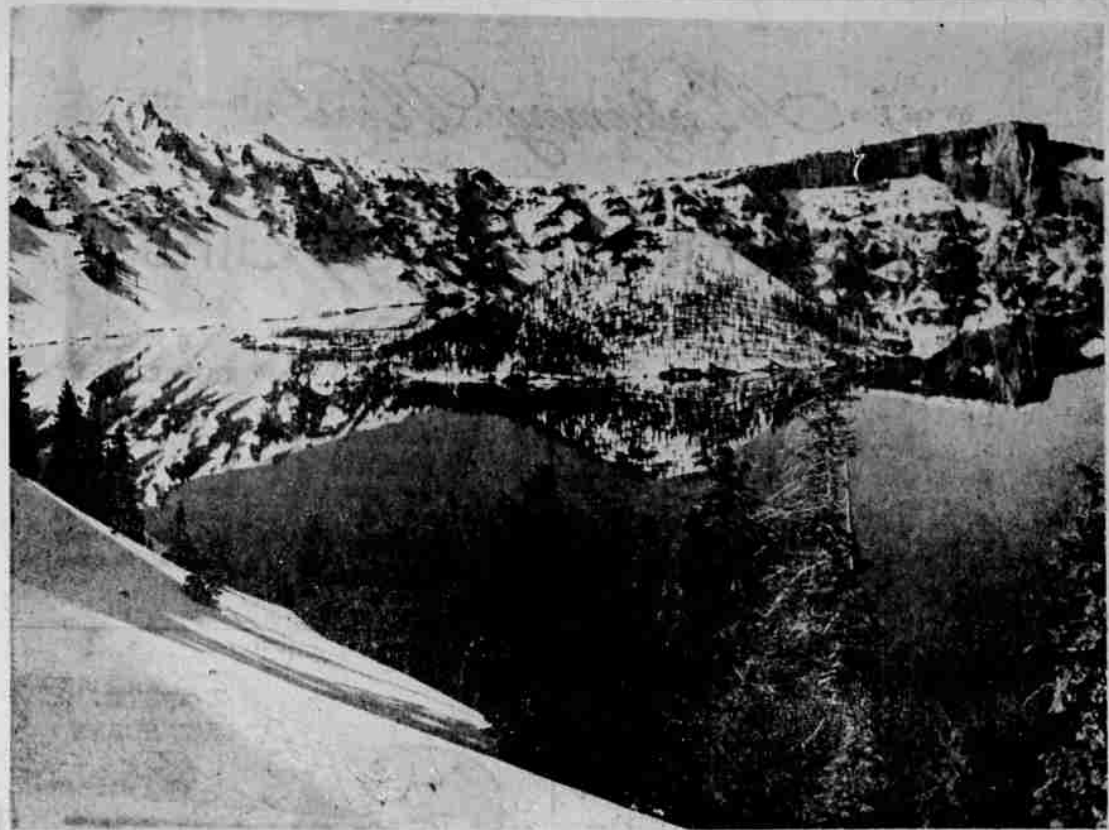




WIZARD ISLAND IS A COLD SIGHT when snow blankets the walls around Crater Lake national park, but the lake is as blue as it is in the summer months.

the lady loves glamour

Lacy luxuries

The loveliest gift under the Christmas tree... foamy lingerie, laced with a lavish hand and molded to figure-flattering perfection.



... why are we the Christmas store? Because we're glamorous as we can be and everyone knows that...
... she loves the glamour of the oh-so-feminine everything feminine, from a frothy slip to the wicked curves of sophisticated "britches"! ... and she loves it most of all when it's a Christmas gift from you!

Christmas Hits from the gift parade!

The Christmas tree is laden with the most exciting array of gifts the season ever saw!

Jewelry Ensembles

draw a bead on fashion, with necklace... matching earrings... From 1.00

Gloves

have a hand in the season — of easy-care valentine with rhinestone trim... From 2.98

Bag

her heart with a fine leather handbag, with inside zipper pockets... From 4.98

Hankies

drop a hint of Christmas cheer... in lovely prints & plains... From 39c

By Kickernick

8.95 TO 39.95

Petticoats...

gifts to underline your lady love



They're the brightest, gayest bits of bouffant surprise ever to glamorize a Christmas gift box! She'll love them!

3.98 TO 14.95

gift Blouses

To top off her perfect Christmas... gift blouses that run the gamut of frills and buttons and bows and laces. In all the delightful fabrics that take to the tub like a lady takes to a blouse!



5.98 TO 17.95

* Others from 2.98



3.95 TO 17.95

"Shop The Store You Enjoy"

The Town Shop

500 Main

more and more she wants Sweaters

She never gets enough of those wonderful sweaters! All present... from classic cashmere slippers to the wonderful new novelty wools!

* FREE PARKING IN THE REAR

Pre-Christmas Sale

GIFTS FOR HER

By COTY, YARDLEY, HUDNUT, REVLON, HOUBIGANT, CUTEX, LENTHERIC, SHULTON, MAX FACTOR

FOR THE KIDDIES

TOYS, GAMES, TRACTORS, DUMP TRUCKS, BOWS and ARROWS, DOLLS, BED LAMPS, BALLS

GIFTS FOR HIM

By TAWN, COURTLEY, SEAFORTH, KINGS MEN, OLD SPICE, HIS, MENNEN, YARDLEY, LENTHERIC

LEE HENDRICKS

YOUR NEIGHBORHOOD DRUGGIST

2212 So. 6th

Phone 4321

Win a 1955 CADILLAC

4-DOOR SEDAN and 1000 other Valuable Prizes



5 SECOND PRIZES



10 Sylvania Table Model TV Sets
25 Brail-King Rotisseries
50 GE Clock Radios
50 Universal Electric Sandwich Grills

50 Universal Hand Mixers
100 Universal Cooker Fryers
210 Ronson & Ascol Table Lighters
500 Ronson & Ascol Pocket Lighters



Come in for your FREE Entry Blank

USE OUR LAY-AWAY SERVICE!

USE OUR POST OFFICE SERVICE!

USE OUR Gift-Wrapping SERVICE!

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Your Neighborhood Druggist

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GIFTS

for the entire family



COTY	CUTEX	SEAFORTH
Coty "Beauty" Set in Emeralds \$3.50 plus tax	Cutex Manicure Evening Bag \$3.00 plus tax	Seaforth Trip-Kit \$2.50 plus tax
EVENING IN PARIS "Positive" Gift Set \$3.50 plus tax	UNIVERSAL Automatic Toaster \$19.75	EVENING IN PARIS "Blue Lily" Gift Set \$5.00 plus tax
MENNEN Skin Bracer \$1.00 plus tax	MENNEN Gift Set for Men \$1.50 plus tax	MASTER-ARTIST Master-Art Numbered Paint Set \$2.50
CASCO Steam and Dry Iron \$18.95	U. S. TIME Walt Disney's Cinderella Wrist Watch \$6.95 plus tax	U. S. TIME Hopalong Cassidy Wrist Watch \$6.95 plus tax
TAWN Deluxe Travel Kit for Men \$5.89 plus tax	TAWN Men's Set \$3.50 plus tax	RONSON "Eco-Lite" Lighter \$8.50
COUNSELOR "Caravan" Bath Scale \$8.95 (Denver & West, \$9.45)	WRISLEY Flower Vase Bubble Bath \$1.00 plus tax	COTY "Charlatan" Set in L'Origen \$3.50 plus tax
CUTEX Cutex Lipstick Christmas Card \$1.00 plus tax	UNIVERSAL Caffeomatic \$29.50	CUTEX "Your Very Own" Manicure Kit \$2.50 plus tax
LA CROSS "Lady Finger" Manicure Set \$5.95 plus tax	AMITY "Director" Billfold and Key Kaddy Set \$7.50 plus tax	SCHICK Custom Electric Shaver \$28.75
JEWELITE Brush and Comb Set \$2.50	JEWELITE Dresser Set \$5.75	SENTINEL "Little Pal" Alarm Clock \$3.95 plus tax
UNIVERSAL "Steamer" Steam and Dry Travel Iron \$14.95	EASTMAN Braunlin Hawkeye Flash Outfit \$13.65	SYLVANIA Sylvania Lantern & Flashbulb Gift-Pak \$1.79
REMPEL "Mr. Squawker" The Duck \$1.98	REMINGTON Remington 60 Deluxe Electric Shaver \$29.50	PAPER-MATE Pen \$1.69
HASBRO "Mr. & Mrs. Petros Head" \$1.98	GEM Gem Deluxe Shaving Quartet \$2.00	EVER-READY "Magnet" Shaving Brush \$5.00