



Martha Shops and Shops For

THE PICK OF SANTA'S PACK



for the whole family

It's Christmas time at the NEW Bon Bazaar. Every department... toys... housewares... women's and infant's wear... boys' and men's wear... toiletries and cosmetics... is packed with everything for the whole family. Martha looked over the toy department first because she's just a little girl at heart, I guess. The dolls? There were so many of them and all were so cute... and so modestly priced. For instance, there are the Betsy Wetsy dolls. They blow their noses, cry tears and of course wet their diapers. These were priced at just ten dollars. Then there were the EGEGEE dolls that are made of soft rubber. They are so life-like and have rooted hair that can be combed, washed and curled. And here's good news... they are priced from 3.49 to 10.95. Saw beautiful walking dolls and many others, small and large, both in size and price. The Bon has a big supply of teddy bears... some that are musical and some that are not... but they're all sure to delight the receiver... and the giver as they are priced just 1.98 to 6.49. For boys, Martha saw a fine selection of all-metal trucks, tractors, bull dozers, fire engines, auto freights, dump trucks, graders and goodness knows what else... things for moving dirt. They're built to last a lifetime and prices start at just 1.97. Then there are games and games and games. And all kinds and types of toys... small and large... for all little boys and girls.

practical gifts for girls

Saw some really cute FAMOUS-NAME dresses from toddler's sizes up to 14 at the extremely low price of from 3.98 to 7.95. Frankly, it's hard to believe you can get such value as these offer. Many are prints and a good many others are of gingham. Pastel colors prevail in the smaller sizes while darker colors, including combinations of shades, are on hand in the larger sizes for older girls. Many of the skirts have pleats that won't come out and require no ironing. In this group are some very clever JUMPER dresses to be worn "on" or "over" making two outfits. No matter what, HER age, she'll love these dresses. In the same department are other garments of course for young femmes. And the boys will yell with delight at the practical gifts for him. There's knit tee shirts, corduroy trimmed with long sleeves in all the wanted colors. Corduroy trousers to match make this an extremely attractive outfit. The set, shirt and trousers is priced at only 4.85. Also saw some awfully good looking cardigan sweaters that are 100 per cent wool and only 4.89. Some cardigan sweaters are priced even lower... 1.89. Another boy's outfit Martha noticed consisted of a tee shirt, socks and corduroy pants in colors small boys like... all for just 3.89. You'll find many, many other items in this department you'll want to see... and... don't overlook the men's wear! Here they have just everything for the baby of the house... including those not yet arrived. Had to tear myself away and space does not permit describing everything I saw here. Should mention that many of the items were of course beautifully gift packaged.

In the cosmetics department

I noticed so many attractive gift items at very reasonable prices. They have a complete line of Pond's products, Jergens, and of course, very attractive Evening In Paris and Cutex gift boxes... all for the ladies. Men however have not been overlooked. Gift boxes of Old Spice, Sealroth and Palmolive items are practically all ready to place under the tree. Don't overlook the houseware department for the most beautiful and most practical gift items you'll see in a long time. Shop the new Bon Bazaar, 4480 S. 6th Street right next door to the Oregon Food Store where you can also save substantially.

The Bon Bazaar



how to be formal

When holiday festivities or other occasions arise when he must go "formal," send him to DREWS Maustore. Not only do they have the very latest in all masculine dress but they are also in a position to offer expert advice on just what to choose. Right now men in the know are wearing the new after six single breast styles. When the occasion calls for dark jackets and trousers they choose the LIGHTWEIGHT Mid-Nite blue as they are so comfortable. Priced \$9.50 WHITE "After-Six" jackets are also being featured and DREWS Maustore has Mid-Nite blue trousers to go with them. Jackets are 26.95... trousers 12.95. On hand too, are After Six colored Cummerbund and tie sets that match. To complete the formal outfit are Arrow tuxedo shirts and Hickok dress jewelry sets. No matter what the occasion, if you do not wish to buy formal dress you can RENT it... but you should place your order now. The telephone number is 3463... the address, 733 Main Street...

DREWS Maustore



give boys' western wear

Real honest-to-goodness western boots for boys and girls of all ages from infant size four and up... priced from 3.95. Authentic pearl snap button boys' western shirts of broadcloth, denim, and gingham... priced 2.95 up. Here's a bonus of a gift... boys two-tone leather vest and chap outfit decorated with brands, etc. Sizes four to ten, specially priced at 9.95. You'll find all the other western items boys like too, including ties, suits, hats, and levis. In fact... you'll find everything for that boy of yours downstairs at DREWS Maustore, 733 Main Street.

DREWS Boys Wear Shop



favorite Xmas fragrances

... are sure to be found at CURRIN'S because you'll have to go a long, long way to find so many FAMOUS NAMES... names you always associate with exquisite scents. Angelique... Worth... Faberge... Dana... Lanvin... Legion... Le Long... Houbligant... De Heriot... D'Orsay... Corday... Tussy... Ciro... Caron... Burjot... Gourliell... Coty... Roger & Gallet... Shulton... Helene Rubinstein... Yardley... the list reads like a "who's who" and it is! Naturally the "woman's world" is bound to be extra, extra pleased by all these... fragrances, perfumes and colognes... and the various combination gift boxes and packages... boxes and packages that combine so many, many lovely things for HER. And... while some may disagree... there is a "man's world" too. Many of the famous names mentioned above have special gift boxes of cologne, shaving lotion, and after shave powder... and other things masculine that are bound to appeal to HIM. Also in...

this woman's world

at Currin's... you'll find everything to make her more lovely... more kissable! Manicure sets by Peggy Sage and Revlon with all those many things to make her hands more holdable... lipsticks bearing well-known names including Hazel Bishop... lipsticks that are plain... lipsticks that are jeweled. Face lotions, powders, creams to keep her young and adorable... Bath sets of dusting powder... bubble bath... fancy and fancy smelling soaps... shampoos... and what she'll want. Then too, there's jeweled compacts and compacts without jewels but ones she is bound to cherish. And... crystal atomizers so useful... no acceptable. At Currin's you'll also find an attractive assortment of costume jewelry and beads... so very smart this year. Last but not least... there's a goodly selection of beautiful vanity sets... comb and brush combinations... for HER... and... for HIM... billfolds, razors, comb and brush sets and other kits made just for him to travel with. You'll find so many many things that HE and SHE will cherish and appreciate at Currin's. And while shopping there, you'll not only see and find the finest... and the modest... but you'll save enough to buy an extra gift or two for Martha! So... for things so pretty yet so thrifty, shop 9th and Main... 2300

Currin's for drugs



In Martha's travels

... around town, seldom has she shopped in a more friendly store than the Coast-to-Coast Store at 1038 Main. And this friendliness goes hand in hand with the fine service and good merchandise you'll find there. It's a good place to shop for many things for the whole family... this Christmas season. For HIM you'll find "do-it-yourself" tools as well as other tools men like to do things with. Incidentally, they gift wrap these hard-to-wrap items, too. Included in this group are electric soldering irons priced from 2.89... all kinds of saws from hand saws to electric jig saws. The latter are priced from 12.95. You'll also find tool boxes, auto accessories, seat covers, cushions, spot lights and mirrors. For HER, you'll see red and black polka dot deep splash-proof mixing bowl sets. Set of four just 2.95. And there are range sets to match, only 1.00. And don't forget they carry a very nice line of small electric appliances. Also for her are lifetime stainless steel kitchen tool sets with rack, all for 7.95. Oh, yes, and steak knives from 3.49 and carving sets from 1.89. And for the KIDS are all kinds and types of games and these are priced... believe it or not... from 15 cents. Another exceptionally fine gift for the young are electric three-speed portable phonographs at just 21.95. You'll find many, many other things for gift giving at 1038 Main... where they gift wrap everything.

Coast-to-Coast Stores



slippers soft and bright

... so handsome and so comfortable. The accent is on quality... Miller quality... and an added treat is their moderate price. In the shoe department you'll find... as I did... hundreds of SLIPPERS in the very newest styles, colors and materials. They bear such famous names as Daniel Green... Complies... and Honey Bug. Choose from rich and dressy velvets... wonderful wool felts... and soft kid skins... all line slippers and priced from just 3.99 to 6.95. You'll love... every woman will love... MOC'S. There's the LORIAT BRAND SQUAW Moc made of soft glove leather with matching braid trim and raw hide sole. They come in copper, white or black and priced to give at exactly... 6.95. Other Moc's in other colors, 3.95. And... the kiddies... Indian Moc sets that include your choice of gun and holster... or beautiful Indian princess doll... all for 4.95. Or... give beaded vamp with flexible hard sole and wedge heel... 4.95 and 5.95. So give slippers from...

Miller's Shoe Department



St. Nicholas has come down through the ages in many guises... and those of us today would never believe that the cheery old St. Nick who puts gifts beneath a modern silvered tree could have once been known as a learned and venerable old man, in bishop's frock, fitting a white donkey and carrying a basket of gifts for the poor. The distribution of presents originally took place on Dec. 5 but somewhere was transferred to Dec. 24, our own Christmas Eve.

do save this page

Look this page over well and you'll see Martha has done a lot of your shopping for everyone. It's taken much effort but you will certainly find "the cream of Santa's pack" reported here. For this reason she is passing along a timely tip... save this page to aid you and to help make your Christmas easier this year.



to be treasured always

Martha visited BEACHS JEWELERS for the first time this week... and she was more than surprised at the extensive lines carried by this new jewelry store. Certainly this shop is not the largest in Klamath Falls, but it more than makes up for this with the beautiful things now on hand for Christmas gift giving... things the recipient will treasure always. If you are thinking of WATCHES it would be well to remember Beachs have a fine selection of famous-name brands: There's Le Coultre... Bulova... Elgin... Wylar... Wadsworth... and Enicar. Saw a wrist-alarm watch by Le Coultre that will certainly give any man a big thrill in addition to waking him up. Priced just \$2.50. You'll find Le Coultre watches for both men and women... and it should be remembered that these are known far and wide as...

possessing smartness

... and individuality. Priced up to 125.00. Then there's Bulova in all the various new styles and Beachs are featuring the self-winding models for both men and women. Priced from \$9.50 to 71.50. And of course there are Elgins with famous dura-power main spring that boast the "new development." Beachs will be glad to explain. For Christmas they are especially featuring the new 19 jewel watch for women... very beautiful, too... and priced just \$7.50. The Wylar watches are especially well-known for the many GUARANTEES they offer as well as their beauty and good timekeeping. These are priced from 29.75. Wadsworth watches are priced from 19.75 and Enicar from 33.75. At Beachs you'll find the famous ARGENTAL serving pieces for holiday tables especially... and its EXCLUSIVE! ARGENTAL is handwrought of a non-lamishable alloy with a high luster and its beauty and good looks are out of proportion to its exceptionally low price. Just to give you some idea of this, one group of pads is just 2.00. You'll see shell dishes, serving trays, turkey stuffing spoons, bon bons, casseroles and many other charming articles for the dining room.

at Beachs you also find

... such exciting things as musical jewel boxes with velvet covered trays for all HER various pieces. They are leatherette covered... and are priced 8.95. Then there are SUN-BEAM appliances including the new automatic fry pan... Gemex and Spindel watch bands... J.D. bracelets by J.B... cuff links, tie bars, key chains and many other things by ANSON... BLACK HILLS GOLD earrings and necklaces and rings... Sterling silver Florentine Filigree consisting of earrings and necklaces... various styles in costume jewelry... Seth Thomas Clocks... famous-name electric razors... cigarette lighters... and a host of other fine gift items for both HIM and HER. Naturally there are perfect and beautiful diamonds, Oh, yes, Beachs engrave names, etc. on all purchases without charge. Remember the address of this new shop... 834 Main Street... remember

Beachs Jewelers



Christmas flowers add joy

... to the holiday season with their warm color and brilliance. And for these you'll want to be coming to the Klamath Flower Shop where floral beauty abounds. Midst all this beauty and fragrance stands out such attractive gift ideas as the new TV planter lights. These colorful lights in pottery or decorated brass. They are available in a multitude of designs and shapes and Martha assures you they'll add much to the attractiveness of your TV room. They cast just enough light to be cheerful and at the same time give you the required illumination for good screen reception. And... in addition to all the wanted holiday cut flowers you'll want to see... and give... potted Christmas plants, cyclamen, analeas... the pretty holiday cherries... dainty begonias... so, so popular holly wreaths... brilliant poinsettias always so very, very good for expressing the best wishes of the holiday season. And... it's a good thing to remember that when you order your yuletide flowers... they will be as fresh as can be... and of choice selection. Select yours Martha says... at the Klamath Flower Shop... 1211 Main

Klamath Flower Shop



oriental rugs -- antiques

Korea sent us to Klamath Falls with luxurious hand woven ORIENTAL RUGS... the choice of women... and men too... who love beauty... richness... individuality in their homes. You'll find the finest selections in hundreds and hundreds of miles and you can select from soft pastels... floral... and geometrical patterns. Martha was excited over the beautiful things in this NEW TO-THE-BASIN shop... KORENIA'S, 413 Main Street. They invite you to come in and browse around... to see these masterpieces. Selection now means you'll have NEW beauty in your home for the holidays. No gift could be more lasting and different. Be different... have oriental rugs. KORENIA'S not only carry these but in addition, clean and repair them and do reweaving. In addition to oriental rugs, they have a magnificent collection of rare old ANTIQUES. Some are American... some continental. Included are Mary Gregory vases... French Amberina... cameo glass... lamps... trays... Haviland dinner sets... treasures and trifles... for Christmas. Stop in and get acquainted with Mr. and Mrs. Korenian... 413 Main...

Koreanian's

when giving perfumes

There's an art to giving perfumes and of course it's especially important to remember such treasured names as Charles of the Ritz... Evyan... Angelique... D'Orsay... and Elizabeth Arden... all to be found at Miller's Beauty Bar. Yes, there's an art to giving the right scent to the right girl... regardless of her age... and the Beauty Bar has the answers. Some like DIVINE... others INTOXICATION... many FANTASTIQUE... all by D'ORSAY... in the most heavenly of tall crystal bottles. Then there's DARE, the perfume that rained on Paris... by ANGELIQUE who hasn't forgotten the Junior miss with a QUARTETTE treasure. The scents Black satin... White satin... Gold satin... and the new fragrance... Red satin... at 2.50. Also available by Angelique are cologne, soap, bath oil and bath powder.

Give the ultimate

in ESSENCE by Evyan... white shoulders "Splash"... the IMPETUOUS fragrance... GOLDEN SHADOWS in an exquisite gold lace container... or "SURPRISE". And there's Charles of the Ritz... so proud to add a NEW scent... ISHAH... to their other famous fragrances such as Directoire. Isha perfume, priced 2.50 to 10.00... the toilet water just 2.50. Incidentally, Directoire is bottled and packaged in France! You'll find the choicest selection of all scents in perfumes, colognes and cosmetics at the BEAUTY BAR... including lipstick kisses... so new, so inviting... fitted cosmetic kits, musical powder boxes... and oodles of other items so fine for giving... gift packaged, of course. Shop 512 Main...

Miller's



photograph specials

Photographs are always SPECIAL when someone who cares receives one from you. That's why the FEREBEE STUDIO... Artist Photographer... are making this special offer to you. From now until Christmas you can get three 5"X7" Gold Tone photographs for just 7.75! This is a regular 10.00 value because that is the regular price. All photographs are artistically mounted, too. Martha saw some of these gold tone creations by Ferebee and shall vouch for their unequalled fineness. There's all the difference in the world between this finish and the usual black and white... and when you give one this year the recipient will instantly notice the difference. It will certainly convince HER or HIM that you have the best in photographic taste. And I'm sure you'll be glad to know that you don't need an appointment at the Ferebee Studio. This is a real convenience for folks from out of town, folks with children... and folks who just can't always keep appointments. So, all you do is simply come in ready to be photographed... photographed as perhaps you've NEVER been photographed before! The address... U.S. National Bank Building, corner of Main at 8th. The place...

Ferebee Studio



gifts for the home

... gifts that are practical... will be found in great profusion at Klamath Furniture where SMART shoppers go for ALL home-furnishings. Gift suggestions include: folding card tables and chair sets. Tables have padded tops that are decorative, non-slip and removable for cleaning. Quality table and four chairs just 32.95. Martha also saw some unusually attractive mahogany wall and what-not shelves from 5.95. Then there are some very neat Serv-Sets... metal trays that have folding stands. There are four of these in the set and they come in a handy case. They are useful for various occasions and especially good when everyone wants to eat around the TV when there's a good show on. Priced... 15.95. Saw lamps and lamps and lamps. One group was of modern styling by Prescolite. These have decorated plastic shades and come in both single and double light fixtures. Was astonished at the wide range of distinctive small tables in all the wanted finishes, styles, shapes and designs. Included were: ivy stands, chairside, end, coffee, cocktail, lamp, occasional, step, drum, Penbrooke and many other tables to grace the home. All are very modestly priced especially when you consider the fine quality... gift giving quality. Magazine racks or baskets was another good looking item for giving. Black wrought iron accessories to add distinctiveness to the home is a new item at Klamath Furniture. Select from sturdy magazine and book stands, waste baskets, record stands and other fascinating items are available. They are very reasonably priced and are so sturdy they usually last forever! You'll find so many beautiful things for THE home at Klamath Furniture. Stop in at 221 Main and inspect them... give them.

Klamath Furniture Co.



The use of Christmas trees probably originated in Germany following the custom of taking a branch of an evergreen tree to homes of friends to insure a pleasant visit and to take peace and happiness to those beneath the roof. Christmas trees didn't become popular in English speaking countries until about 1840 in the reign of Queen Victoria of England who was presented with one by her Prince Consort, Albert. In the years since, millions of trees are cut annually to grace the homes of those who worship the Christ Child.

holiday flowers -- gifts

You'll see a lot of beauty at Bill & Rita's... beauty to admire and beauty to GIVE! Heading the list are beautiful center pieces and mantle decorations designed for your individual likes. They are made from all the traditional holiday foliage... fir and pine materials, cones, holly... whatever you desire that is in keeping with the holiday season. These start at 2.00! Bill & Rita's offer a holiday decoration consultation service and they'll come right to your home and help you select the proper floral arrangements... Or if you would like to make your own holiday home decorations... and gifts... they have a goodly selection of spreads and materials. Other very attractive gift ideas include hammered brass and copper traditional planters by Metacraft of California priced from 5.00. And then there's modern metal planters by Eccles Ironcraft priced from 3.50. Choose gifts from Royal Haeger pottery so decorative... so beautiful... and useful, too. Then you'll find exceptionally distinctive gold and crusted ceramic planters that are so different and EXCLUSIVE at Bill & Rita's and priced from just 3.50. Or maybe you'd like to give something that will REALLY stand out... English brass decorated plaques. These are priced from 1.25. Then there are brass and ruby glass table and altar lights that hold three, four and five candles. (Incidentally, Bill & Rita's carry a complete line of beautifully colored tapers. Pairs priced from 8.00. Or select from modern black wire hanging wall planters priced from 6.95. Perhaps you would like to thrill someone with very clever pottery miniatures that start at 25 cents. See plant stands and fireplace screens in modern wrought iron... wall figurines in various beautiful shapes and designs. Of course you'll find all the regular holiday cut flowers and plants including poinsettias, bigonias, azaleas and cyclamen and holly wreaths. Select all of these at 430 Main...

Flowers by Bill and Rita



jewelry and gift sale

The grape vine has been buzzing for several weeks with rumors about the impending HALF PRICE SALE OF JEWELRY AND GIFTS at Muriel's Gift Shop, 1023 Main. Well, the big event is now in progress and the values are truly amazing! And what an array of the unusual in gifts from all over the world! Evenings hats and belts from India... lovely perfume atomizers from Italy... large, white linen handkerchiefs from China that boast hand embroidered initials. Truly a real value as they were regularly priced 3.95 but now are just 1.98. (And remember... there will be no more from China at any price when these are gone). Also select from exquisite gold filigree and jeweled picture frames at just ONE HALF price. Velvet lined jewel boxes with Florentine lace patterns... gold tailored and stone set jewelry sets from famous manufacturers... just a few left at ONE HALF price. One hand made Cordey cigarette box and lighter. And... for some lucky person there is one only pure silk hand made robe at just ONE HALF price. Also there is the most heavenly Chinese linen hand made table cloth, hand embroidered with hand made lace... at a really attractive price... see it! Martha advises... don't miss this big sale event at 1023 Main Street...

Muriel's Gift Shop



for those who sew

Whether you need a fancy button for your holiday gown or a machine to sew it on... you'll find it at the Singer Sewing Center. And for HER who sews, you'll find many Christmas gift ideas. There are scissors... Singer's own brand. They come in sets of three or four and are designed JUST for sewing work. She will like their new thin line. And of course the Wiss scissors are still available... in pinkish silver and dressmaker styles. Then there's sewing baskets and kits and all the things needed to fill them. Or maybe she would appreciate receiving an attachment for her machine. At Singer's you'll find button holers, zig-zaggers, blind stitch hemmers, pinning attachments and others. Also available are sewing books that make fine gifts. They have everything in them to make a beginner an expert. Of course you couldn't give her anything finer than a new Singer. There are many beautiful cabinet models in dark wood tones and in blonde finishes and included are matching stools and sewing cabinets, too. There's even a small sewing machine for someone's young daughter. They really sew and are NOT a toy. Stop in at 633 Main for all gifts connected with sewing... Stop in at the...

Singer Sewing Center



for holiday permanents

... be coming to Sandra's Beauty Shop, 337 East Main. Featured here EXCLUSIVELY is the so well-known CIRCLETTE "test-tube" permanents. You'll want to look your very smartest best self for the gay social events on the season's calendar and you can be sure of this with the method using the BEFORE permanent hair test. And... don't forget that Sandra's Beauty Shop is in an excellent position to advise you as to the style and type of hair do to suit your very own personality. In passing here's a thought. What would be finer in the way of a gift than an ultra fine CIRCLETTE permanent? A gift certificate is the answer! And... Martha discovered that Sandra's have just put in a NEW line of cosmetics... quality products for both WOMEN and MEN that are beautifully gift wrapped... and (surprise) priced from just one dollar. Stop in at Sandra's Beauty Shop... see their hair and beauty experts... or telephone for your appointment for that CIRCLETTE permanent... 5335. The address... 337 East Main...

Sandra's Beauty Shop