

Appliance Gifts Practical For Entire Family's Use

Even if you live in a sun-baked desert, there's one way to have a white Christmas that everyone's sure to enjoy — with gleaming white, modern appliance gifts which will echo your greetings for years to come.

An appliance gift has several features which brand it as truly unique. It is one that a family can share and one that will surely be used. And besides being merely practical, it adds to the beauty of the home.

Mistletoe won't be needed when the woman in your life finds a new refrigerator under the tree. One new model has a two-way opening door that opens at the most convenient side. Another refrigerator, no doubt designed for thirsty children, has a cold water dispenser outside the door. Still another model freezes ice cubes as fast as they're used.

Equally attractive in every way are the latest improvements in ranges, in dryers, washers, freezers and ironers. And to make any woman feel really pampered, Santa might surprise her with a

new automatic dishwasher that saves an estimated 488 hours each year.

But refrigerators, ranges and dryers clearly rank in the "major" class, and require a major outlay which may burst the bounds of your budget. The real gold mine of gift material is found in the smaller housewares department. These are less expensive and give you a wider choice. And they make

an excellent present as one family's gift to another.

A good "for instance" is the liquefier-blender. This appliance is still fairly new, so chances are good that the housewife or family you're buying for doesn't already have it.

The following roll call of favorites should yield at least one suggestion for anyone:

broiler hotplate, juicer, deep fat fryer, egg cooker, iron, clock, bottle warmer, corn popper, electric blanket, ice cream freezer, coffee grinder, roaster-oven, heating pad, hair dryer, electric shaver, vacuum cleaner, waffle iron, knife sharpener, sandwich grill, sun lamp, vaporizer, massager, infrared rotisserie broiler.

Better yet, plan your pre-Christmas shopping tour to include a stop at your appliance dealer's, where you'll turn up others.



MOTHER, Aunt Susie or junior miss cherish beautiful bed spreads, blankets, sheets. Prices fit all budgets.



BABY'S new plastic dish with compartments won't go on the floor because its suction cup bottom keeps it on the tray.



SPINNING tackle gift box includes spinning reel, lures, line, leaders and swivel—all but the rod. Good gift for gals.



HAT certificate insures his buying the hat he wants.



SMILING marionette with simple stringing is Teto the Clown. He's plastic and dressed in a red polka dotted costume.



CAMERA does additional duty as enlarger in darkroom in this "take 'em and make 'em" set for the photo hobbyist.

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