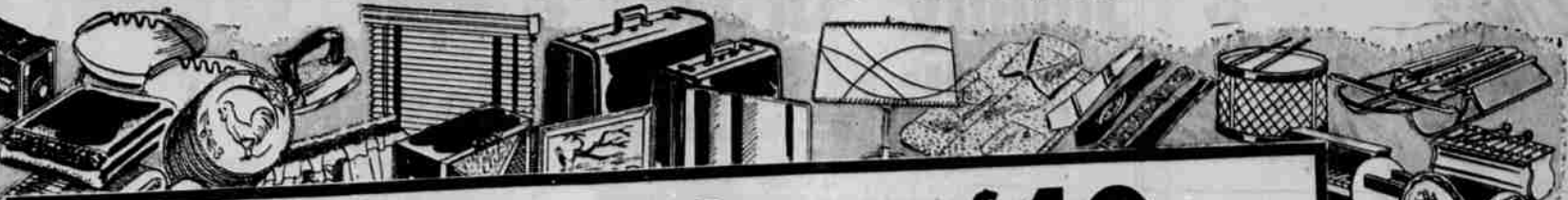


OPEN FROM 9 A.M. TO 9 P.M.



**FREE - \$10 to \$40
MERCHANDISE COUPON BOOKS**

**FRIDAY
SATURDAY
MONDAY**

WITH THE PURCHASE OF THESE APPLIANCES

Select the merchandise of your choice from any department in Sears. We give you a coupon book to use as cash in the amount indicated!

**NOW! THE REFRIGERATOR
WITH THE FREEZER CHEST AT
THE BOTTOM WHERE IT
ALWAYS SHOULD HAVE BEEN**

Super-Mart by *Coldspot*

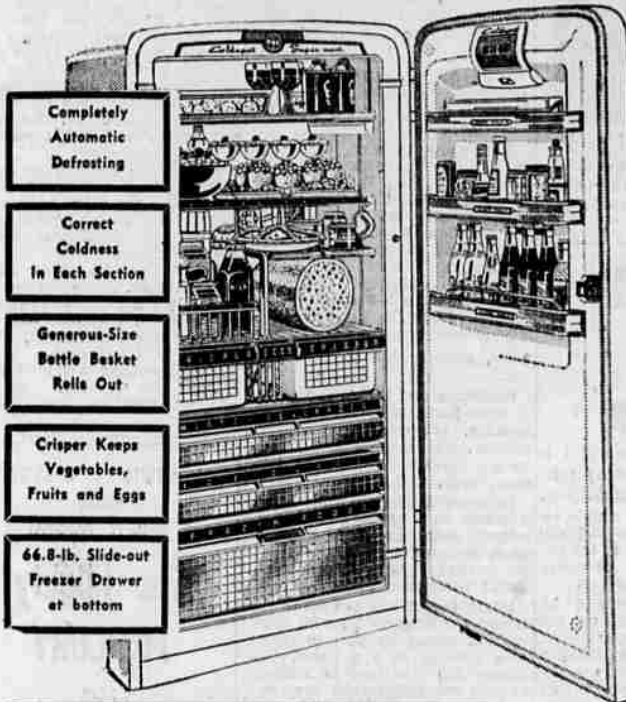
WITH FREE \$40
COUPON BOOK

399⁹⁵

10.00 Down
Easy Terms

- 11.4 cu. ft. of storage with complete automatic defrost
- Coldspot "Controlled Cold" — correct temperatures maintained automatically

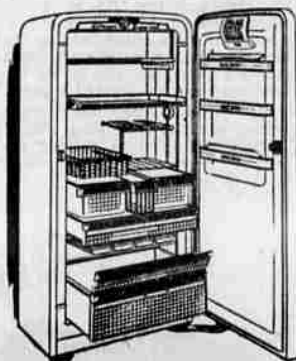
Consider all the above advantages that are yours with the ownership of a brilliant, new Coldspot Super-Mart. Then, consider the exceptionally low price for such time, work and money-saving luxury! It's the refrigerator of today . . . for today's busy housewife.



- Completely Automatic Defrosting
- Correct Coldness In Each Section
- Generous-Size Bottle Basket Rolls Out
- Crisper Keeps Vegetables, Fruits and Eggs
- 66.8-lb. Slide-out Freezer Drawer at bottom

We Service Everything We Sell!

Phone 5188 for prompt, dependable, courteous service on all Silver-tone TV; Coldspot, Kenmore, and Homart Appliances; and other mechanical merchandise.



Just look at the extra-convenient slide-out features of the amazing Coldspot Super-Mart!

Everything you need is at your fingertips! Wonderful hinged shelf provides enough storage space for a good-size watermelon or turkey . . . with room above for small items, too!

Two all-porcelain enamel Crispers and safe-storage egg basket are standard equipment!

Originally Sold For 359.95
14.7 CU. FT. COLDSPOT FREEZER

WITH FREE \$15
COUPON BOOK

329⁹⁵

10.00 Down
Easy Terms

- Save \$55
 - This spacious freezer accommodates 514-lbs. food
 - Has separate quick freeze compartment
 - Adds to convenience of meal preparation—the finest for your money
- Was 489.95 . . . 20 Cu. Ft. Freezer with \$15 Coupon Book (Save \$35) — 439.95

Kenmore Automatic Ranges

30-IN. DE LUXE PUSHBUTTON ELECTRIC MODEL.

WITH FREE \$20
COUPON BOOK

249⁹⁵

10.00 Down
Easy Terms

- Space-saving 30-in. size, ideal for smaller kitchens.
- 7-speed pushbutton cooking on microtube units
- Smokeless waist-high broiler; automatic clock and timer
- Mammoth 24-in. Visi-bake oven that is fully automatic

APPLIANCE CENTER—BASEMENT



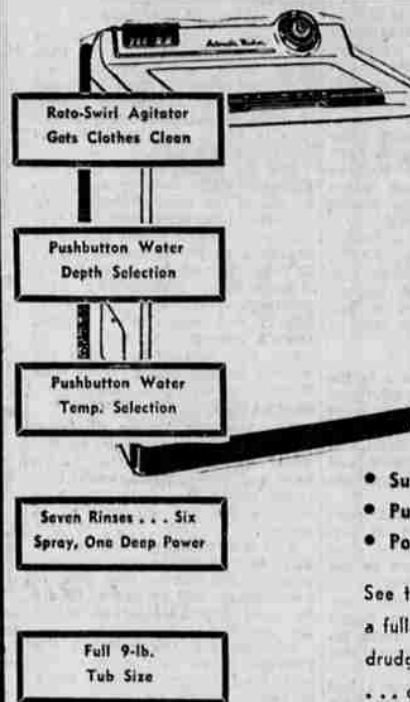
Kenmore Automatic Home Laundry

**De Luxe Electric Automatic
PUSHBUTTON WASHER**

269⁹⁵

10.00 Down
Easy Terms

WITH FREE \$15 COUPON BOOK



- Sun-fresh lamp for sweet smelling clothes
- Push-Button Hi-Lo water selector
- Porcelain top, basket and tub

See this big, beautiful Kenmore today! Not a "semi" but a full-size, fully automatic model that eliminates washday drudgery from here on out. See the sleek, modern styling . . . designed to stay beautiful for years. Note the costly features . . . then order yours while quantities last.

KENMORE WRINGER WASHER

Visi-Matic-Wringer! Full 9-lb. Capacity!

139⁹⁵

5.00 Down
Easy Terms

WITH FREE \$10 COUPON BOOK

Lowest price we know for a washer with these features: Automatic timer bell lets you know when wash is done. All-new "Visi-Matic" wringer lets clothes roll freely, gets them drier, automatic pump for quick tub draining!



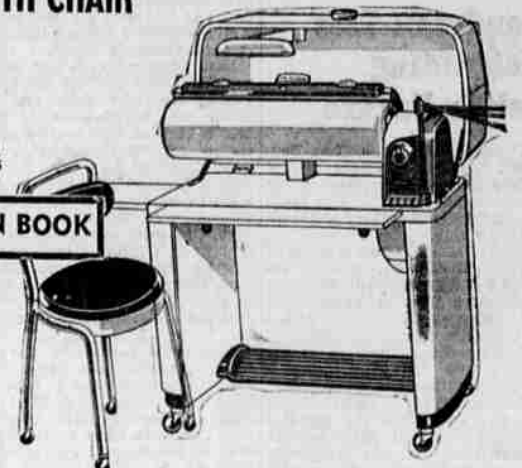
De Luxe Pushbutton
KENMORE IRONER WITH CHAIR

199⁹⁵

5.00 Down
Easy Terms

WITH FREE \$20 COUPON BOOK

- Zip through your ironing in a jiffy with Kenmore
- Big 26-in. roll, 2-roll speeds, lighted roll and pilot light
- Posture chair with easy rolling casters



WITH FREE \$10 COUPON BOOK

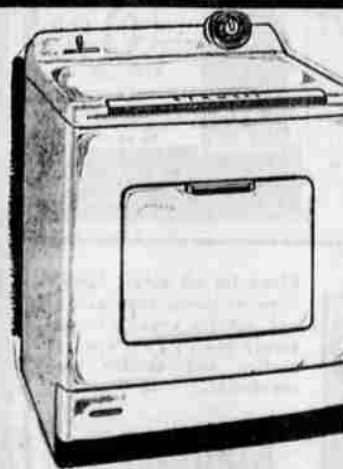
Kenmore Deluxe Model At A Low Budget Price!
24"

ELECTRIC DRYER

Buy on Easy
Payment Plan
5.00 Down
Easy Terms

179⁹⁵

Gives you 365 sun-days a year! New, automatic Visi-Dial controls action — just set it, forget it! Clothes come out fluffy-dry and wrinkle-free in minutes. Cut your laundry bills with a new Kenmore!



"Satisfaction guaranteed or your money back" **SEARS**

Daily 9 to 5:30 p.m.
Friday - 9:00 a.m. to 9 p.m.

133 So. 8th

Phone 5188