

WARDS
EXTRA VALUE
SALE

9th and Pine

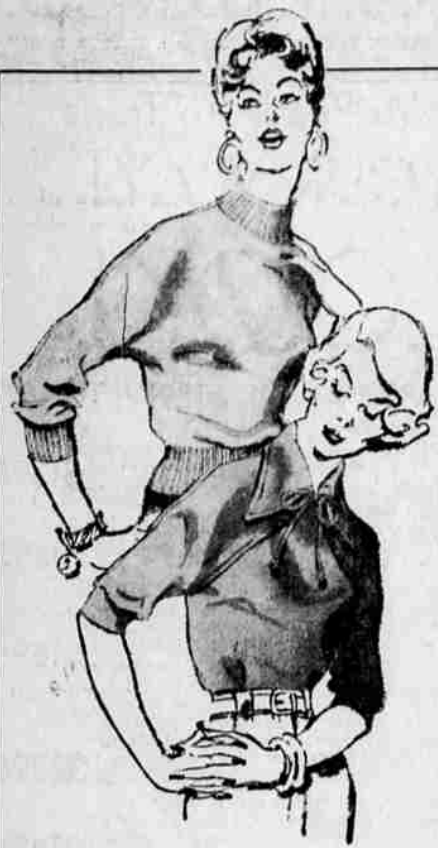
Montgomery Ward

Phone 3188

SHOP NOW—SALE ENDS SATURDAY

FURNITURE AND BEDDING—CUT PRICED

WARDS
EXTRA VALUE
SALE



REG. 2.98 WOOL BLOUSES

2.47

Save 51c. Wards entire stock of washable orlon-wool or 100% wool jersey blouses, cut-priced during this sale period. Fashion-right styles. White, soft flattering pastels, darks.



NYLON IN RICH NEW SHADES

2.97

Unusual Cardigan value. Special purchase makes this price possible. New colors—moss green, orange amber, turquoise, red, spice copper, charcoal, white. 34 to 40.



REG. 2.98 SLIPS

2.38

Acetate and nylon—two exquisite fibers blended for extra luster, smoothness, long wear. Lovely lace, net trims. 32-44.

SPECIAL PURCHASE

1.99

Usual 2.59 and 2.98 cotton flannel Nightgowns in allover prints and 2-tones. Both regular and extra sizes at one low price.



USUAL 4.98 CARDIGANS

3.58

Special Purchase—Save 28% on each of these beautiful novelty-embroidered Sweaters. Soft French-spun Zephyr wool in bright and pastel solid colors. 7-14.

REG. 6 FOR 3.54 BRIEFS

6 FOR 2.78

Women's elastic and band leg Panties. Acetate tricot is absorbent, runproof, long-wearing. Pretty nylon embroidery trims. Gaily boxed. White, pastels. S-M-L.

WARDS
EXTRA VALUE
TOYS

BUY TOYS NOW ON WARDS LAY-AWAY PLAN



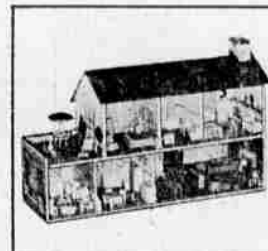
6.95

Big 20" Pony Tail Doll—rooted washable Saran hair, latex body.



3.95

16" Curly-top has glass eyes, vinyl body and pretty dress.



4.29

6-room Colonial Doll house completely furnished. 3 tiny dolls.



Table 24.88

Table 17.88

SAVE \$20 ON TWO-PIECE SECTIONAL

179.88

Pair of Half-Sofas reduced from Wards low regular price for our November Sale. Use sectionals in a corner arrangement or together as an extra-long Sofa. Tweed upholstery with Lurex metallic thread. Modern styling, button-tufted back, welt trim. Brass ferrules on legs. "Comfortized" full coil spring base and back construction. Ask about Terms.



17.88

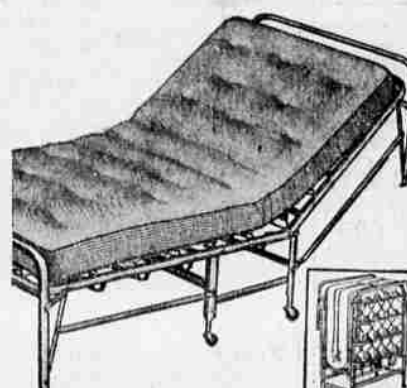
REG. 19.95 OCCASIONAL TABLES

17.88

Modern design—constructed of solid oak with 5-ply oak veneer tops. Popular lined oak finish. Brass tipped legs. LAMP TABLE (not shown) 17.88 29.95 CORNER TABLE 24.88



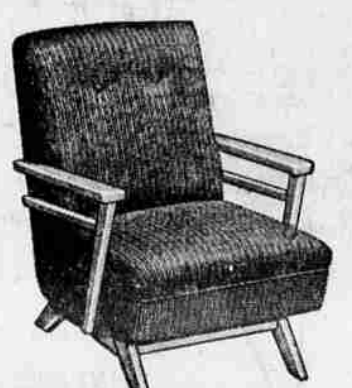
17.88



SAVE \$7 ON 46.90 FOLDAWAY

39.88

Coil Spring Foldaway Bed opens to 39x74-inch bed. Includes 119-coil Innerspring Mattress. Folds compactly for easy storage. 50-coil spring base. Ask about Terms.



39.95 PLATFORM ROCKER

32.88

Roomy, comfortable Rocker with foam rubber seat. Modern metallic tweed cover in choice of decorator colors. Hardwood construction with no-sag spring base. Ask about Terms.



3.29

Metal Cash Register, Play Money. Cash drawer opens—bell rings.



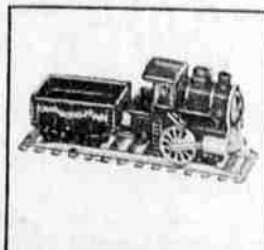
98¢ Each

Aunt Jemima Cake, Pie or Cookie Mix Sets—utensils, and real foods.



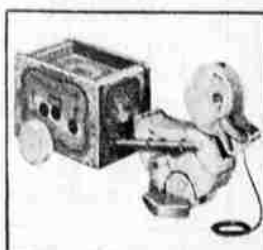
3.69

Baby Grand has 20 plastic keys; flats and sharps. Walnut finish.



1.98

Ding Dong Train rocks up and down. Has clock-spring motor and bell.



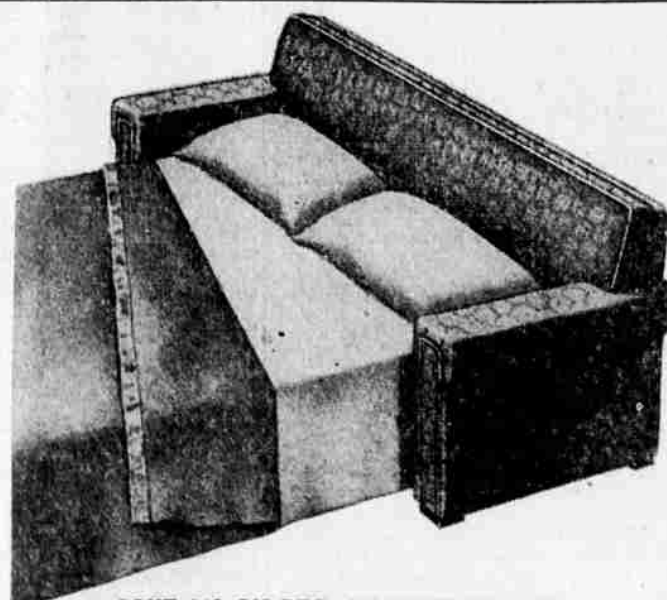
2.19

Musical Duck pulls tinkling music box. Duck's head and feet move.



98¢

Howdy Doody or Lone Ranger. Paint-By-Number set—canvas, oils.



SAVE \$40 ON REG. 219.95 HIDDEN BED

179.88

Lawson-styled Sofa by day—easily converts to bed at night. Latest model hidden bed unit has extra low sofa seat, and new ease opening and closing. Many "extras" built in. Attractive Tweed cover in decorator colors.



7-PC. DINETTE—EQUALS SETS SELLING FOR \$130

94.88

A special purchase enables Wards to offer this large 60-inch Table and 6 chairs at this low price. Made of modern black tubing with brass trim apron. Choose table and chairs in contrasting or harmonizing colors. Durable plastic table top, comfortable padded chairs.

OPEN FRIDAY NIGHT TILL 9 P.M.