



HAPPY BIRTHDAY open house at East Side Appliances drew a capacity crowd last Thursday when Don and Pat Kirkpatrick observed their second anniversary as operators of the appliance store. Standing, facing the crowd (and Don Kettler's camera) were, from left: Don Kirkpatrick, B. Melvin Wilhite, Portland, Westinghouse consumer product division; Pat Kirk-

patrick, and Marian Nylon, home service director for Westinghouse, also from Portland. Miss Nylon made refrigerator cookies, pizza and other delicacies from the new Betty Furness Cook Book which has just been published by Simon & Schuster.



A NEW LIGHT on complexion beauty has been achieved by Germaine Montell. A few magic drops of her Superglow Fluid Make-Up gives the skin a vitality that sparkles with radiant beauty. Lumium, her dramatic discovery and remarkable contribution to the beauty world, is responsible for the sparkle in Superglow. It also provides vitamin A for your skin. All of the shades are keyed to flesh tones and Superglow brings their beauty to life on the skin with drama and brilliance.

GRACE PETERSON
at
LITTLE SWEDEN
5711 So. 6th

Open Thursday
FOR YOUR
VETERAN'S DAY DINNER

—FEATURING—
SPECIAL BAKED HAM

With Pineapple Sauce and Candied Yams,
Homemade Bread, Dessert and Coffee

★ Enjoy a Cocktail
and Dancing
IN OUR
LOUNGE

SMORGASBORD
SERVED EVERY NIGHT
OF THE WEEK
from 5 'til 10 P.M.

Swift & Company Remodels Plant

Eviscerated turkeys are available this year from Swift & Company's McMinnville plant. They are cleaned and dressed and quick-frozen — and delivered to your grocer ready to stuff with your favorite dressing and pop into the oven. No muss. No fuss.

Prior to this season, the McMinnville Swift and Company plant was set up only to produce New York dressed turkeys. (As the housewife knows, New York dressed turkeys are weighed and sold and then drawn. You pay for head, feet and entrails.)

To prepare for the holiday season, more than \$35,000 was spent in remodeling the McMinnville plant. It now meets U.S. Department of Agriculture standards to put out government inspected turkeys. It is set up to do the complete job of eviscerating turkeys under a government (USDA) inspector.

The inspector, who is a doctor, inspects every bird processed for wholesomeness which insures only the finest quality birds leaving the plant for delivery to the final customer through retail outlets.

Revamping of the plant included installation of up-to-date stainless steel eviscerating equipment, new and complete sewage disposal lines, concrete floors throughout, well-lighted processing rooms, employee dressing rooms and many other new facilities. The plant is an entirely modern, compact unit. It opened September 4 after remodeling was finished and more than 1½ million turkeys have been processed since that date.

Broad Breasted Bronze turkeys

are contracted for from Oregon growers. They are grown under the best possible conditions from inspected eggs. Within six hours after delivery to Swift's McMinnville plant, the turkeys have been killed, cleaned and dressed, body heat removed and quick-frozen for delivery to the retailer.

Ninety-five additional employees have been added to the payroll.

The McMinnville plant is now one of Swift's finest to provide convenient, easy-to-handle, USDA-inspected turkeys to Oregon home-makers.

ST. JOSEPH'S HOSPITAL
ONLY THE BEST IS GOOD ENOUGH FOR YOUR CHILD

EAGLES!

Harvest Ball and Carnival
SATURDAY, NOV. 13
10 P.M. 'TIL 2 A.M.
MEMBERS AND GUESTS INVITED

Starts Thursday . . . 9 Big Days . . . Value Demonstration

SEARS
ROEBUCK AND CO.

FREE TURKEY...

... with the Purchase of Any
COLDSPOT HOME FREEZER
OR REFRIGERATOR



Now — plan your meals for months ahead

20 CU. FT. COLDSPOT FREEZER

Reg. 459.95

439⁹⁵

ONLY \$10 DOWN

\$20 Month on Sears Easy Payment Plan

- Giant, 700-pound food capacity
- For home, apartment or farm use

Shop less often . . . save on quantity food purchasing . . . always be prepared for quick-meal making! You'll love the added convenience features, such as divided storage compartments, adjustable baskets, counter-balanced lid, interior light, lock.



WITH FREE TURKEY

Popular Size! 14.7 Cu. Ft. Coldspot

HOME FREEZER

Reg. 359.95

329⁹⁵

ONLY \$10 DOWN

15.50 Month on Sears Easy Payment Plan
(Usual low carrying charge)

Freezes and stores 514 pounds of food, yet takes just 55x33-inch floor space. Perfect size for average apartment or home. The 4-Star Feature seal means here's a top-value buy. A beauty!



WITH
FREE
TURKEY



THE COLDSPOT 5-YEAR PROTECTION PLAN — YOUR ASSURANCE OF SATISFACTION
Sears Expert Service—prompt, efficient, nation-wide, always available



WITH
FREE
TURKEY

Regularly 459.95 18.2 Cu. Ft.

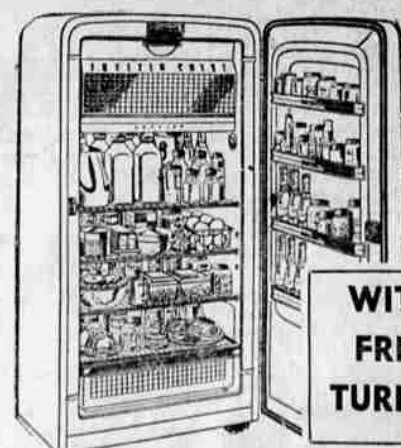
UPRIGHT FREEZERS

Holds 637 Lbs.
of Food, Meat

PAY
ONLY **\$10 down**

19.50 Month on Sears Easy Payment Plan
(Usual low carrying charge)
FULL PRICE, ONLY 419.95

Our newest! Occupies just 32x32 inches of floor space! With adjustable shelf, inside light, exclusive defrost water disposal, removable storage basket, juice rack in door. Color-tone interior!



WITH
FREE
TURKEY

Reg. 279.95 11.9 Cu. Ft.

REFRIGERATORS

10.00 DOWN
11.50 MONTH

249⁹⁵

- Full width, 50-lb. Freezer Chest
- Four handy Servi-Shelves in door
- Easy-adjust shelf convenience

Full, top-to-toe design gives you maximum storage in a smart, compact cabinet. Deep Chiller Tray keeps meats and beverages cool. For those who want a bigger, better refrigerator, see this Coldspot!

Hours 9 to 5:30 daily
9 to 9 Friday
133 So. 8th Ph. 5188

ORDER YOUR TURKEY NOW! THE NEW BUTTERBALL PACKAGE!

MAJORITY OF
LEG TENDONS
REMOVED

LEGS TUCKED
NO SKEWERS REQUIRED

PLUMP

COMPLETELY
READY-TO-COOK



**SWIFT'S PREMIUM
TURKEY**

49⁹⁵ LB.

We Also have a fine selection of **FARM - FRESH TURKEYS**

SLICED Bacon Ends

Morrell's Pride
Armour Star

25^c lb.

PORK LOIN ROASTS

Lean, Meaty

49^c lb.



Pork Sausage

Country Style

3 lbs. \$1

VEAL STEAKS

Choice Grade

45^c lb.

VEAL ROASTS

Choice Grade

39^c lb.

PLUMP, TENDER ROASTING

Pullets

35^c lb.



KLAMATH MEAT CENTER

710 PINE

DON STROUD — WALT COOL

PHONE 2-3322

"Satisfaction guaranteed or your money back" **SEARS**