

Radio Log

Editor's Note: The radio and TV stations serving this area are urged to correct these program logs daily prior to our press deadline. Frequently, network changes occur too late for publication. The Herald & News carries this information as a reader service but cannot be responsible for the accuracy of all entries for the reasons stated.

KFLW-CBS & ABC, 1450 KC
Wednesday Evening, November 10
6:00 Perry Como Show CBS

DOORS OPEN 6:30 P.M.

PELICAN
PHONE 4572

LAST TIME TODAY

EVERYTHING THAT IS GOOD AND BAD... ALONG THE DOCKS!

MARLON BRANDO

On The Waterfront
AN ELIA KAZAN PRODUCTION

cast including **KARL MALDEN · LEE J. COBB**
Produced by **SAM FREED** Screen Play by **MRS. ANNE BRONFENBRENNER**
Music by **ELMER FREED** Directed by **ELIA KAZAN**
—R-43—

SHORTS-CARTOON-NEWS

TONIGHT IS TOWER CLUB · SURPRISE NITE
DOORS OPEN 6:30 P.M.

TOWER
PHONE 8-141-1

TONIGHT ONLY!

THEY WERE SIX... BUT THEY FOUGHT LIKE 600!

GREGORY PECK

ONLY The VALIANT

BARBARA **PAYTON**
WARD BOND
GIG YOUNG
LON CHANEY

ALSO

FOLSOM PRISON
Steve Cochran · David Brian

TOMORROW!

Adventures of ROBINSON CRUSOE
Color

REX ALLEN
SHADOWS OF TOMSTONE

TOMORROW!

VAN HEFLIN

THE RAID
Technicolor

ANNE **BANCROFT** · RICHARD **BOONE** · LEE **MARVIN**
A PRODUCE PRODUCTION · Released by 20th Century Fox

TOMORROW!

THE GAMBLER
FROM **NATCHEZ**

DALE **ROBERTSON** · DEBRA **PAGET** · THOMAS **GOMEZ**
Produced by **TELEVISION** Released by **20th Century Fox**

6:15 The Chevrolet CBS
6:30 News CBS
7:00 Wednesday Night Story Time
7:30 FBI in Peace & War CBS
7:58 Douglas Edwards & the News CBS
8:00 Teenage Eric CBS
8:30 Lowell Thomas CBS
8:45 Mr. and Mrs. North CBS
8:50 What Do You Think?
9:15 Elliott Barton Show
9:30 Condr. Tire ABC
9:45 WCA World Fellowship ABC
10:00 10 p.m. Headlines
10:15 Bill Stern ABC
10:30 Kilo Club
11:00 Sign Off News Summary
11:05 Sign Off

KFLW-CBS & ABC, 1450 KC

Thursday, November 11

6:00 Minute News Summary
6:15 America's Favorite Music
6:30 Minute News Summary
6:45 America's Favorite Music
7:00 Minute News Summary
7:15 America's Favorite Music
7:30 Minute News Summary
7:45 America's Favorite Music
8:00 Minute News Summary
8:15 America's Favorite Music
8:30 Minute News Summary
8:45 America's Favorite Music
9:00 Minute News Summary
9:15 America's Favorite Music
9:30 Minute News Summary
9:45 America's Favorite Music
10:00 Minute News Summary
10:15 America's Favorite Music
10:30 Minute News Summary
10:45 America's Favorite Music
11:00 Minute News Summary
11:05 Sign Off

Movie Money

Will Be **REDEEMED**
at each of Your **KLAMATH THEATRES**

SHASTA
DRIVE-IN PHONE 2-3535

NOW SHOWING!

THERE'S A PRICE TAG ON HER KISSES... and TROUBLE was never so cheap!

PLAYGIRL

starring **SHELLEY WINTERS**
BARRY SULLIVAN

AND

"FIREMAN, SAVE MY CHILD"

starring **SPIKE JONES**

SHORTS · CARTOON

DOORS OPEN PELICAN 12:15 P.M. · DOORS OPEN TOWER 2:15 P.M.

PELICAN and TOWER
PHONE 4572 · PHONE 8-141-1

SPECIAL! SPECIAL! SPECIAL!

BIG MATINEE

ARMISTICE DAY!
THURSDAY, NOV. 11th
At Regular Prices

BEST ALL-TECHNICOLOR

SPECIAL LAUGH ATTRACTION!

CARTOON CARNIVAL

10 OF YOUR FAVORITE

CARTOONS

AND

FOR THRILLS! EXCITEMENT!

BIG WESTERN SHOW

ROY ROGERS
IN "THE GOLDEN STALLION"

12:00 Noon Edition News
12:15 Payson Sidevalley Show
12:30 Mike & Mary ABC
12:45 House Party CBS
1:00 Arthur Godfrey CBS
1:15 Hank Henry Show
1:30 Ruth Ashton CBS
1:45 Radio Hour
1:55 The B & B Show
2:15 Ted Malone ABC
2:30 Radio Hour
2:45 Shelia Graham ABC
3:00 Radio Hour
3:15 Second Mrs. Burton ABC
3:30 When A Girl Marries ABC
3:45 Edward R. Murrow CBS
3:55 Boy Acorn Show
4:10 Today's Sports Highlights
4:25 Ezzi's News News CBS
4:35 Hometown News
4:50 Rosemary Clooney CBS
4:55 Ties Charters CBS
5:10 Anna N. Andy CBS
5:30 News CBS
5:45 Radio Hour
5:55 Suspense CBS
6:10 Douglas Edwards & the News CBS
6:30 Teenage Eric CBS
6:45 Lowell Thomas CBS
6:55 Mr. and Mrs. North CBS
7:00 In the Palace's Study
7:15 Mike & Mary ABC
7:30 Western Football ABC
7:45 News CBS
7:55 Bill Stern ABC
8:10 Kilo Club
8:30 Minute News Summary
8:45 Sign Off

KEJL-MBS & DLBS, 1150 KC

Wednesday Evening, November 10

6:00 Gabriel Heatter MBS
6:15 Evening Edition News
6:30 Hollywood Highlights
6:45 Virgil Pinkley DLBS
6:55 Sam Hayes News DLBS
7:05 Bill Henry MBS
7:20 Red Skelton
7:25 National Education Week
7:30 Sports Report
7:40 Timmer Tales
7:50 Sport About
8:00 Scintillated MBS
8:20 Squad Room MBS
8:30 Newspaper of the Air DLBS
8:45 Mutual Newsrel MBS
8:55 Let's Go to the Air
9:05 News MBS
9:15 Pulton Lewis Jr. MBS
9:25 Music Box Medley Time
9:30 Shady Side of Midnight
10:00 Sign Off

KEJL-MBS & DLBS, 1150 KC

Thursday, November 11

6:00 Sunrise News
6:10 Sunrise Serenade
6:20 Sons of the Pioneers
6:30 Frank Huntington News DLBS
6:45 Breakfast Gang DLBS
6:55 Let's Go to the Air
7:05 News MBS
7:15 Pulton Lewis Jr. MBS
7:25 Music Box Medley Time
7:30 Shady Side of Midnight
8:00 Sign Off

ESQUIRE
PHONE 4567

DOORS OPEN 6:30

NOW SHOWING!

CINEMASCOPE

June **ALLYSON**
Fred **MACMURRAY**
Arlene **CORNEL CLIFTON**
DAHL · WILDE · WEBB
Van **HEFLIN** · Lauren **BACALL**

A Woman's World
TECHNICOLOR

SHORTS-CARTOON-NEWS

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CARTOONS

AND

FOR THRILLS! EXCITEMENT!

BIG WESTERN SHOW

ROY ROGERS
IN "THE GOLDEN STALLION"

"DENNIS THE MENACE"



"Dennis: I'll bet that's the dizziest turtle in the whole world!"

10:45 Visit to LaPointe's
11:00 Calling MBS
11:15 Sam Hayes News DLBS
11:30 Queen For A Day DLBS
11:45 News of the Town Shop
12:15 Noon News
12:30 Beat on Record
12:45 Town & Country Time
1:00 Cedric Belfrage MBS
1:15 Luncheon At Sardi's MBS
1:30 Sat. Preston MBS
1:45 Lakeview Roundup
2:00 MBS
2:15 Tello Test DLBS
2:30 Glenn Fox
2:45 Frank Hemingway News DLBS
3:00 Here's The Answer DLBS
3:15 South Sixth Street Varieties
3:30 Cecil Brown MBS
3:45 Gabriel Heatter MBS
4:00 Evening Edition News
4:15 MBS
4:30 Virgil Pinkley DLBS
4:45 Sam Hayes News DLBS
4:55 Bill Henry MBS
5:10 Red Skelton
5:25 Musical Interlude
5:40 Timmer Tales
5:55 Florida Footbal
6:00 Chief Fighters MBS
6:15 Official Detective MBS
6:30 Newspaper of the Air DLBS
6:45 Mutual Newsrel MBS
6:55 Coke Time MBS
7:05 Sam Hayes News DLBS
7:20 Headline News DLBS
7:30 Pulton Lewis Jr. MBS
7:45 Music Box Medley Time
7:55 Shady Side of Midnight
8:00 Sign Off

KCNO-Alturas, 576 KC
Alturas, California
Thursday, November 11

7:00 Sign On and Top 'O Morning
7:20 Sports
7:35 Capitol Dome
7:50 World News
7:45 Top o' Morning
8:00 Haven of Rest
8:15 World News
8:30 KCNO's Swap Shop
8:45 Harmony Shop
8:55 Meet the Artist
9:00 Women's News and Clubs
9:15 News
9:30 Morning Melodies
9:45 Music You Want
10:00 Meet the Artist
10:15 Western Caravan
10:30 Thought for the Day
10:45 Sports
10:55 Lake County News
11:10 Dodge County News
11:25 Noon News
11:40 All Time Hits
11:55 News
12:05 Personality Time
12:20 Matinee Melodies
12:35 Concert
12:50 News and Commentary
1:05 According to the Record
1:20 Voice of Deliverance
1:35 Listener's Choice
1:50 News
2:05 Listener's Choice
2:15 Spins 'n' Needles
2:30 Mountain Lily Willy
2:45 News
2:55 Sign Off

KBES-TV Channel 5
CBS, NBC, ABC
Wednesday, November 10

3:30 Devotions
4:00 Feminine Fancies
4:30 Val Rogue Show
5:00 Uncle Bill Show
5:30 Archair Theater
6:00 Flash Gordon
7:00 Hopalong Cassidy
7:30 Liberate
8:00 I Married Joan
8:30 Movie Quick Quiz
8:45 Walt's Bulletin Board
9:00 The Gophers
9:30 Touchdown
10:00 Weather
10:30 News
10:45 Sign Off

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Nation's Highway Experts Study US Traffic Problem

SEATTLE (AP) — If you think your town's traffic troubles are terrific so are they in virtually every city of any size in the United States, the American Assn. of State Highway Officials was told Tuesday.

The re-assuring word was brought by Rep. Dondero (R-Mich.), chairman of the House Committee on Public Works.

Congestion, collision and confusion are everywhere, Dondero said, and cited these statistics to prove his point:

About 1 per cent of the people of this nation are injured or killed on the highways annually.

Property damage amounts to \$3,750,000,000.

Twenty-five per cent of all gasoline consumed in metropolitan areas is burned waiting for traffic to move.

One billion man hours are lost every year in the United States going to and from work.

Half of the nation's motor traffic is concentrated on urban (city) streets, which comprise only one-tenth of our total highway mileage.

For 30 years, he said, the emphasis has been on rural highway development with the result that major arteries are becoming crammed almost to the point of immobility.

"At peak hours, travel on some urban thoroughfares actually is slower than in the days of the horse and buggy," he said.

ture an operator at a central control point will be able to change by-radio signs warning of ice, fog, accidents or other hazards ahead.

A Smart Woman

Noble said the heavy traffic volume on the 118-mile turnpike is kept moving at high speed through use of electronic devices. They provide instantaneous contact between official vehicles, offices, shops, toll booths, service centers and police headquarters.

Radio communication, Noble said, brings assistance to 40,000 vehicles annually and officials are constantly informed of road conditions.

He said experiments now are underway to provide remote operation of multi-message warning signs. With these in the near fu-

NOTE
To have your business reported in "Martha Shops" just phone 8111 and ask for MARTHA!

Martha Shops

—for the Smart... the New... the glamorous... in Saturday's Society Section.

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NEW LOW CALORY BREAD
SLICED · DELICIOUS
INCLUDE THIS IN YOUR FIGHT WEIGHT DIET

Miss Nineteen
Another Morning FRESH bread

LIKE "DANDEE" — AT YOUR FAVORITE GROCER

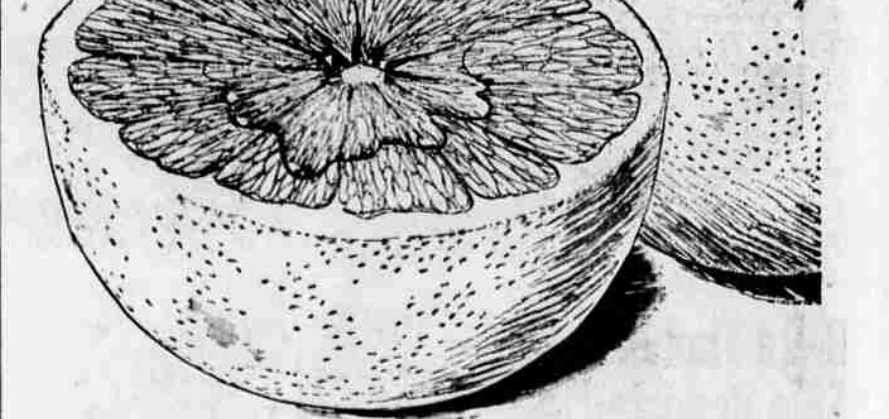
What's going on at Safeway?

No need to guess—
Taste Safeway Grapefruit

Safeway's exciting NEW fresh fruits and vegetables program features this week:

Plump, fragrant **GRAPEFRUIT** fresh in from the groves... tops in juice and taste-teasing tang

Arizona Seedless 59c
8 lb. Bag



You've probably never met up with grapefruit quite so juicy! And you'll like the smooth, fine skins... the easy-to-separate segments... the juicy zest per bite.

At breakfast, in luncheon and dinner salads, or when fresh fruit is your dessert, Safeway grapefruit are grand eating.

Come shopping for a bagful because... Safeway's the best place in town to buy grapefruit!

Take it from me...

PURE

IF IT'S GRADE A

MILK

YOU'RE SURE IT'S PURE — IF YOU'RE DRINKING NOTHING BUT GRADE 'A' MILK!

KLAMATH BASIN GRADE A PRODUCERS ASSOCIATION