

National Vote Battle Nears End

By The Associated Press
The campaign for control of the 84th Congress today rolled into its final week with both parties planning an 11th-hour speedup of efforts to lure voters still straddling the political fence.

The Republican National Committee announced yesterday that some 10 prominent Republicans will make more than 250 speeches in 36 states during the closing days of the campaign.

GOP efforts will be climaxed on election eve by a "get-out-the-vote" appeal by President Eisenhower.

National economic conditions, a prime issue in the campaign, will be reviewed tonight by Eisenhower in a nationally televised "non-partisan" talk from Washington.

Vice President Nixon, the most active of the top GOP campaign-

ers, will speak today in Nevada, Arizona and Idaho.

The "big names" among the Democrats who will contribute to the campaign finale include Adlai Stevenson, the party's 1952 presidential candidate, and Democratic leaders of the House and Senate.

Nixon yesterday told newsmen in Salt Lake City that he believes the GOP campaign is now "in exactly the right position."

He said the campaign "has been gaining in intensity and interest and if this keeps up the Republicans will win the Senate and keep the House" in the Nov. 2 balloting.

Senate Democratic Leader Lyndon Johnson of Texas said yesterday in Minneapolis that a 10-state

swing has convinced him his party will wrest control of Congress from the GOP.

Nixon said Saturday the Communist party is fighting desperately for an anti-Eisenhower Congress. He said this was partly because the Democratic party has "tolerated" the Red conspirator and many of its candidates belong to a "left-wing clique."

In Salt Lake City, Nixon yesterday commented on a recent Stevenson statement that the vice president is directing a GOP campaign that can be described as "McCarthyism in a white collar."

Nixon called this a "typically snide and snobbish innuendo toward the millions of Americans who work for a living in our shops

and factories . . ."

Nixon said the so-called blue collar workers "have a much keener and clearer understanding of the threat of communism at home than he (Stevenson) has displayed during his public career . . ."

In Tampa, Fla., the GOP candidate for governor died yesterday after an illness of several months. He was J. Tom Watson, 68, a former Democrat.



BIG JON AND SPARKIE, stars of radio's No School Today program, will appear in person at the Mills School Auditorium, Tuesday, November 2, under the auspices of the Klamath Falls Lions Club. There will be three performance during the day: 2 p.m., 4:30 p.m. and 7:30 p.m. Tickets are available at Derby's Music Store and Suburban Drug. The radio program is heard each Saturday morning from 8 to 9:30 a.m. over station KFLW.

Cookie Jar Club Holds Meeting

The Cookie Jar Club met Saturday, October 16. All members were present except the secretary. The leader showed how to measure ingredients.

Kathy Murdock and Karen Florn made a raspberry milk drink and served it with graham crackers to the club members. Sue Boren and Diann Campbell were on the clean up committee.

The continent of North America has an average of one radio set for every two persons.



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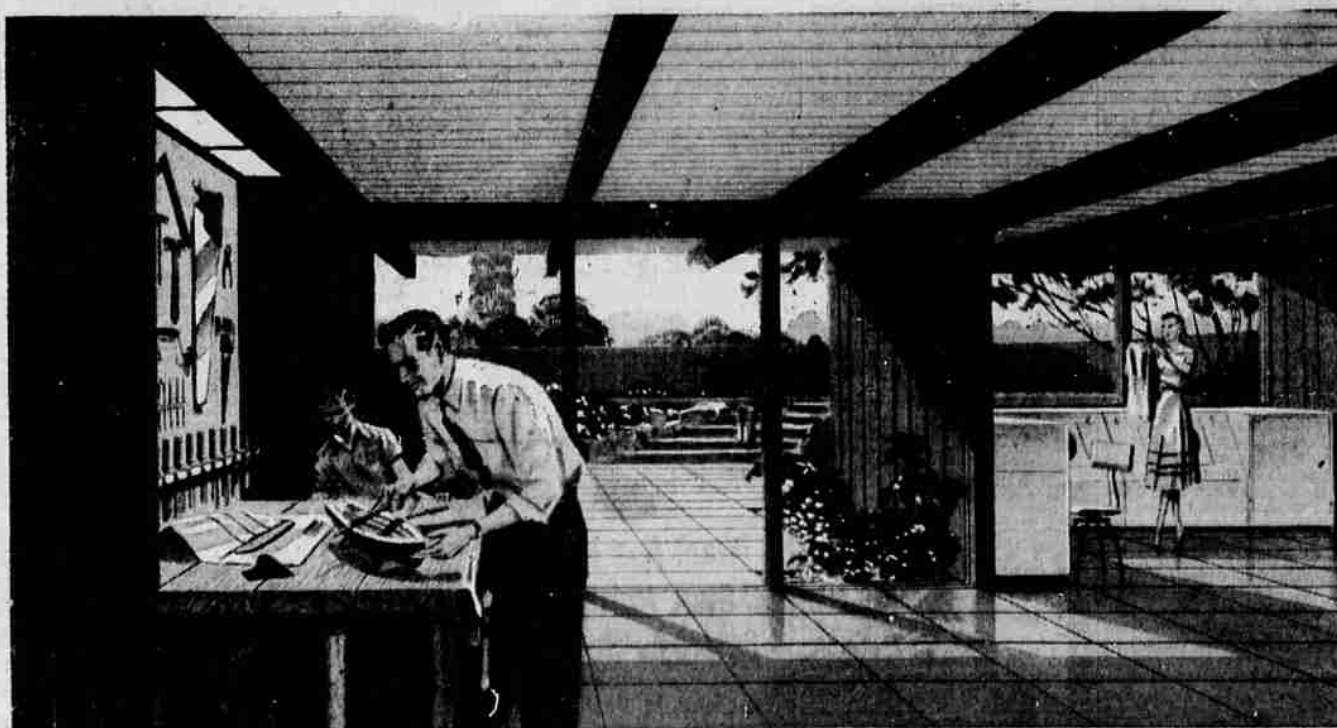
"Competition is the life of trade"

Competition results in better customer service

IN AMERICA, the spirit of competition has always encouraged industry to deliver more and better products at lower prices. Beyond that, competition also prompts high standards of salesmanship, merchandising and customer service. Where product quality and price are equally satisfactory, the customer usually chooses the supplier who offers the best service.

Today, the forest industry is selling its products in competition with many other building materials. As our national economy becomes more stabilized, this competition for the building dollar is increasing. To successfully compete in today's market, our industry must do a better job of selling wood than ever before. Furthermore, we must continue to deliver high quality products and give good service to customers.

Since the forest products industry is a vital part of the economy of the Pacific Northwest, it is important that the sale of lumber, pulp and plywood continue at a high level. It is this company's aim to do everything possible to develop and maintain its share of this market. Successful competition by the entire industry means steady payrolls, community stability and a reliable source of taxes for schools and other government services.



Versatile wood brings modern charm to any room

Architects, designers and decorators are using wood's versatility to advantage in creating rooms of exceptional charm, beauty and practicality in today's homes . . . old and new. Whatever the plan, or type of construction, there is a wood which is both economical to buy and easy to install. Wood can be finished in so many different ways that decoration is never a problem. Also, it is easy to change the decorative theme at any time. In today's highly competitive market, such advantages of wood must continually be pointed out to prospective buyers if it is to hold its share of the building materials market. Remember, wood must compete with them all . . . brick, concrete, aluminum, glass, plastic, compositions and steel.

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