

BE WISE! DON'T BE FOOLED

Compare These Values Before Buying

BEWARE OF BALLOON PRICES

Other Brand

UPRIGHT HOME FREEZER

18 Cu. Ft. Capacity

List Price	\$649.00
Down Payment	64.00
Balance	585.00

10% Interest &
Finance Charges 108.28

BALANCE OTHER BRAND 693.28

BALANCE ZENITH 492.48

YOU SAVE 200.80

ZENITH

UPRIGHT HOME FREEZER

STANDARD MODEL

19.44 Cu. Ft. Capacity

List Price	\$479.95
Down Payment	47.95
Balance	432.00

7% Interest &
Finance Charges 60.48

BALANCE DUE ON ZENITH 492.48

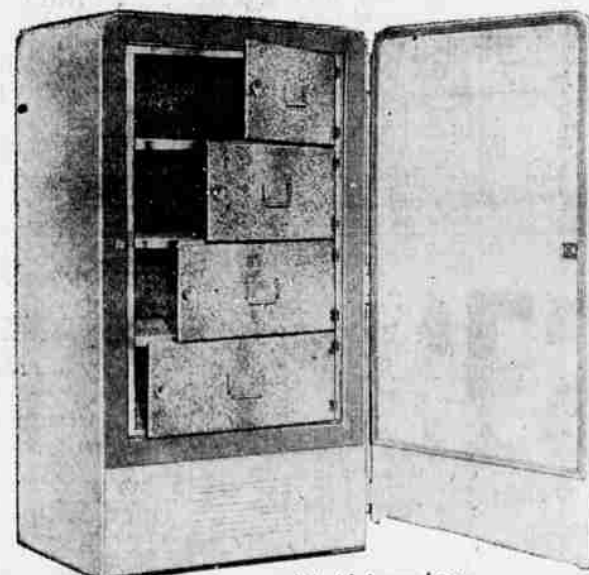
Savings will buy more than **\$200⁰⁰** worth of food

Why pay **MORE** for **LESS**?

Don't let **HIGH PRESSURE SALESMEN** Confuse you!

Compare these values in features:

1. General Electric Controls
2. Tecumseh hermetically sealed unit
3. Owens-Corning Fiberglass Insulation
4. DuPont Dulux Baked Enamel Finish
5. Aluminum - Kaiser Aluminum, Reynolds Metals
6. Completely vaporsealed freezer



DeLuxe model with inner doors,
small additional price.

completely constructed
of all aluminum

America's Only No-Rust Home Freezer

Deal with local responsible firms
who have been and will be here to
render you service. See your local
Zenith Appliance Dealer.

ADAIR'S

2200 South Sixth

Phone 7510

-- ALSO --



... means **BIG SAVINGS**
warehouse-to-you
on home appliances.