

# Trimmed just right for perfect eating



**At SAFEWAY you pay only for the perfect-eating part...**

## "U.S. CHOICE" GRADE STEER BEEF Safeway Standing Rib Roast

Before weighing your purchase, your Safeway meat man trims this roast as shown here. Every roast is "U.S.D.A. CHOICE" steer beef... the only grade of beef that Safeway sells. Every cut of Safeway Beef is correctly aged to bring out peak tenderness and flavor. The result is perfect-eating, deliciously tender and juicy meat. That's why we say, "Your complete eating satisfaction guaranteed... or your money cheerfully refunded."

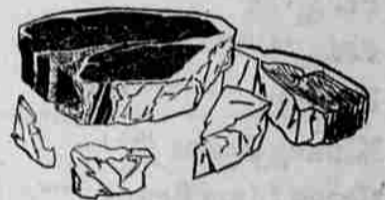
Compare The Trim  
Compare The Quality  
THEN Compare Price

lb. **79<sup>c</sup>**

## "U.S. CHOICE" GRADE STEER BEEF T-Bone Steaks

A T-Bone steak from Safeway is carefully trimmed, as shown here, before it goes on the scale. You do not pay for excess waste or tough tails that you cannot eat.

lb. **\$1<sup>09</sup>**



## "U.S. CHOICE" GRADE STEER BEEF Boneless Sirloin

For the best sirloin steak you've ever tasted, be sure to try these tender top sirloins from Safeway. They're all meat, properly aged and trimmed.

lb. **\$1<sup>19</sup>**



## Chuck Roast

Very little bone in proportion to good eating meat on this delicious Pot Roast. This price is for the blade cut... Arm cuts are slightly higher—per pound 59c.

lb. **57<sup>c</sup>**

## Tenderloin Steak

Meaty tenderloins, taken from "U.S.D.A. CHOICE" Beef loins as shown here. Every cut well trimmed of excess waste.

lb. **\$1<sup>49</sup>**

- Ground Beef 100% pure beef lb. 35c
- Bacon Squares Square Cut lb. 35c
- Fish Sticks Captain's Choice 10-oz. pkg. 49c
- Fillet of Sole Captain's Choice 1-lb. pkg. 55c
- Fresh Pacific Oysters Pint 65c

**CANADIAN BACON**  
Sliced  
Pork Loin Centers  
Sugar-Cured  
8-oz. pkg. **65<sup>c</sup>**

Mayday <b>SALAD OIL</b> Quart Jar <b>55c</b>	Moonbeam <b>PUMPKIN</b> No. 2 1/2 cans <b>10c</b>	Chatham Cheddar <b>MILD CHEESE</b> 1-lb. pkg. <b>43c</b>	Trick or Treat for Imps and Goblins <b>ROXBURY CANDY</b> Trick or Treat Mix 12-oz. pkg. 39c Trick or Treat Pops 11-oz. pkg. 39c Orange & Bl. Gum Drops 16-oz. 25c Orange & Bl. Jelly Beans 16-oz. 29c Geelitz Candy Corn 1-lb. pkg. 29c
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- Scott Toilet Tissue 10 Rolls **\$1<sup>00</sup>**
- Choice Raisins Seedless 4-lb. pkg. **59<sup>c</sup>**
- Beet Sugar White Satin 10-lb. pkg. **89<sup>c</sup>**
- Cane Sugar Victorias 10-lb. pkg. **85<sup>c</sup>**
- Wesson Oil For Salads Quart bottle **59<sup>c</sup>**
- Cake Mixes Pillsbury Variety Pkg. **25<sup>c</sup>**
- Jell-Well Gelatin 6 Flavors Pkg. **4<sup>c</sup>**
- Jello Gelatin 6 Flavors Pkg. **5<sup>c</sup>**
- Mayonnaise Nu Made, fresh, sweet Quart Jar **57<sup>c</sup>**
- "AA" Large Eggs Cream of the Crop Doz. **49<sup>c</sup>**
- Nob Hill Coffee 1-lb. bag **\$1<sup>02</sup>** 2-lb. bag **\$2<sup>03</sup>**
- Airway Coffee 1-lb. bag **\$1<sup>00</sup>** 2-lb. bag **\$1<sup>99</sup>**
- Edwards Coffee 1-lb. can **\$1<sup>07</sup>** 2-lb. can **\$2<sup>13</sup>**
- Edwards Instant Coffee 2-oz. jar **55<sup>c</sup>**
- Edwards Instant Coffee 4-oz. jar **\$1<sup>09</sup>**
- Edwards Instant Coffee 6-oz. jar **\$1<sup>59</sup>**

- CHEESE FOOD**  
Breeze Brand  
2-lb. pkg. **65<sup>c</sup>**
- CHEESE FOOD**  
Velveeta  
2-lb. pkg. **69<sup>c</sup>**
- COTTAGE CHEESE**  
Blossom Time  
Pint **25<sup>c</sup>**
- POPCORN**  
Unpopped  
2-lb. cello bag **39<sup>c</sup>**
- ANGEL CAKE MIX**  
National Brands  
Pkg. **49<sup>c</sup>**
- MAYONNAISE**  
Best Foods  
Qt. **59<sup>c</sup>**
- COFFEE**  
Nationally Advertised Brands  
lb. **1.09** 2 lbs. **2.17**  
Folgers, Hills, MJB, Maxwell House, Chase & Sanborn
- MARGARINE**  
Coldbrook  
Colored Cubes 2 lbs. **45<sup>c</sup>**

High Sugar Content - Luscious Ruby-Red

**Grapefruit**  
From Florida's Sunny fields—Juicy and Sweet Meated  
**2 for 29<sup>c</sup>**

- CRISP APPLES**  
Jonathans 4 lb. bag **49<sup>c</sup>** Red Delicious 4 lb. bag **59<sup>c</sup>**
- TENDER CARROTS**  
Fresh, Sweet and Crisp Pound **9<sup>c</sup>**
- RIPE AVOCADOES**  
Large Size from Florida each **25<sup>c</sup>**
- JUICY ORANGES**  
Sweet Valencias from California Pound **15<sup>c</sup>**
- U.S. NO. 1 POTATOES**  
Select Premium 6 to 16-oz. 6 to 16-oz. lb. **6<sup>c</sup>**  
Select Premium 6 to 16-oz. mesh bag 10-lb. **59<sup>c</sup>**  
Economy Size 4 to 16-oz. 10-lb. sack **39<sup>c</sup>**  
Size "A" 4 to 16-oz. 25-lb. sack **97<sup>c</sup>**
- Crisp Celery lb. **10<sup>c</sup>**
- Green Peppers lb. **13<sup>c</sup>**
- Sweet Potatoes 2 lbs. **29<sup>c</sup>**
- Louisiana Yams 2 lbs. **29<sup>c</sup>**
- Fresh Dates Hydrated lb. **29<sup>c</sup>**

<b>PREM LUNCH MEAT</b> Product of Swift & Co. 12-oz. can <b>45c</b>	<b>DIAL SOAP</b> For Around The Clock Protection 2 Reg. Size Bars <b>25c</b>	<b>DIAL SOAP</b> America's Favorite Deodorant Soap 2 Bath Size Bars <b>39c</b>	<b>BAB-O CLEANSER</b> Cleans - Sanitizes - Deodorizes 2 16-oz. can <b>25c</b>
<b>DENNISON CHILI</b> With Tasty Beans 16-oz. can <b>29c</b>	<b>CRACKERJACKS</b> A Prize in Every Pkg. Reg. pkg. <b>5c</b>	<b>HI-HO CRACKERS</b> Taste The Difference 1-lb. pkg. <b>35c</b>	<b>KRISPY SALTINES</b> Double Wax-Wrapped for Freshness 1-lb. pkg. <b>27c</b>

PRICES IN THIS AD ARE EFFECTIVE THRU SUNDAY, OCTOBER 24. WE RESERVE THE RIGHT TO LIMIT QUANTITIES — NO SALES TO DEALERS

