

WEEK'S SEWING BUY

9389 9-17
by Marian Martin

Beginner-easy — jiffy-sew — no waistline seam! Popular deep-yoke fashion for the Jr. Miss! Strictly the rage this season—the bloused bodice—eased into fullness by soft gathers! Nip-in the waistline with your favorite waist-cincher! Perfect for school!

Pattern 9389: Jr. Miss Sizes 9, 11, 13, 15, 17. Size 13 takes 5 yards 39-inch fabric.

This easy-to-use pattern gives perfect fit. Complete, illustrated Sew Chart shows you every step.

Send thirty-five cents in coins for this pattern—add 5 cents for each pattern for 1st-class mailing. Send to Marian Martin, care of Herald and News, Pattern Dept., P. O. Box 6740, Chicago 80, Ill. Print your name, address, zone, size, style number.

Spokane Hosts Radio Meeting

SPOKANE (U) — Broadcasters from Oregon and Washington held separate state meetings Tuesday at the opening of the second and final day of the district 17 meeting of the National Assn. of Radio and Television Broadcasters.

The Oregon association discussed plans for its regular fall meeting to be held Nov. 19 at Salem. Robert Summers, secretary of the Oregon group, said details would be released later.

The Washington association undertook among other things a discussion of the proposed initiative 104 which would prohibit the advertising of beer on television between 8 a. m. and 10 p. m.

Speakers said during the discussion that should be initiative be adopted, the Legislature would have the power to extend the advertising prohibition to other products and other advertising media.

The group discussed plans to fully acquaint the public with all possibilities of the proposed initiative.

When the general meeting resumed, Ralph Hardy, government relations specialist for the NARTB discussed the complicated regulations governing the use of radio time by political candidates for office.

The program ends Tuesday afternoon with a television round table to be conducted by Richard O. Dunning, president of KHQ in Spokane.

CONGRESSMAN

SAM COON AND "IKE"

The first time Sam Coon went to breakfast at the White House he and Ike had quite a talk, comparing notes of boyhood days on the farm.

The last time he went down the receiving line at a White House reception, Sam said "Hi, Mamie," and Mamie said right back, "Hi, how's things in Oregon?"

It has been about the same way with the President's legislative program. Sam has given the President excellent cooperation and support.

It is the same way also with the things the administration stands for: bringing government closer to the people; better government for less money; cleaning out graft and corruption; and increasing individual freedom. Sam Coon thinks with the President and supports the President on all of these.



RE-ELECT Congressman
SAM COON
One Good Term Deserves Another

Paid for by Coon for Congress Committee, Lawrence Neff, Chairman



"MORE POWER..."
Mrs. Madeline I. Campbell
Eugene, Ore.



"NEW FOUND POWER..."
David Nagin
Los Angeles, Calif.



"REALLY DIFFERENT..."
Philip Ireland
Portland, Ore.



"MADE ME CHAMP..."
Frankie Lester
Las Vegas, Nev.
National Jalopy Champion



"FINEST GASOLINE..."
Bill Gibson
Fields Landing, Calif.



"GOES LIKE A JACK RABBIT..."
Milton C. Ruhl
Tacoma, Wash.



"NEW MOTORING PLEASURE..."
Helen Spencer
Modesto, Calif.



"UNEXCELLED..."
Vern Beasley
San Diego, Calif.



"NEW EXPERIENCE..."
Clark Whitney
Santa Barbara, Calif.



"IT'S BEST..."
Mrs. Clara E. Dawson
Ventura, Calif.



"FINEST EVER..."
F. G. Anderson
Yakima, Wash.



"NO TROUBLESOME STALLS..."
Mrs. Barbara Dowling
San Mateo, Calif.



"DIFFERENT AND BETTER..."
Tommy Green
Sacramento, Calif.



"CAN'T BE BEAT..."
H. R. Sullivant
San Bernardino, Calif.



"TOP PERFORMANCE..."
Mrs. C. S. Loubly
Phoenix, Ariz.



"MORE MILEAGE..."
Aubrey Thompson
Yuma, Arizona



"MOTOR DOESN'T DIE..."
Norma Juul
Santa Rosa, Calif.



"KNOCK FREE..."
James Rogers
Pendleton, Ore.



"CAR DOESN'T BALK..."
Edna K. Hanna
Seattle, Wash.



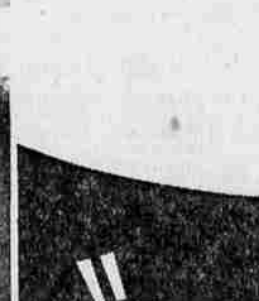
"SMOOTHER OPERATION..."
Jim Blaylock
Tucson, Ariz.



"RUNS LIKE NEW..."
Mrs. Marlin Nelsen
Fresno, Calif.



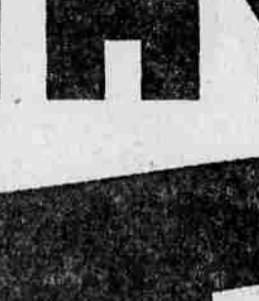
"20% MILEAGE INCREASE..."
Douglas Robey
Tolt, Calif.



"QUICKER STARTING..."
W. F. Freestone
Boise, Idaho



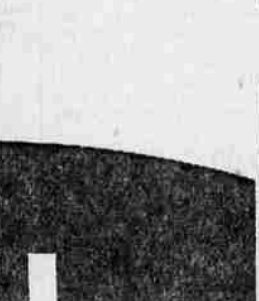
"WONDERFUL GASOLINE..."
Mrs. Mona Babcock
Stockton, Calif.



"PINGING STOPPED..."
Mrs. Conrad Martin
Reno, Nevada



"BEST..or Double Your Money Back"



"BEST..or Double Your Money Back"



"BEST..or Double Your Money Back"

"BEST..or Double Your Money Back"

Take advantage of this remarkable offer today!

Prove to yourself—without risking a cent—how right all these people are.

Enjoy the thrill now of feeling your car respond to this new—actually different—gasoline.

ALL YOU DO

Stop by the next Richfield station you come to.

Just tell the Richfield Dealer to prove what this new gasoline will do in your own car.

You'll be the sole judge. No argument.

If you don't agree fully—that it's best in your car—you get back—not just your purchase price—but Double Your Money Back!

ONLY RICHFIELD DARED

When you drive away, you'll realize why

Richfield has dared to make such an offer.

A smoother running car—quicker starting—faster pick-up—anti-knock performance—greater economy—these will show you why.

DOESN'T THIS MAKE SENSE?

The next day or so, you'll have to buy gasoline anyway. You can't go far without coming to a Richfield station. And you can't lose any money by trying New Richfield Ethyl.

You have nothing to lose but the fun and satisfaction these people—from all walks of life—are adding to their daily driving.

Take a tip from these pleased motorists. Just as they did, you can...

PROVE IT IN YOUR OWN CAR

NOW

EVERY MINUTE, 81 MOTORISTS TRY NEW RICHFIELD ETHYL

This amazing fact—unusual as the voluntary statements around this page—is based on current figures of average purchase and overall station operating schedules. Don't let "putting it off 'til tomorrow" keep you from the added driving pleasure these people are getting.

DOUBLY FAIR

Our Guaranty extends to the full capacity of your tank. Since it is not practical to empty the tank completely before refilling, you take two deliveries of not less than one-half tankful each.

After using your second delivery, you'll say "It's Best," or we'll pay double your money back on a full tank of gasoline.



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