

# SEARS SEARS DAYS

ROEBUCK AND CO. A SALE AS GREAT AS ITS NAME!

No Lining Needed . . . Lovely Inside or Outside

## Reversible Rep Draperies



Reg. 8.98  
**7<sup>88</sup>**  
84 in. Length

**SAVE Over 100**

Lustrous cotton and rayon rep in rich decorator sun-resistant colors. Reversible for extra wear and greater beauty. Even wide widths are SEAMLESS for better draping. Buckram tops. See this "Special purchase" offer at Sears now. Check the features, compare the price. Plan new window-beauty at a saving!

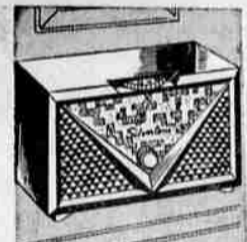
48-in. Reversible Rep Yard Goods, Reg. 1.39 . . . 1.19 yd.

**BIG**  
**39x78 INCH**  
**Lace Panel**  
**77<sup>c</sup>**

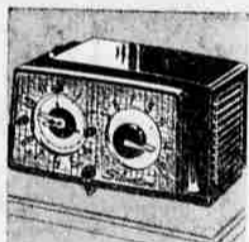


**SEARS DAYS SPECIAL**  
Redecorate for the Coming Holiday Season Now!

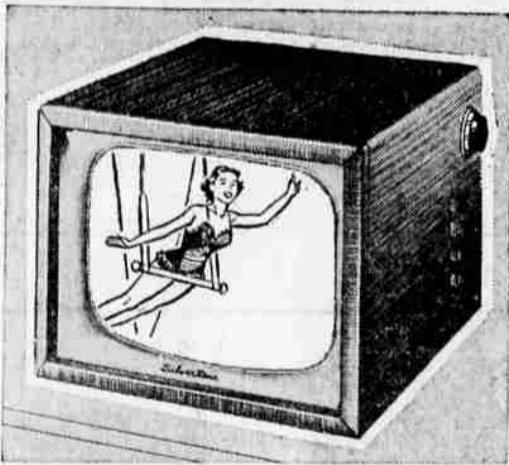
Floral and Plain Drapery Yardage **99<sup>c</sup>** yd.  
Pebble Cloth.



**Table Radios**  
Smart Brown Plastic Case  
Reg. 13.95 **11.88**  
Ideal for kitchens, bedrooms. Thrift-priced radio with 3 tubes plus rectifier. One finer turns dial.



**New Clock Radios**  
Self Starting Sessions  
Reg. 23.95 **19.88**  
Sensationally low priced yet so smart looking. Awakens you automatically — shuts itself off. Brown plastic cabinet.



**New Compact Vertical Chassis! Takes Up Less Space**

**21 in. Silvertone TV**  
Reg. 189.95 **169<sup>95</sup>** 5.00 Down

Vertical chassis gives clear, sharp BIG 21-inch picture. Weighs less . . . easily moved from room to room. Convenient side controls. Comparable performance with sets selling at much more. See this outstanding TV value at Sears now!

**21-Inch SILVERTONE TV Console**  
Reg. 249.95 **219<sup>95</sup>**  
Only 10.00 Down

New compact vertical chassis saves space! Features side controls. Big picture performance at low price.



## 5 great broadloom groups 4<sup>88</sup> 5<sup>88</sup> 6<sup>88</sup> 7<sup>88</sup> 8<sup>88</sup>

Regular Values to 10.95

3 Popular Luxurious Weaves

Now **8<sup>88</sup>** Sq. Yd.

ALL WOOL TEXTURED TWEED CARPET — Highly crush resistant. New Moresqued pattern! In room-flattering gray, green and Nutria colors. Special tuft-bind and back adds permanent ruggedness, anchors tufts. 9 and 12-ft. widths.

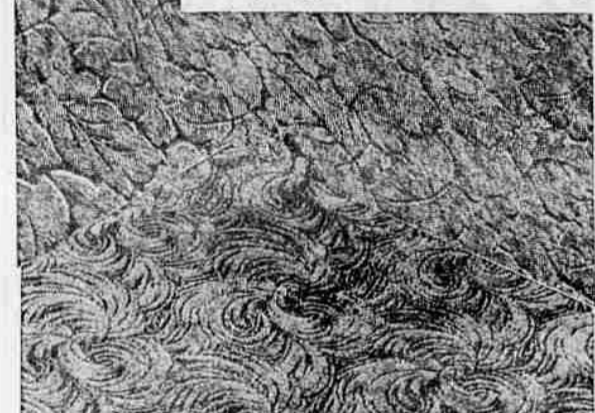
MODERN FRIEZE TEXTURED CARPET — Resilient deep pile, thick tufts. Finest wool and carpet rayon yarns. Pebbled surface pile resists wear and is slow-to-show soil. Spice Beige, Dawn Gray, Sage Green and Rose, 9 and 12 foot widths.

ALL WOOL FRIEZE CARPET — Deeper pile, thicker tufts give it the feel and look of costlier carpet. Pebbled pile resists wear, is slow-to-show soil. Choose from four room-flattering colors. 9 and 12 ft. widths. At Sears now!

**A FEW OF THE MANY AVAILABLE ROOM SIZES (Prices Include Binding)**

SIZE	WAS	NOW	Save up to
12x18-6	277.15	226.04	51.11
9x20	224.00	182.70	41.30
12x15	225.95	184.60	41.35
12x12-6	189.45	155.00	34.45
9x24	268.00	218.22	49.78
9x17	191.25	156.06	35.69

## Long - Wearing Sculptured Wilton



Regularly at 9.95 **7<sup>99</sup>** Sq. Yd.

Amazing, but true! NOW you can buy luxuriously thick plush pile carpet at this low price! Distinct woven-in, sculptured leaf design in Harmony House Smoke Gray, Tuscan Rose or Aquamarine Colors! Buy your Wilton carpet at Sears today — save more!

9x18, Was 184.25 Now only . . . **146.94**  
12x14-6, Was 199.45 Now only . . . **159.35**  
12x16, Was 219.95 Now only . . . **175.11**  
9x16, Was 164.25 Now only . . . **131.18**  
Or Cut To Any Room Size

## 3 Dimensional Texture Carpet



Regularly at 8.95 **6<sup>99</sup>** Sq. Yd.

A luxurious blending of imported wool and carpet rayon for lustrous beauty, comfort and resilient, enduring wear. Rich glowing colors obtained through use of the finest dyes known to science. 9, 12 and 15-ft. widths. Beige, green, wine and gray.

12x17-6, Was 215.95 Now only . . . **167.53**  
9x15, Was 139.25 Now only . . . **108.30**  
9x19-6, Was 179.75 Now only . . . **139.26**

Frieze Textured or Deep Pile Cotton Carpet

**Sale Priced!**

You'd expect to pay far more for the lavish effect either style will create. Dense pile is highly resistant to linting, soiling. Cleans easily. Harmony House Colors.

**5<sup>99</sup>** Sq. Yd.

Lovely, Low Cost Axminster Carpeting

**Sale Priced!**

Attractive floral patterns are exclusive with Sears. Colors are room-flattering. The soft high "plush" pile is expertly blended of wool and carpet-rayon yarns.

**4<sup>99</sup>** Sq. Yd.

Phone 5188 Today For Free Estimates and Carpet Consultation Service

"Satisfaction guaranteed or your money back" SEARS