

SEARS ROEBUCK AND CO. The greatest floor covering selection in the entire Northwest . . . More for your carpet dollar during Sears National Floorcovering Sale

In 4 Beautiful Harmony House Colors!

YOUR CHOICE HARMONY HOUSE CARPETING

Regular 10.95

888 SQUARE YARD

9- and 12-ft. widths

SAVE over \$80 on average 40 yd. wall-to-wall installation

- ✓ Textured Tweed All Wool Loop Pile Carpeting
- ✓ All Wool, 3-ply Frieze Velvet Carpeting
- ✓ All Wool Deep Pile Modern Tweed Carpeting

Do something about those worn-out rugs, or plain, bare floors with these beautiful rugs. Just arrived . . . you'll love the smart pattern selection and the wonderful low, low price, too! Choose yours in textured all wool loop pile, all wool 3-ply frieze velvet, all wool deep pile modern tweed . . . You've never imagined a carpet could be so luxurious and durable, too. Choose Harmony House Dawn Grey, Spice Brown, Aquamarine, Valley Rose.

SAVE Over \$80 average 40 yd. installation

Heavy Deep Pile
Axminster Carpeting
REG. 8.95
6⁹⁹ sq. yd.

Add beauty and charm to any room in your home! Exclusive Modern, Leaf and Floral design. 9- and 12-ft. widths.

SAVE Over \$80 average 40 yd. installation

Sears Famous
Servistwist Carpeting
REG. 8.95
6⁹⁹ sq. yd.

Come in today and see this beautiful Servistwist carpeting. Comes in 9-, 12-, and 15-ft. widths. Choice of rose, beige, green, and grey.

SAVE Over \$25 on average installation

Deep Plush Pile
Cotton Carpeting
REG. 4.95
3⁹⁹ sq. yd.

Heavy deep cotton carpeting at its best! Heavy latex back, in 9- and 12-ft. widths. Green, grey, and beige.

SAVE Over \$80 average 40 yd. installation

Hi-Low Embossed
Textured Wilton
REG. 9.95
7⁹⁹ sq. yd.

Wake up 'tired' rooms with a budget-priced Hi-Low embossed textured Wilton. 9- and 12-ft. widths. Green, grey, spice, rose, and brown.

SAVE 20%

Good Quality
Axminster 9x12 Rugs
REG. 77.95
57⁸⁸ 5.50 Down

5.00 MONTH (Usual Carrying Charge)

9x12-ft. rugs with longer wearing soft and hard twist yarns. 18th century floral patterns in Harmony House colors. It's new and colorful!

SAVE 31%

Heavy All Wool
Axminster 9x12-ft. Rugs
REG. 109.95
78⁸⁸ 7.00 Down

6.00 MONTH (Usual Carrying Charge)

Use in almost any room! Long-wearing surface pile is blended of imported wool and carpet rayon yarns! 3 patterns. Budget-appealing rug for your home!

SAVE 81%

Sponge Rubber
Carpet Cushioning
REG. 2.49
1⁶⁸ sq. yd.

Naturally mothproof, naturally resilient. Makes rug "give" instead of wear! Holds rug firmly in place. 1/4-in. thick. You actually "walk on air."

SAVE 25%

Standard Weight
Inlaid 9x9-in. Tile
REG. 17c
13^c ea.

Easiest to install! In 4 beautiful colors. Choice of textured or marbled. Floor beauty you've dreamed — at costs you never expected!

SAVE 35%

Sponge Rubber
Fatigue Mats
REG. 2.19
1⁵⁸ ea.

Easy on your feet! Daily work is easier . . . add hours of non-slip foot comfort! 18x30-in. Red, green, grey and blue marbled colors.

average room costs
Only 17.80

Genuine Inlaid
Marbelized Linoleum
REG. 2.29
1⁸⁹ sq. yd.

Do It Yourself!

No finer made at this price! In four marbelized colors. Easiest to clean! 6 ft. width. Install it yourself — save up to 50%!

average room costs
Only 7.80

Heavy Quality
Enamelled Floorcovering
REG. 1.09
95^c sq. yd.

Looks more expensive than its tiny price! Will add quiet charm and good taste to any room in your home. 12-ft. widths. Three good designs.

average room costs
Only 9.12

Plastic Fortified
Enamelled Wallcovering
REG. 63c
45^c ft.

Do It Yourself!

Colorful, sparkling, realistic effect—at a fraction of the cost! 4 1/2-ft. wide. 4 new colors! Blue, green, yellow, and grey.

SAVE 61%

Heavy Cocoa Fiber
12x21-in. Door Mats
REG. 1.59
99^c ea.

Just like a brush to clean dirty shoes! Keeps dirt OUT of home and business places! Edges firmly bound. Tan color. 12x21-in.

YOUR DOLLAR BUYS MORE CARPET AT SEARS — you get both quality and service at a low, low price

FREE CARPET CONSULTANT service — Complete Estimates and Color Guidance.

Phone Sears for information on our complete home decorating service — reupholstering, slip-covers, venetian blinds, custom-made draperies and awnings!

Don't Wait! Have It Done Now! And Use Sears Easy Terms!

Ask About Sears Easy Payment Plan

"Satisfaction guaranteed or your money back" SEARS

Store Hours: 9:00 a.m. to 5:30 p.m.
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