



FRIDAY ONLY! Follow the Crowds to Super Values!

SEARS FOUNDER'S DAY SALE

Doors open 9 AM, shop to 5:30 PM!
Extra savings in every department. Plenty of free parking, so bring the family!



DRAPERY YARDAGE

Regular 1.98 to 2.29
Yd. **99c**

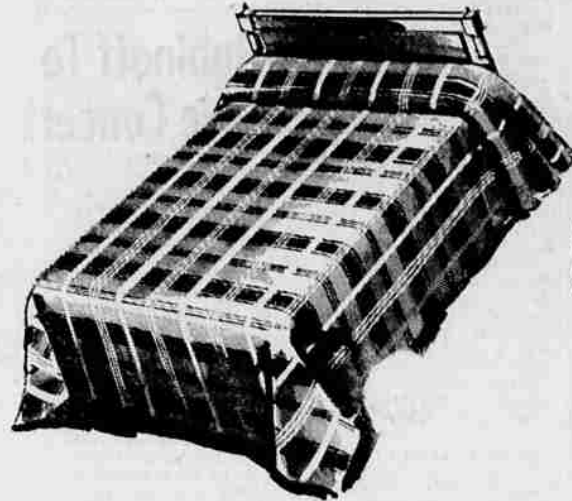
A broad assortment of printed and plain texture cloth. Full 48 inch width. Re-decorate now at this low price. PRINTED DRAW DRAPES, Reg. 5.98 3.97



Flannel Sports Shirt

Regular 1.98 **1.47**

Sports shirt style that you can wear in-or-out. 2-way collar soft sueded flannel washes easily, bright plaid colors will not fade. Sanforized (Maximum shrinkage 1%) Sizes S. M. L. Specially Priced for this Sale Only!



Cotton Bedspreads

Regular 6.98 **3.90**

Practical, easy to launder woven spreads in 2 gay assortment of plaids. Our heaviest weight, priced to save you 3.08. Choose from full or twin size.



Honeysuckle Sleepers

Regular 1.59 **1.29**

Cloud like comfort for tots 1 to 8. Snug 1-piece style with elastic-back and gripper closings. Soft knit flannel is warm and comfortable. Keeps its true fit. Maximum shrinkage 1%. Get a supply at this low price!



Washfast! Big Choice of Colors

Boys Corduroy Shirt

3.98 Value
Now **2.44** 4 to 16

Kelly Green, Gray, Rum Cola, Sky Blue, Royal Blue, Gold, Glory Red, Maroon. A riot of colors in this big sale group. Mother loves the easy care; Junior, the easy wear of a corduroy shirt with two-way collar and straight bottom hem that goes from school to basketball and then to a party.



Fairloom! Sanforized, Washfast

36 in. Cotton Flannel

Reg. 49c yd. **39c** SALE yd.

Gives you extra warmth on cold nights because it's heavier, more smoothly napped than ordinary printed flannel, and back side is softly brushed. Can't shrink over 1%. Big choice of colors, patterns.



Ironing Tables
Adjustable, Won't Wobble
Reg. 9.95 **7.68**

Adjust from 26 to 36-in. heights. Quick, automatic closing and opening. Has Safety lock. Ventilated steel top.



10-Qt. Milk Pails
Smoothly Soldered Tinfoil
Reg. 98c **68c**

Low-priced sturdy, durable pail! All seams and crevices smoothly soldered inside. Riveted ball ears.



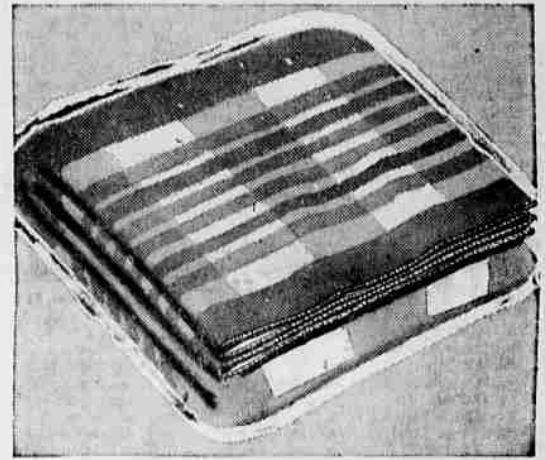
Trouser Creasers
Regular 3 for 1.49
Now **3 for 1.27**

Wash pants, slacks dry with sharp creases. Automatic spring lock. Fits all adult and children's sizes 10 and up.



Heavy Duty Wax
Contains No. 1 Canuba Wax
Reg. 90c Qt. **2 for 1.00**

4-star feature liquid wax is self polishing, no buffing! Keeps floors shiny through hardest traffic.



Top Value At A Low Price For Year-Round Use

New Cotton Plaids

• Gives long-life blanket service
• Soft, even nap on both sides **88c**

A blanket you'll use all year at a price you can afford to pay now. All new American cotton with overlapped stitched sides, 60x76 inches. Choose pastel rose or blue.



Tough Cocoa Mats
12x21-Inch Size
Reg. 1.59 **99c**

A special buy for this sale only! Firmly-woven and long-lasting. Brush-like action. Just shake it to clean.



Knife Assortment
Regular 2.00 to 3.00 Values
Your Choice **1.68**

Pocketknives for every use! 2 & 3 blade models; brass-lined; rust-proof bolsters. Colorful variety of handles!



Plaid Auto Robe
70% Wool—30% Rayon
Reg. 7.95 **3.66**

Large 50x60-inch size, fringed ends! Two bright color choices. Weighs full 2 pounds! See this value at Sears!



Cotton Work Socks
Guaranteed Washfast Colors
Reg. 35c pr. **6 prs. 1.59**

The buy of a lifetime for comfort, style and quality! Seamless for comfort with nylon reinforced heels and toes. Save! ...



White Anklets
A pair for Every Occasion!
Reg. 39c pr. **4 prs. 1.00**

Women's and misses' styles. A dressy turn-down top, crew for sport, two triple-rolls for campus wear. 8 1/2-11.

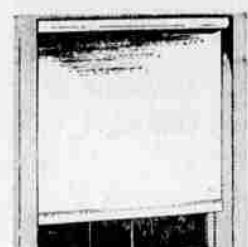


Cobbler Aprons
Popular Novelty Prints
Reg. 1.39 **99c**

Six attractively styled aprons in assorted prints. Neatly finished edges, contrasting binding. Fits up to size 40.



YOUR FAVORITE POP RECORDS
78 RPM and 45 RPM
6 for 1.00



Shades
Good Quality Washable Cloth
Reg. 1.79 **1.33**
37 1/2 x 6 Ft.

Attractive and privacy to your windows. Choice of Harmony House eggshell, buff, sand or white. Save!



Plastic Mats
Easy to Wash, Saves Ironing
Regularly 29c **4 for 88c**

Textured designs look more like fabric than any other place mats we've seen. 5 Harmony House coordinated colors.



24 Month Guarantee
ALLSTATE BATTERY
Reg. 13.45

Now Only **9.44**
AND YOUR OLD BATTERY



2-in-1 Cover Set
Fits Boards Up to 15x54-in.
Reg. 2.95 **1.99**

Double-nap cotton flannel top pad, cotton waffle weave underpad for smoother ironing. Heavy drill cover.



Extra Value! Save 1.95

Men's Slip-On Casual

Reg. 5.98 **5.00** NOW

Here's slipper-like comfort with a go-everywhere look... styled to meet fashion, to reflect YOUR good taste. Wear them with business suits or leisure clothes. Goodyear welt.

"Satisfaction guaranteed or your money back" SEARS

133 So. 8th

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