

SEARS 68th anniversary SALE

ROEBUCK AND CO. traditionally our lowest prices

REPEAT OFFER!

Mattresses and Box Springs REDUCED!

SAVE UP TO \$40!
SOME ARE 1/2 PRICE

LESS THAN 1/2 PRICE MATTRESS AND BOX SPRING

REG. 29.95

Sleeping comfort supreme for less with this clearance priced mattress and box spring combination! Blue and white woven stripe cotton ticking, 243 tempered steel coils for lasting support. Heavy rolled edge prevents sagging.

TWIN SIZE, REG. 29.95 ea., 17.88 ea. IN SETS
TWIN SIZE MATTRESS, REG. 29.95 now 18.88
FULL SIZE MATTRESS, REG. 29.95 now 17.88

17⁸⁸ each in sets FULL SIZE

FANCY WOVEN STRIPE MATTRESS AND BOX SPRING

REG. 39.95

Comfortably padded to give you a lifetime of cloud-like sleeping enjoyment! Features 254 tempered steel coils, heavy woven stripe ticking with floral background, 8 ventilators and convenient plastic side handles.

TWIN SIZE, REG. 39.95 ea., 24.88 ea. IN SETS
TWIN SIZE MATTRESS, REG. 39.95 now 26.88
FULL SIZE MATTRESS, REG. 39.95 now 26.88

24⁸⁸ each in sets FULL SIZE
2.50 DOWN, 5.00 MONTH (usual carrying charge)

HIGHEST QUALITY DAMASK MATTRESS AND BOX SPRING

REG. 49.95

Buoyant as well as strikingly handsome mattress and box spring combination! 332 tempered steel coils, well insulated to prevent "coil-feel", distinctive damask cover with swirl and diamond design, strong padded pre-built border.

TWIN SIZE, REG. 49.95 ea., 27.88 ea. IN SETS
TWIN SIZE MATTRESS, REG. 49.95 now 28.88
FULL SIZE MATTRESS, REG. 49.95 now 29.88

28⁸⁸ each in sets FULL SIZE
3.00 DOWN, 5.00 MONTH (usual carrying charge)

DE LUXE WOVEN STRIPE MATTRESS AND BOX SPRING

REG. 59.95

Exceptional comfort, plus radiant beauty at a price that's hard to believe! This combination features beautiful, heavy woven stripe cotton ticking, 590 steel coils, sturdy pre-built border, vertical stitched sides.

TWIN SIZE, REG. 59.95 ea., 36.88 ea. IN SETS
TWIN SIZE MATTRESS, REG. 59.95 now 39.88
FULL SIZE MATTRESS, REG. 59.95 now 44.88

38⁸⁸ each in sets FULL SIZE
4.00 DOWN, 5.00 MONTH (usual carrying charge)

3 unified advancements in all Silvertone TV

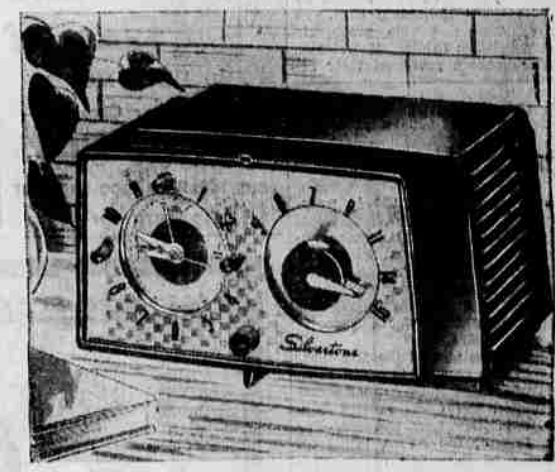


Powerful, Low Priced Silvertone Big 21-inch TV

Reg. 199.95 5.00 Down **169⁹⁵**

As powerful as any set we sell, yet look at the low price. SRO chassis is engineered to give clear reception even in fringe areas. Maroon leatherette cabinet.

17-inch Table Model Reg. 179.95 - 139.95

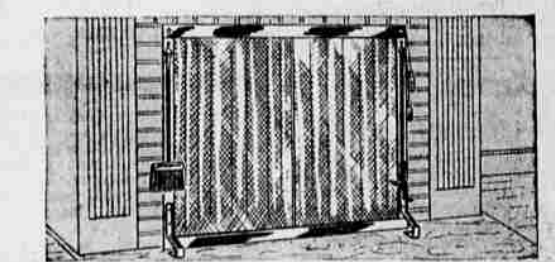


Awakens You Automatically—Even Turns Itself Off!

Clock Radios

Regular 23.95 **19⁸⁸** Down 2.00

We know of no other clock radio anywhere near this price! Smart cabinet design adds beauty to any room in your house. Tubes and rectifier guaranteed one year.



Fireplace Outfit Handsome Brass-Plated

Regularly 27.95 **19⁸⁸**

Set includes two-piece mesh curtain with chain pulls; poker, and brush that hang right on curtain frame! All are polished brass-plated. Screen size: 38-in. x 31 in. At big sale savings!

Saucepan Set
3 Polished Aluminum Pieces.
Req. 39c-49c-69c
3 for 1.00

Set of 1/2, 1 and 2-qt. saucepans of service weight aluminum. Handy pouring lips, graduation marks on pans.

2 Sizes - All Colors
Bath Hampers
Perforated! Resists Mildew!
YOUR CHOICE
Req. 7.95 **6.88**

Jumbo Duracore fiber combined with quilted plastic... all smooth interior will not snag clothes. In four colors.

Maid of Honor Mop
Reduced 41c for this Sale!
Regularly 1.29..... **68c**

Nowhere but Sears such a wonderful bargain! 9x15-in. pre-shrunk cotton yarn head; bumper prevents marring.

2-in-1 Cover Set
Fits Boards Up to 15x54-in.
Req. 2.95 **1.99**

Double-nap cotton flannel top pad, cotton waffle weave under-pad for smoother ironing. Heavy drill cover.

Heavy Duty Wax
Contains No. 1 Canuba Wax
Req. 2.80 **2.33**

4-star feature liquid wax is self-polishing, no buffing! Keeps floors shiny through hardest traffic. 1-gal.

Cast Iron Skillet
Maid of Honor
Req. 1.79 **1.00**

Sleek and lustrous... smoothly polished inside and out. Easy to handle. Takes hard everyday use.

Forced-Air Heater
Revolving Reflector Unit
Req. 14.95 **11.88**

Gives comfortable circulated warmth for those cool days. Blows 30 cubic feet of warm air per min. UL listed.

Kenmore Toasters
"Pop-Up" Clock Type
Req. 14.95 **9.77**

The high "pop-up" action makes it easy to toast small pieces! Regulates from "light" to "dark." Chrome-plated.