

68th anniversary SALE

traditionally our lowest prices



Use Sears Convenient Easy Payment Plan On Purchases Totalling 20.00 or More



Jr. Boys Washfast Flannel Shirts Regular **1.12** At 1.39

Big Boys Sizes, Reg. 1.49 1.22 These winterweight sanforized cotton flannels have features that include 2-way convertible collar, double yoke, in-outer bottom. Washfast plaids and splash prints in big choice of colors.

Colorful, Versatile Boyville

Reversible Jacket Regular **4.88** At 5.90

This 90% wool Melton, 10% nylon jacket reverses to contrasting acetate satin — gives double wear. Completely water repellent. In navy, maroon, blue and green. Knit collar, cuffs and bottom.



Boyville Sizes 4 to 18

Corduroy Shirts Shop, Compare at 3.98 **2.44**

The shirt with the collegiate look for younger boys! Finest pinwale corduroy. Bar-tacked points of strain. Interlined convertible collar. Choice of colors.



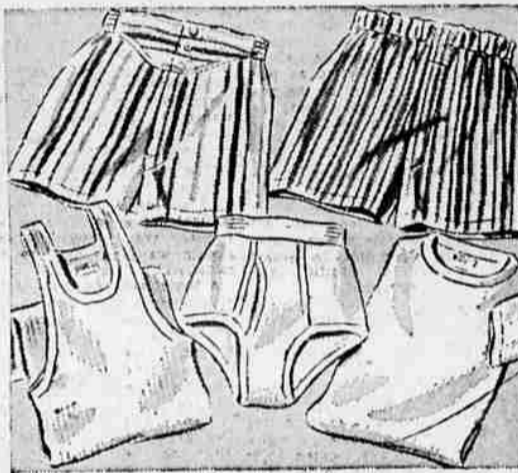
SPECIAL ANNIVERSARY SAVINGS!



Men's Pinwale Corduroy Sport Shirt

Reg. 3.98 **2.99**

Washfast. Squared bottom, wear in or out. Choice of 10 bright or deep colors. Semi-widespread collar. S-M-L.



Comfortable, Shape Retaining Mens' Pilgrim Underwear Regular **39c** ea. 59c Ea.

SAVE! Pilgrim Double Stitched Cotton Broadcloth Shorts. SAVE! Combed Cotton Rib Knit Athletic Style Shirts. SAVE! Quality Knit Cotton Vee Line Shirts and Briefs. SAVE! Knitted Absorbent Cotton Tee Style Undershirts

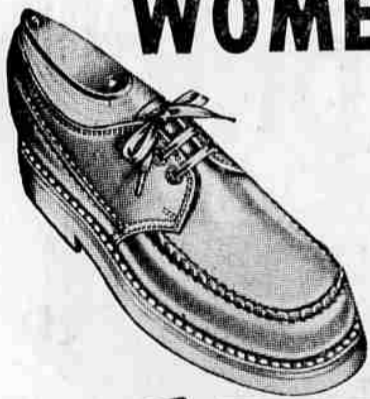


Nylon Reinforced Heels Toes Mens' Pilgrim Slack Sox Anniversary Feature **3.99c** Pr.

Popular patterns in bright, contrasting washfast colors. Comfortable slack length with elastic tops are soft spun and closely woven to assure real foot-comfort and long wear. Get a big supply at this special anniversary savings!

Boys Cap Assortment, Reg. 1.95 **99c**

WOMENS MOC TOE



Kerrybrookes Regularly **2.88** 4.98

SEARO FOAM SOLES 4 EYELET LOW TOP STYLE

Reversible For Extra Wear!

Mens' Hercules Rayon Sheen Gabardine Jacket Reg. 7.95 **5.68**



Like getting two jackets in one. Handsomely styled. Casual in a choice of popular solid colors reverses to matching check. Features both patch and slash pockets, zipper front. Treated for water repellency.



In Tan or Gray... Hercules Matched Twill Outfit Shirts at only **2.49**

Matching Twill Pants 2.98 Rugged wear quality in full-cut sizes for work comfort. Mercerized, Washfast, bar-tacked at vital strain points. Sanforized. Tops in work clothes Value.



Men's 8-In. Lace-to-Toe Engineers Boot Regular 11.98 **10.88**

Lightweight foot protection for outdoor workers, sportsmen. Pliant elk tanned cowhide, smooth leather toe and quarter linings. Vulcork sole, rubber heel.



9-Inch Wear-Fighting Engineers Boot Regular at 11.98 **10.88**

Full grained cowhide uppers are oil tanned — resist moisture. Authentic woodsman's heel gives you better balance—sure footed dig-in on rough ground.

"Satisfaction guaranteed or your money back" SEARS

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Phone 5188