



RESCUING A DROWNING PERSON can be a dangerous procedure unless the rescuer knows the holds to keep from being dragged down by the struggling victim. Here, rear, instructor Don Buckley gives rating to M. L. Rickard, left, who protects himself from the drowning man, Zane Hackerson. This was one of several classes in water safety and life saving held during the National Red Cross Aquatic School, Lake of the Woods.

Educators Hear U of O President

"The crucial role of education in government and physical welfare represents a crisis for mankind," said Dr. O. Meredith Wilson, president of University of Oregon, in an address Wednesday afternoon to teachers at the Lake Klamath county institute and educational conference.

Drawing from the Greek historical writer, Lucilius, Dr. Wilson illustrated that now, above all other times, is the opportunity to prove whether government may be established on reason and peace or whether it must be founded on force and warfare.

"We must have the moral strength to enjoy the physical wonders achieved thus far. . . . for, although all men are born equal and free, they are not born wise."

"It is society's obligation to see to this," the educator stated in emphasizing the position of education and the state society has in teachers performing their job well.

Dr. Wilson did his undergraduate study at Brigham Young University; graduate study at University of London, Heidelberg University and University of California. He has served as associate dean of Chicago University and dean of men at Brigham Young University.

Previous to his securing by University of Oregon he was secretary for the fund for the advancement of education sponsored by the Ford Foundation.

Dr. Wilson was introduced by C. B. Howe at the afternoon general session of the institute at Mills School. Vocal solos by Robert L. Shotwell, accompanied by

Anne Henderson, preceded his talk. Speaker at this morning's session was Bertha S. Mason, M.D., child health program director from San Jose City Health Department, speaking on "Creating an Educational Climate."

Dr. Wilson spoke briefly at noon at the Winema Hotel at a luncheon in his honor attended by alumni of the university, parents of students and friends.

He stressed the importance of trained intelligence as this country's greatest resource. The new president emphasized the benefits of student-faculty relations and quality rather than quantity in enrollment enjoyed in institutions of higher learning where registrations do not exceed 6,000 students.

Present enrollment at the university is under that figure. However, applications this year for opening of the fall term are 32 per cent higher than last year.

Kiwanis Hold Charter Night

Willard Ward, Klamath Falls, Lt. Governor of Kiwanis clubs in the 15th district, officiated at charter night for the Emerald Empire Club, Eugene, August 30. Awarding of the charter gave Eugene two Kiwanis clubs and increased the number in Ward's district to 18.

The charter was presented by Governor C. E. Thompson, Redmond.

The meeting was held at the Oxborn Hotel. About 140 Kiwanians and their wives were present.

Legion Honors Albany Member

WASHINGTON (AP) — The new president of the American Legion's World War II Commander's Club is Hollis Hall of Albany, Ore.

He was elected at the Legion Convention Wednesday to head the club, which maintains close liaison with incoming and outgoing officers of the various state departments.

A former commander of the Oregon Legion Department, Hall is a national executive committee member from Oregon.

BASIN BRIEFS

Labor Week—Mayor Paul Landry proclaimed September 6 to 12 "Union Labor Week" and urges all citizens to purchase union label products.

Dance Canceled—The Peterson School Parents and Patrons sponsored square dance to be held this Saturday night has been canceled in favor of the Lakeview Roundup Square Dances. All square dancers in this area are invited to attend the Lakeview dances to be held both Saturday and Sunday nights. B. M. Angle, Klamath Falls caller, will emcee the square dances in Lakeview and other guest callers will appear on the program.

To Lakeview—J. B. Stanley local square dance caller will appear on the Lakeview square dance program and also exhibit his teenage square dancers Saturday night.

Aloha Social Club—will meet in the parlors of the Masonic Temple Friday, September 3, at 1:45 p.m. for a dessert luncheon.

Shopping—Mrs. Burt Burns and Carol Mallin, were shopping in Klamath Falls Wednesday.

Visitors—Mrs. Herb Ruff, North Bend, Nebraska, visited last week at the home of Mr. and Mrs. Albert Hanson, 836 Mitchell.

From Malin—Mrs. Tom Laird, Malin, was a business visitor in Klamath Falls Tuesday.

Shopping—Mrs. Chet Stonecypher was a city visitor Thursday.

Visitor—Roy Milligan, Portland.

Nixon To Speak In GOP Campaign

PORTLAND (AP) — Vice President Richard L. Nixon will speak in Oregon late in October in the Republican campaign.

Jess Gard, national Republican committeeman from Oregon who now is in Cincinnati at a national committee meeting, sent word that Nixon would make the trip to Oregon.

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A Penney moccasin even the Indians would love! Soft, soft glove leather upper, hand-laced construction, wedge heel; plus clever slashed kiltie, hand-sewn front beads. Ginger spice, cream, white, red. AA-B, 4-9. Sanitized for cleaner wear!



BOW-BACK PUMP FOR THE TEEN-AGER

2.98

For the gal with an eye to fashion — Penney's soft-toe pumps in black, benedictine or red smooth leather, black suede. Perky bow-back adds eye-appeal. Sanitized. In sizes AA-B, 4-9.



GENUINE WHITE BUCK OXFORDS

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Step into a suede saddle shoe! Fall white and good-looking, this smartie at Penney's has a white molded rubber sole and heel; durable Goodyear welt construction. AA to C, 4 1/2 to 9. Sanitized for cleaner wear! Same style also in smooth leather.

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AIR-COOLED DUCK SNEAKER FOR WOMEN

2.79

Perfect for sports! Air-cooled duck upper, drill lining, sponge cushion insole; non-absorbent for active comfort. White, sizes 4 to 9. Sanitized for cleaner wear!



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5.29

The perfect shoe for gym or outdoor sports. The molded sole provides that "stop on a dime" suction you want cushion arch and insole.

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Sizes 6 1/2 to 12

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Take it from me girls... stay Smart and Healthy

By BESSY, The Basin Bossy

America would be an even stronger nation in terms of economic and human health if Americans consumed more milk than they do now, according to the findings of food scientists and economists.

Great Britain — a nation which only in recent years has seriously concentrated on a program of making more milk available to more people — learned that it reduced its mortality rate to the lowest recorded point (during wartime) as a result of a major increase in milk consumption. Britain's Ministry of Food reported that its food program, carried on during the closing years of World War II and centered largely around milk, made a significant contribution to the record low mortality experienced in that period.

Here in America, where the civilian consumption of fresh milk is increasing gradually each year, we are learning the lesson of milk's nutritional and economic importance at a somewhat faster clip. Since the 1925-29 period, per capita consumption of fluid milk and cream has increased from an average of 349 lbs. to 400 lbs. in 1952 — a 17.5% increase.

We are learning, too, the economic lessons of increased milk consumption under the pressures of inflation. The battle with higher prices has taught the American housewife that she can "live cheaper and be healthier" by shopping for one of the biggest food bargains in the American food basket.

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