



FIRST TO SEARS then to school

- LAST 3 DAYS

OF SEARS GIGANTIC BACK TO SCHOOL SALE!



Corduroy skirt classic
\$2.98 \$3.98
and
Two handy pockets. Plastic belt. Red, turquoise, green or ginger. Sizes 10 to 16.



Girls' Novelty Cotton Blouse
\$1.98

Cotton broadcloth button-front style, with cotton lace and braided trimmed yoke. White only. Sizes 7 to 14.



cotton flannel pajamas
\$2.00 reg. \$2.59
Toasty warm, smartly styled group of printed cotton flannels in your choice of pastel colors. 8 to 14.



girls regulation blue jeans
\$1.89



tub lovin' cotton girls' slip
\$1.09 reg. \$1.39

Easy to wash... Dainty flocked sheer flounce, built-up shoulders. White only.

fine washable cotton dresses for pre-school and first year students designed to accent your youngsters charm, and for hard play.

Honeysuckle, the right way to say small childrens wear.

1.98 - 2.98 - 3.98



Girls' Cotton Chenille Robes
\$2.25

Choice of two styles with lovely floral pattern designs. Melon, yellow, aqua blue. Sizes 4-6x.



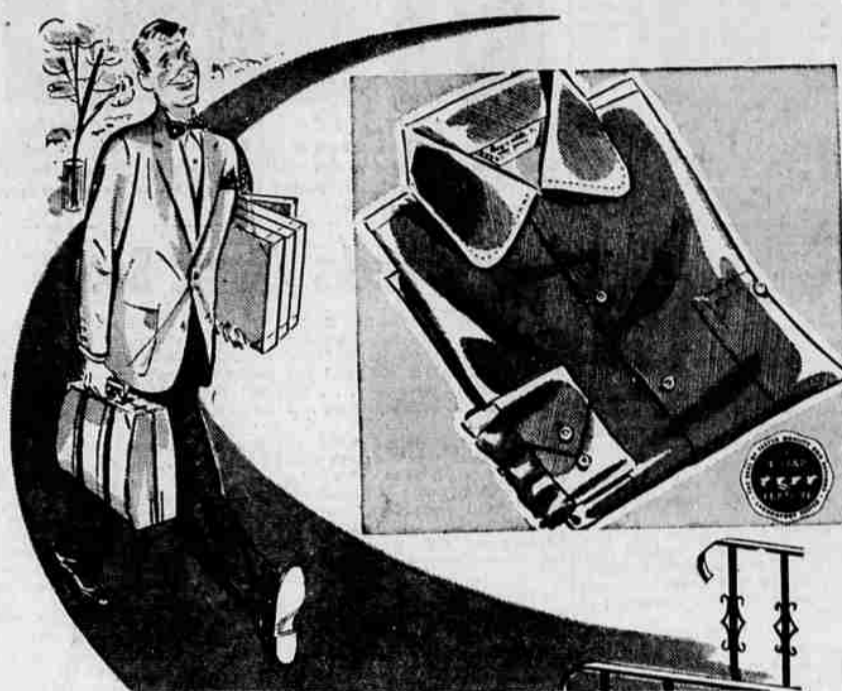
Washable Corduroy Overalls
\$2.98

Lined bib, adjustable suspenders, rip proof side pockets. Elastic waist back. Fine Pinwale. Sizes 3-6.



Warm Wool Checked Girls' Coat Sets
\$14.95

Velvet trimmed swing coat; wool interlined. Solid color Karba lined slacks. Blue or brown checks. 3-6x.



Boys' Reversible Melton Jackets
\$6.90 Reg. 7.50

Water repellent jackets. Reverses to acetate satin. Knit collar, cuffs, bottom. 3 handsome colors. 8-18.



Boys' Heavyweight Plaid Surcoats
\$10.44 Reg. 11.88

Keep him comfortably warm when it's the coldest in Boyville Jr. all wool surcoat. Blue or brown plaid. Sizes 4-10.



Boyville Cotton Flannel Pajamas
\$1.97 Reg. 2.49

Sanforized*, washfast pj's in middy or coat styles with collars. Assorted prints, sizes 10-18. *Max. shr. 1%.

From top to bottom, inside and out. These are the **BEST** Prices we've seen in **SCHOOL WEAR.**

Where Else But Sears Would You Find Such a Bargain

Sport Shirts

• Permanently shrink controlled
• Choice of round or pointed collar

2.98

Boyville gabardine shirts of fall weight rayon in ten colors trimmed with essence of pearl buttons. Open or closed collar, adjustable cuffs... made for growing lads and small budgets—a 4-Star Feature!



4-Star Feature Searalon Trousers
\$4.85

Rayon, acetate and 21% nylon twills and sheen gabardines. Waists, 25-31. Corduroy shirts, 6-20., 2.98



Sanforized* Cotton Flannel Shirts
\$1.49

Colorful washfast shirts with lined 2-way collars. Checks, plaids. 10-18. *Max. shrinkage 1%.



men's HAND SEWN MOCS

• composition sole

Reg. 5.98

5.00

rugged beauty and built in comfort for those campus hours.

girl's BROWN and WHITE SADDLE OXFORDS

• white rubber sole and heel.

4.98



boy's brown MILITARY OXFORD

• rubber heel, composition sole

3.98

Gold Bond

MADE ONLY BY SEARS, ROEBUCK AND CO.



Boyville Lined Melton Jackets
\$11.90

90% reprocessed wool, 10% nylon body. Leather sleeves. Boys' favorite in navy, maroon, green. Sizes 8-18.



Long-Wearing Leather Jackets
\$15.95

Tough horsehide leather for Boyville gang at school or sport. Quilted lining throughout. Brown, sizes 8-18.



Washfast Hose
Reinforced Heels, Toes

3 Pair, Only..... 1.19
Long-wearing hose of maroon cotton. Choice of 5 colorful patterns, 3 of which have elastic tops. 7-11



Boys' Underwear
Cotton Undershirts, Briefs

Boyville..... 49c ea.
Specially purchased! Undershirts are all knit. Briefs have elastic waistband, fly front. Sizes 4-8. BUY!

"Satisfaction guaranteed or your money back" SEARS

133 So. 8th St.

Phone 5188