

# Radio Log

**KFLW-1450 Kc.-PST**  
 Tuesday Evening, August 31  
 6:00 Nightwatch CBS  
 6:30 Stop the Music CBS  
 7:30 Silver Eagle ABC  
 7:55 Les Griffith ABC  
 8:00 Two Tickets to Broadway  
 8:30 Lowell Thomas CBS  
 8:45 Tennessee Ernie Show CBS  
 9:00 America's Town Meeting ABC

**Movie Money**  
 Will Be  
**REDEEMED**  
 at each  
 of Your  
**KLAMATH THEATRES**

**Hey—Kids!**  
 1:45 P.M.  
**Wed. Only!**  
**PELICAN**  
 Posse Club Meets  
**UNFORGETTABLE THRILLS!**  
 Special Western Feature  
**CARTOONS! Kids 20c**

**DOORS OPEN 6:30 P.M.**  
**PELICAN**  
 PHONE 1472  
**NOW SHOWING!**  
 THE GREAT  
 LOVE STORY  
 BY THE  
 AUTHOR  
 OF "THE  
 ROBE"  
 JANE WYMAN  
 ROCK HUDSON  
 BARBARA RUSH  
 LLOYD C. DOUGLAS  
**Magnificent  
 Obsession**  
 TECHNICAL  
 AGNES MOOREHEAD, OTTO KRUGER  
**SHORTS-CARTOON-NEWS**

**DOORS OPEN 6:30 P.M.**  
**TOWER**  
 PHONE 11114  
**NOW!**  
 HILDEGARDE NEFF  
 as the Sinner in  
**SUNDERIN**  
 THE STORY OF A SINNER  
 AND  
**NIGHT OF DANGER**  
**THE BIG NIGHT**  
 JOHN BARRYMORE, JR. - JOHN LORING  
**WEDNESDAY ONLY!**  
**William HOLDEN Boots MALONE**  
 AND **SANGAREE**  
 FERNANDO LAMAS - ARLENE GALE - PATRICIA MEDINA



Fresh-as-a-daisy...  
 Happy as a duckybird...  
 is "SEVEN BRIDES  
 For Seven Brothers!"  
 This Love-Making Musical in  
 COLOR and CINEMASCOPE  
 comes from the M-G-M studios  
 like a good deed in a naughty  
 world... or maybe a naughty  
 deed in a good world.  
 The SEVEN BRIDES  
 are carried away (to music)  
 by seven red-headed brothers  
 right to the Shotgun Wedding!  
 You'll be carried away, too!

**ESQUIRE**

6:45 At the Console  
 10:35 Bill Stern ABC  
 10:30 Kilocey Club  
 11:00 Sign Off News Summary  
 11:00 Sign Off

**KFLW-1450 Kc.-PST**

Wednesday, September

6:00 Early Bird News  
 6:05 Alarm Clock Club  
 6:30 Houser's Almanac  
 6:45 Ride the Bus  
 7:00 Music  
 7:00 News-Breakfast Edition  
 7:15 Charlie's Roundup  
 7:20 Bob Garrett ABC  
 7:45 Betty Crocker ABC  
 7:45 Harry Rabbit CBS  
 8:00 Breakfast Club ABC  
 8:05 Blue Sails  
 8:15 Ma Perkins CBS  
 8:30 Young Dr. Malone CBS  
 8:41 The B & H Show  
 9:00 The Hunter ABC  
 10:15 Perry Mason CBS  
 10:30 Nora Drake CBS  
 10:45 Magazine Newstand Theater  
 10:55 Whispering Streets ABC  
 11:15 Brighter Day CBS  
 11:30 Helen's Kitchen ABC  
 11:45 Our Gal Sunday CBS  
 12:00 Noon Edition News  
 12:15 Pavline Sidewalk Show  
 12:30 Sam Hayes ABC  
 12:45 Radio's Godfrey CBS  
 1:15 Ruth Ashton CBS  
 1:30 Phil Norman CBS  
 1:35 House Party CBS  
 1:50 Better Living  
 1:55 Hank Henry Show  
 2:05 House Party CBS  
 2:35 Betty Crocker ABC  
 2:45 Ted Martin ABC  
 4:15 "Sm with Wynne  
 4:45 When a Girl Marries ABC  
 5:00 Edward G. Rombert CBS  
 5:15 Easy Listening  
 5:30 Today's Sports Highlights  
 5:45 Frank Good CBS  
 5:55 Homestead News  
 6:00 Photo-Photographer CBS  
 6:25 Pat Sunka Salute DLBS  
 6:30 Star Precinct CBS  
 7:00 Radio's Godfrey CBS  
 7:15 Turner Calling ABC  
 7:30 The Lone Ranger ABC  
 7:45 Les Griffith ABC  
 8:00 Surprise Theatre  
 8:05 FBI in Peace & War CBS  
 8:30 Lowell Thomas CBS  
 8:45 Tennessee Ernie Show CBS  
 9:00 When You Think  
 9:15 Peter Lind Hayes Show CBS  
 9:45 United Youth U.N. Pilgrimage  
 10:00 10 p.m. Headlines  
 10:15 Bill Stern ABC  
 10:30 Kilocey Club  
 11:00 Sign Off News Summary

**DOORS OPEN 6:30 P.M.**

**ESQUIRE**

PHONE 1567

**NOW PLAYING!**

**HURRY! HURRY!**

**CLYDE BEATTY?**

AND HIS GIANTIC

**3-RING CIRCUS.**

**MICKEY He's a Movie**

**STAR NOW!**

**SPILLANE**

Himself! His guns! His girls!

**CINEMASCOPE**

WARNER BROS.

**RING OF FEAR**

WARNERCOLOR

STEREOPHONIC SOUND

**PAT O'BRIEN**

SHORTS-CARTOON-NEWS

**DOORS OPEN 6:30 P.M.**

**SHASTA**

PHONE 2-1515

**NOW SHOWING!**

**LAND OF THE HUNTER**

and the HUNTED!

**TANGANYIKA**

Color by TECHNICAL

VAN NEFLIN - RUTH ROMAN

HOWARD DUFF

A UNIVERSAL INTERNATIONAL PICTURE

SHORTS - LARRY CARTER

**SEW'N GO!**

9019

by Marjorie Martin

SNAPPY-WRAP! Sew it 1-2-3

quick - no waist seams! Slip it

on - just wrap 'round, tie waist!

Pop it on first thing in the morning,

wear it at home or shopping.

Make several in Fall or winter,

wash-and-wear rayons! Sleeveless

or 3/4 sleeve version, too!

Pattern 9019 - Misses' Sizes 12,

14, 16, 18, 20, 22, 24, 26, 28, 30,

32. Size 16 takes 4 1/2 yards 35-inch.

This easy-to-use pattern gives

perfect fit. Complete, illustrated

Sew Chart shows you every step.

Send thirty-five cents in coins

for this pattern - add 5 cents for

each pattern for 1st-class mailing.

Send to Marjorie Martin, care of

Herald and News, Pattern Dept.,

P.O. Box 6740, Chicago 80, Ill.

Print your name address, zone,

size, style number.

If you want the most Fire Insurance

for the least, see Hans Nor-

land, 637 Pine St.

**STARTS THURSDAY!**

**KFJJ-1150 Kc.-PST**

Tuesday Evening, August 31

6:00 Let's Hear It MBS

6:15 Evening Edition Local News

6:30 Hollywood Highlights

6:45 Sam Hayes DLBS

6:55 Henry MBS

7:00 Red Skelton Show

7:30 Sports Report

7:40 Timber Tales

7:45 Eddie Fisher Show MBS

7:50 Big Adventure DLBS

8:00 That Hammer Guy

8:00 Newspaper of the Air DLBS

8:15 Fulton Lewis, Jr. MBS

8:30 Moonlight Melodies

8:55 People Helping Each Other MBS

10:00 Stetson News MBS

10:10 Shady Side of Midnight

11:00 Sign Off

**KFJJ-1150 Kc.-PST**

Wednesday, September 1

5:00 Basin Headlines

5:05 Sunrise Serenade

5:30 First Breakfast

5:35 Sunrise Serenade

6:00 Sports Edition Local

6:10 Sunrise Serenade

6:30 Sons of the Pioneers

6:45 Farm Reporter

6:50 Frank Hemingway News DLBS

7:15 Breakfast Song DLBS

7:30 Today's Heat

7:45 Morning Local and Regional

8:15 Bob Greene News DLBS

8:20 Time Out

8:25 Hollans Eagle News MBS

8:30 Morning Melodies

8:35 Carnation Milk Time KBS

8:45 Music of Manhattan

10:00 Newspaper of the Air DLBS

10:15 Hello Test DLBS

10:30 A Visit to Westfield's

10:35 A Visit to McCook's

10:45 A Visit to Johnson's

11:00 Florida Calling DLBS

11:05 Queen for the Day MBS

11:20 Tips from the Town Shop

11:30 Monday Edition Local News

12:30 Best on Record

1:00 News and Feature Time

1:00 Game of the Day MBS

2:25 Sam Hayes News DLBS

2:30 South Side St. Varieties

3:45 Hello Test DLBS

4:06 Today's best songs

4:15 Frank Hemingway News DLBS

4:30 Here's the Answer

5:05 Bob Greene News DLBS

5:05 Something to Think About

5:10 Today's best music

5:30 Lakeview Roundup

5:45 Carol Rivers MBS

6:00 Gabriel Heatter MBS

6:15 Evening Edition Local News

6:24 Hollywood Highlights

6:30 Virgil Pinkley News DLBS

6:45 Sam Hayes DLBS

6:55 Bill Henry MBS

7:00 Red Skelton Show

7:30 Sports Report

7:40 Timber Tales

7:45 Ullman For Congress

8:00 Nightmare MBS

8:30 Squad Room MBS

8:50 Newspaper of the Air DLBS

9:15 Fulton Lewis, Jr. MBS

9:35 News MBS

10:00 Mutual Newswel

10:10 Shady Side of Midnight

11:00 Sign Off

**KCNO - 570 Kc. - DST**

Alturas, California

Wednesday, September 1

6:30 Sign On and Top of Morning

7:00 Top of Morning

7:15 Sports News

7:25 Under the Capitol Dome

7:30 World News

7:45 Top of Morning

8:25 My Neighbor

8:30 Top of Morning

8:45 A Man & His Magic

8:50 Top of Morning

9:00 World News

9:05 KCNO's Swap Shop

9:15 Harmony Shop

9:20 Dining Sisters

9:45 Women's News and Club Notices

9:55 News

10:00 Vacation Varieties

11:00 Music You Want

11:30 Meet the Band

11:45 Andy Parker

11:55 Thought for the Day

12:00 Sports

12:10 Modoc County News

12:15 Noon News

12:30 Farm Forum

12:40 Personality Time

1:00 Top Tune

1:05 Lake County News

1:10 Sport and World News

1:15 Oregon Farm News

1:30 All Time Hits

1:35 Concert Time

2:00 News and Commentary

2:10 According to the Record

2:15 Stars Sing

2:30 Listener's Choice

3:00 News

3:05 Listener's Choice

3:30 Great Moments in Sports

3:35 Sport News

3:45 Jan Garber Show

6:00 News

6:15 Sunset Serenade

7:00 Dance Time

7:30 News

7:35 Wait Time

8:00 Sign Off



**WIVES OF MEN** in the limelight in the political world are always of interest to other women. These three (l to r) Mrs. Guy Gordon, wife of the U. S. Senator, Mrs. Paul Patterson of Oregon and Mrs. Sam Coon, wife of the U. S. Congressman, renewed friendships during the Republican picnic held last Sunday at Chiloquin. Mrs. Gordon is at home in Roseburg when she is in Oregon, Mrs. Patterson has put down roots in Hillsboro and Mrs. Coon is devoted to ranch life in Baker.

## "DENNIS THE MENACE"



"YOU WON'T NEED THAT."

## Reds To Release US Technicians

SAIGON, Indochina (AP)—Heavy weather forced back a U.S. Air Force plane which flew to North Viet Nam Tuesday to pick up five American air technicians the Vietnamese have promised to release from

prison camps. The plane flew to Sam Son, the POW exchange site, but was unable to land because of a typhoon. The French had announced that the five, captured in June while swimming near the French air base of Tourane in Central Viet Nam, would be freed Tuesday under terms of the Indochina cease-fire.

## Get it from me...



Listen to **AL GOODMAN and HIS ORCHESTRA**  
 Presenting Allan Jones in Selections from Rudolf Friml's **"FIREFLY"**  
 on "Two Tickets to Broadway"  
**KFLW - 8:00 - TONIGHT**

## Ike, Hoover Fish Together

DENVER (AP)—President Eisenhower and former President Hoover today keep "a very important date with a few finny comrades" on a trout fishing expedition high in the Rocky Mountains.  
 The President and Hoover, both of whom love to fish and are good at it, scheduled an early start on a 70-mile drive northwest to Fraser, Colo., on the western slope of the Continental Divide.  
 For the next three days they will live in rustic cabins close to 10,000 feet high in the snow-capped Rockies. They will fish swift-running St. Louis Creek and Eisenhower will do most of the cooking.  
 Eisenhower interrupted his Colorado vacation to fly to Washington and address the American Legion convention yesterday. On the return trip to Denver—with stop-over in Des Moines at the Iowa State Fair—the President was accompanied by the 80-year-old Hoover.  
 At the fair, Eisenhower concluded an informal foreign affairs speech by saying with a chuckle: "Now, my friends, Mr. Hoover and I have a very important date with a few finny comrades up in the high Rockies, and it is about time we were getting along."  
 Going along, too, on the trip to Fraser was the chief executive's youngest brother, Dr. Milton Eisenhower, president of Pennsylvania State University.



See how little it costs to call long distance

## New Advertising Agency Opened

SEATTLE — A new advertising agency to be known as Miller, Mackay, Hoock and Hartung, will be established January 1, 1955, it was announced today. It is the result of the merger of Miller & Co. and the Wallace Mackay Co. Officers of the new firm will be James R. Miller, president; Wallace J. Mackay, executive vice president; Gerald A. Hoock, vice president and radio, television director; and Marlow Hartung, vice president and art director.

**FIRE**<