

Phone 3188 *Montgomery Ward* 9th and Pine

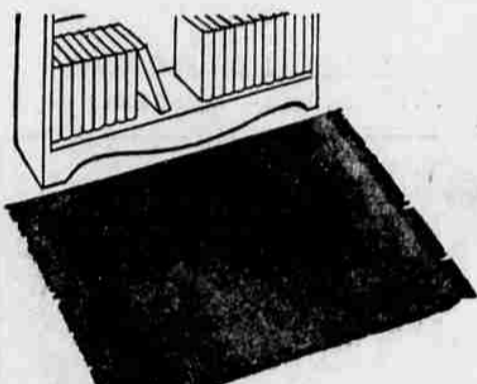
EVERYTHING IS CUT-PRICED

# HOME FURNISHINGS

# SALE

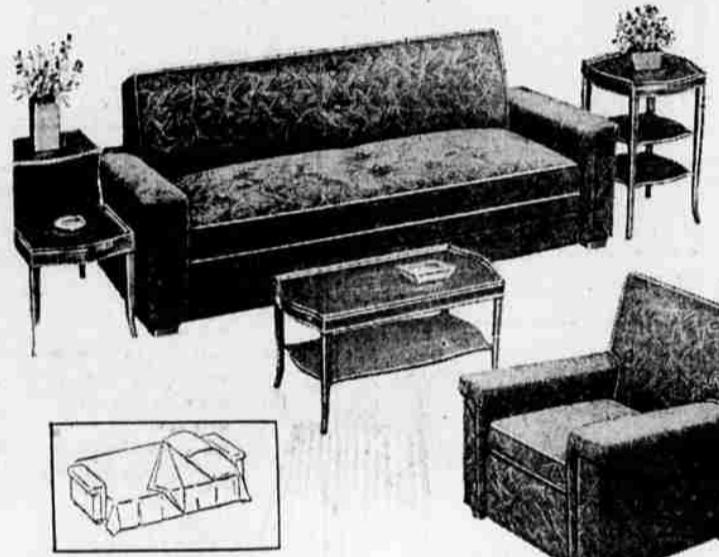


HURRY! TAKE ADVANTAGE OF THESE LOW MONEY-SAVING PRICES  
THESE ARE THE LAST FEW DAYS OF WARDS ANNUAL AUGUST SALE



SALE—VELVET-PILE RUGS

24x36" size **1.77** 6 bright colors  
37x48", sale price...2.77 3x5', sale price...4.44  
Luxuriously thick cotton, smartly fringed—extraordinary at these low prices. Fresh-tinted—colors stay bright. Dark green, garnet, gray, yellow, blue, red.



2-PIECE SOFA BED SET — REG. 199.95

**169.88**

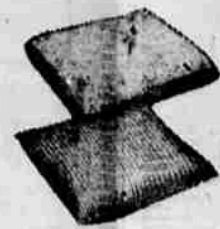
Sofa Bed and matching Armchair with high quality jacquard fringe cover. Choose from wide variety of smart colors. Button-tufted box back with welt trim. 2-pc. Sofa Set, same style, available at same price. Nylon \$30 mark. Regular 21.95 Tables, your choice at 18.88.



SALE—6.50 BROADLOOM

9, 12' widths **5.77** sq. yd.

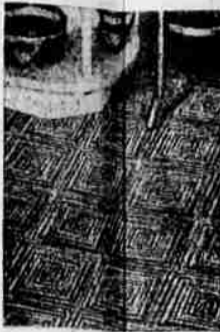
Substantial saving on new "Dumont." New combination of velvet-pile and twist-pile achieves a rich, textured look. Shown, rich leaf design; see many others. Typical savings: 9x12' size, Sale 69.24 Save 8.74



4.88

SAVE OVER \$1 ON FINE PILLOWS

Your choice—popular Foam Rubber Pillow with Fiberglass core, or Fluffy 100% Duck Feather Pillow.



79¢ Sq. yd.

SAVE 10% NOW ON HEAVY WADOLEUM

Best-grade enamel, new designs. 9' wide. Cover 9x12' floor for just 9.48. 12' wide, sq. yd. .88c



13.88

TUBULAR STEEL CHROMED HIGH CHAIR  
Convert to Todd Chair by removing brackets and plastic tray. Plastic covered seat and back.

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WED. -THURS. - FRI. - SAT.

# BACK-TO-SCHOOL

# SALE



HERE ARE JUST A FEW OF WARDS MANY DOLLAR-SAVING VALUES  
THERE'S SOMETHING HERE FOR LITTLE KIDS OR BIG TEEN-AGERS



REG. 2.98 NOVEL SWEATERS

Now Reduced **2.57** Save 41c

Novelty Sweaters in 100% Orlon, nylon, or wool. Solids with contrast trims. Mock turtle style. Others with jacquard designs or scalloped collar and cuffs. White, pastel, darks. Sizes from 34 to 40.



BOYS' REVERSIBLES

10 to 18 **7.49**

Two jackets in one. Popular for sport wear now and right through fall. Sleek rayon-acetate satin in blue, green or red reversing to medium gray cotton twill. Completely water repellent. Each side has two roomy pockets. Knit waistband, collar, cuffs. 4 to 8 . . . . 5.98



CORDUROY JACKETS FOR GIRLS 7 TO 14

Reg. 3.98 **3.57**

Just right for back-to-school wear, and at a price that's just right, too. Popular straight style with button front and generous patch pockets. Long sleeves and cute shirt collar. Come in and see our wide selection of bright fall colors. An exceptional value at this price.



GAY SCHOOL COTTONS

Now fall colors **3.98** Sizes 3-6X

Just arrived—beautiful back-to-school dresses. Wide choice of styles in gingham, broadcloths, polished cottons. Whirling skirts, gapeous ruffles, soft lace trims, puffy sleeves All Sanforized, washable.



REG. 40.90 CRIB MATTRESS

Sale Price **33.88** Save 27

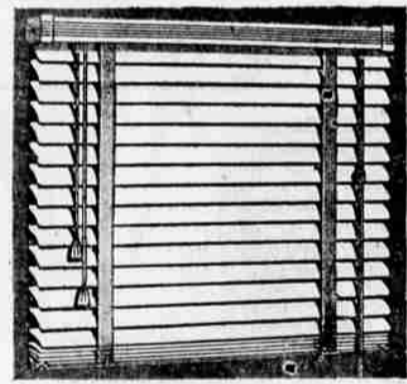
One low sale-price for high quality Crib and Mattress. Crib in natural or white finish. Innerspring mattress has vinyl cover, is waterproof and washable. Reg. 29.95 Crib 24.88 Reg. Mattress 9.88



REG. 169.95 SEWING MACHINE

Console **149.88** Ask about Terms

Rotary action permits non-stop forward and reverse stitching. Chair built right in. Use, closed, as utility table. Set of Great attachments. Choice of woods and finishes. Ask for free home demonstration.



SALE—READY-MADE BLINDS

Reg. 2.98 **2.66** 23 to 24" wide

\*Sale priced for a limited time—Wards steel blinds. All-white, choice of 14 sizes, each 64 inches long. 25 to 36 inch widths, Regularly 3.49 . . . Sale 2.99 37 to 39 inch widths, Regularly 4.29 . . . Sale 3.77



SWING STAND AUTO SEAT

Reg. 7.95 **6.88** Fold completely

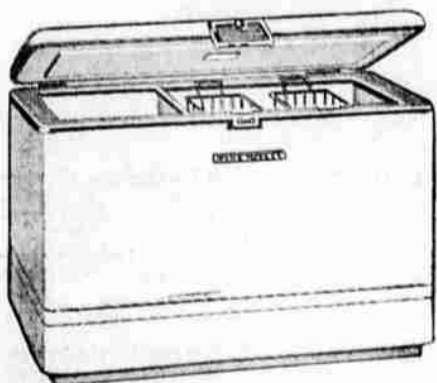
Use indoors or out—sale-priced Swing and Stand detaches—use swing as auto seat. Swing is suspended by strong webbing straps and coil springs. Gray enameled tubular steel stand.



6 1/2¢ Each

SAVE OVER 10% ON 9x9" ASPHALT TILES

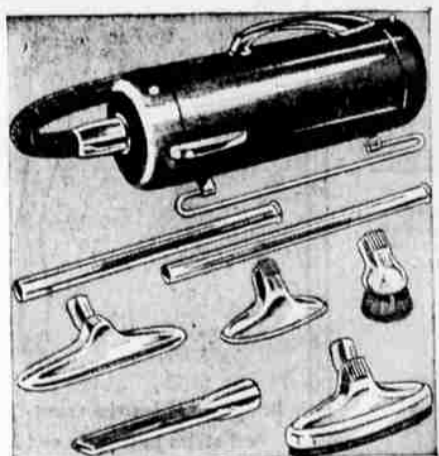
DK. colors 6 1/2¢ Med. colors 9 1/4¢ Off-white 11¢ Can be laid on concrete. Cover 12' floor 12.48



SAVE \$45 ON HOME FREEZER

Reg. 349.95 **299.88** 138 cu. ft.

Wards Home Freezer pays for itself because it lowers your food bill. 13.6 cu. ft. capacity holds 476 lbs. of food. Freezer walls won't sweat in humid weather. 2 wire baskets, 2 dividers.



42.95 TANK CLEANER

**34.88**

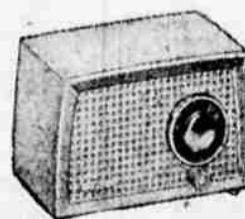
Save now on this full-sized portable vacuum cleaner. Carry it easily from room to room. Removes dirt thoroughly, efficiently with strong suction and 7 handy cleaning tools. Free home demonstration. Ask about Terms.



110.72 OIL HEATER AND FAN

4.5-room size **94.77** Ask about Lay-away

For the price of the oil heater alone, you get circulating oil heater and efficient fan assembly. Oval pot has pilot flame. Ask about automatic heat. 5-6-Room Heater, Fan—Reg. 120.72 now 104.95



REG. 15.95 RADIO

**13.88**

Smart cabinet. Choice of colors to blend with any room in your home. Clear lens, fine reception. Built-in antenna.



RADIO-PHONO WAS 79.95

**59.88**

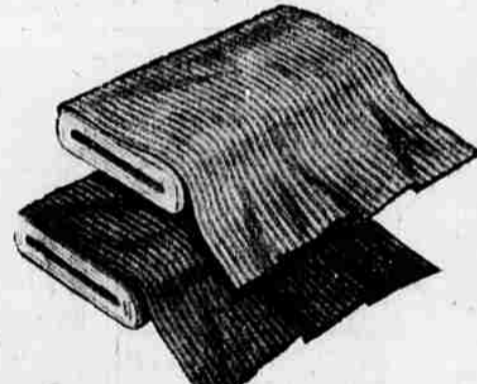
Automatic changer. Plays all 3 speeds. Radio clearly brings in local and far-away stations. Mahogany veneer.



1.66

AIRY SPONGE RUBBER RUGS—REG. 1.85

So soft, resilient to stand on. Use in kitchen, bath, or laundry. Green, red, beige, or gray. 18x30".



VELVETY-SMOOTH CORDUROY

Washable \$1 yd. 37 in. wide

You'll love it for children's sturdy back-to-school clothes; for tailored suits and dresses, at-home lounge robes, party separates, even for home decorating. Choose from over 20 glowing fall shades.



SPORT SHIRTS FOR FALL

Reg. 2.88 **2.48** Men's sizes

Trimly cut, smartly styled for campus, football games, all-around activity. Made of fine cotton broadcloth in assorted check patterns. Guaranteed washable, Sanforized to prevent shrinkage.



Reg. 2.29

WESTERN SADDLE PANTS

**1.99**

Styled for boys in extra sturdy 11-oz. white-back coarse-weave denim. Takes plenty of long, rugged wear at school or play. Tight-fitting western style with low-rise waist, tapered legs, turn-up cuffs. Reinforced strain points, double main seams. Sizes from 6-14.



REGULAR 79c CAROL BRENTS

**58c** pr.

Save even more—buy 3 pairs for 1.75 and pocket an extra 62c saving. Here's your chance to treat yourself to these 15-denier, 81-gauge fashion-right shears. Dramatic dark seams for ankle flattery. An ideal weight for every day wear as well as dress occasions. 8 1/2 to 11.



REGULAR 98c BOY'S SHIRT

**78c**

Reduced for Back-to-School. Short sleeve single ply combed cotton knits in bold and novelty stripes. 4-16.



REGULAR 39c GIRLS' PANTY

**34c**

Soft blend of rayon-and-combed cotton assures absorbency and comfort. Choice of white, blue, maize or pink. 2 to 12.



REGULAR 59c ARGYLES

**48c**

Men's sporty 4-diamond Argyles knit of soft-spun combed cotton for wear and absorbency. Vivid colors. 10 to 13.



REGULAR 3.98 MOC-OXFORD

**3.44**

Here's your chance to save on children's favorites. Of sturdy brown leather to take plenty of wear at school. 8 1/2-9.



REGULAR 79c "T" SHIRTS

**68c**

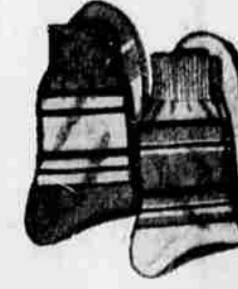
For men. Better Quality T-Shirts of absorbent, flat-knit combed cotton. Reinforced shoulder seams; full cut. S-M-L.



REGULAR 59c SPEED SHORTS

**2.91**

For men. Wards Good Quality rib-knit Speed Shorts of long-wearing combed cotton. Full-cut for comfort. S-M-L.



SAVE—BOYS' BLAZERS

**32c**

Special purchase. Blazers that usually sell for 39c. Absorbent. For Jr. and senior, mercerized cotton for boys, 6 to 11.



REGULAR 4.98 LOUNGERS

**4.34**

Save on this trim, two-buckle style lounge for women or girls. Ideal for sports or casual wear. Brown. Sizes 4-9.

THERE'S SOMETHING HERE THAT YOU NEED . . . AT A SALE PRICE

SCHOOL STARTS SOON — SHOP NOW WHILE PRICES ARE CUT