



WONDERFUL SUDS, gentle as a lamb to your hair, is the new Toni Pamper Shampoo which has recently been introduced. Pamper is a new beauty treat for your top-knot.

Pamper Your Hair

How often should you wash your hair? At least every five to seven days, say the Toni research laboratories. But in summertime, shampoo your tresses as often as they need it—every day if you want to if you use a really gentle shampoo.

Pamper is as gentle as a lamb to your hair, so gentle that daily shampoos will not injure your hair. How do you use Pamper? It's as simple as this: First, warm water rinse your hair. Then, pour a small amount of this clear amber liquid cleanser into the palm of your hand, working it into your scalp and through your hair. It produces plenty of velvety lather in hard as well as soft water.

After a generous water rinse, suds again. The first sudsing does a workmanlike job of removing dust and oils and the water rinse floats it away. The second sudsing quickly brightens up healthy highlights.

Now towel dry and set. You'll like the flower-fresh fragrance of your hair, its shining clean look and its complete manageability. If you are a devotee of brushing, do the brushing right after your shampoo instead of before it—it is better for the scalp and actually encourages the curl.

PINK ICE

This refreshing pink ice makes an attractive scoop for chilled fruit cups or fruit salads. Crush one pound can of jellied cranberry sauce with a fork. Add 1 cup pineapple juice and flavor with 1/2 teaspoon peppermint extract. Pour into freezing tray of refrigerator and freeze. Serve immediately.



Bumper Crop Of Jumpers

Fashion's favorite for fall is the jumper outfit. Every girl from 6 to 26 or 56 will have one or more in her wardrobe.

New facet of jumpers this season is that they are quick-change artists. Fashion predicts these outfits will go to parties without blouses.

Good choice is a jumper in the bright gala colors so important this year. Reds are tremendous, greens have a blue tinge and browns are best in copper tones.

Colorful jumpers are especially practical if the buyer chooses a washable wool jumper that carries a Sanforlan tag telling her exactly how to wash the garment, says the Bureau of Industrial Service. With no risk of shrinkage to worry about and no sleeves to worry about, washing and ironing a jumper is easy and so practical for the budget.

Good companions for a jumper to supplement blouses are sweaters—washable ones, of course. Latest trend is to turtleneck styles, which give a splash of color over the scoop neck.

BEG-MORE WILL PAY YOU 25¢

to try this new 6-can **BEG-MORE PET PACK**

We're so proud of this new Pet Pack, we'll pay you 25¢ to try it.

25¢ IN CASH

HERE'S HOW TO COLLECT YOUR 25¢

Cut out the statement that appears on the carton—"It's extra rich in meat"—and mail with your name and address to **BEG-MORE, Portland 11, Oregon**, and by return mail we'll send your 25¢. Do it soon!

OFFER EXPIRES JUNE 15, 1954

BEG-MORE DOG & CAT FOOD PORTLAND 11, OREGON

SELECTED FOR SCHOOL is this pink and white checkedingham blouse with puffed sleeves. Trim is white tatting crossing collar and stitched in rows on bib front—a distinct departure from the usual use as an edging. Blouse offers delicate contrast to slim charcoal gray flannel skirt with button-back pockets. Clever combination, too, is the competence and simplicity of her box camera, teamed with smart new styling and big, bright viewfinder—for use with full color or black and white.

CANNING VEGETABLES

Add about 1/4 to 1/2 teaspoon of beet or cane sugar along with the salt to each quart of vegetables processed in the pressure cooker. The fresher the vegetables, the less sugar required to impart a garden-fresh flavor. If adding sugar seems like a new idea, remember that all vegetables contain some sugar. The sugar beet which accounts for a large proportion of our sugar supply contains from 7 to 16 per cent sugar.

PINEAPPLE SNACKS

Drain pineapple chunks thoroughly and blot between absorbent paper towels. Dip chunks in honey to coat on all sides lightly. Roll in shredded coconut. Place on pie plate or earthenware serving plate. Broil until coconut browns, turn and broil on other side. Serve either hot or cool with toothpicks.

MARGARINE

The first margarine on record was made in France at the time of Napoleon III.

ALL BEEF AND BIG IDAHO RED BEANS

ONLY Dennison's CHILI CON CARNE OFFERS SUCH QUALITY

No filler of any kind to spoil its delicious flavor! Just tender, lean beef—plump Idaho red beans—perfectly seasoned—cooked in individual containers so you get all the savory, protein-rich beef juices! Enjoy this hearty, all-family treat—so easy to fix and so economical! Get Dennison's Chili Con Carne today.

Dennison's means Delicious... Sunday-Dinner Quality

WEISFIELD'S SPECIAL SALE!

LIMITED TIME OFFER

SAVE \$30

1847 ROGERS BROS. AMERICA'S FINEST SILVERPLATE

55-PIECE SERVICE for 8 'ADORATION' PATTERN

OPEN STOCK VALUE OF 55-PIECE SET **90.08**

SALE PRICE 59.95

FREE TARNISH RESISTANT CHEST WITH EVERY SET

YOU SAVE \$30 NO MONEY DOWN

PAY ONLY 1.25 A WEEK

NO FEDERAL TAX ON SILVERPLATE

Here is an almost unheard of low price for a complete, matched set of softly lustrous silverplate! It is superbly crafted, beautifully designed to go with a traditional or modern table theme. Have the perfectly set table you've dreamed of now!

YOU GET:

- 8 hollow handle knives
- 8 dinner forks
- 15 teaspoons
- 8 soup spoons
- 3 salad forks
- 1 tablespoon
- 1 butter knife
- 1 sugar spoon
- 1 pierced table-spoon
- 1 gravy ladle
- 1 cold meal fork
- 1 serving spoon

FREE 12.00 Value HANDSOME TARNISH-RESISTANT HARDWOOD CHEST WITH EVERY SET

LIMITED TIME OFFER • BUY NOW!

WEISFIELD'S THE NORTHWEST'S LARGEST CREDIT Jewelers

9:30 A.M. TO 5:30 P.M. 701 MAIN ST., KLAMATH FALLS, ORE.

Gigantic Direct Factory SPECIAL PURCHASE COMPLETE 3-PIECE SET

Deluxe Quality Plastic Coated Airplane Style Luggage

REG. 59.95... NOW ALMOST **1/2 PRICE**

3-PIECE SET

Handsomely Styled—Contrasting Binding WEAR-RESISTANT FOR RUGGED USE

21" OVERNIGHTER..... Reg. 17.50

14" VANITY..... Reg. 17.50

20" PULLMAN..... Reg. 24.95

TOTAL REGULAR PRICE..... 59.95

34.95

NO MONEY DOWN 1.00 A WEEK

Now you can afford to travel in style, woven, waterproofed covering—tough with the kind of luggage you've always dreamed of owning! Beautiful, light weight—room for everything! Double-plastic washable binding—hardwood inner construction.

ANOTHER WEISFIELD SUPER VALUE 4 BIG ESMOND BLANKETS

LIMITED TIME OFFER

LARGE 72 x 84 INCH WITH SATIN BINDING

Save 40%

12.95

FOR ALL 4 BIG BLANKETS

ONLY 50¢ DOWN 50¢ A WEEK

4 Decorator Colors

- * Alpine GREEN
- * Wild ROSE
- * Hawaiian CORAL
- * Midnight BLUE

BUY NOW WHILE QUANTITIES LAST! SENSATIONAL VALUES FOR YOUR CHRISTMAS BUYING

It's a value you can't believe until you see it for yourself! Imagine getting the famous, nationally advertised ESMOND Blanket at a price to fit into the most modest budget... And, imagine being able to buy 4 of them for less than you would expect to pay for two! When you know they're ESMONDS, we don't have to tell you about the quality... Soft, fluffy and warm... just the right weight 5% wool, 25% rayon and 70% cotton. They're closely woven and wash beautifully. They're also so good looking... each tailored with a 3" rayon satin binding, and note those luscious decorator colors listed above. Don't wait! Remember, blankets may be ordered by mail, phone or C.O.D.

PLEASE ADD 50¢ FOR DELIVERY CHARGE

WEISFIELD'S THE NORTHWEST'S LARGEST CREDIT Jewelers

STORE HOURS: 9:30 a.m. to 5:30 p.m. 701 MAIN ST., KLAMATH FALLS, ORE.