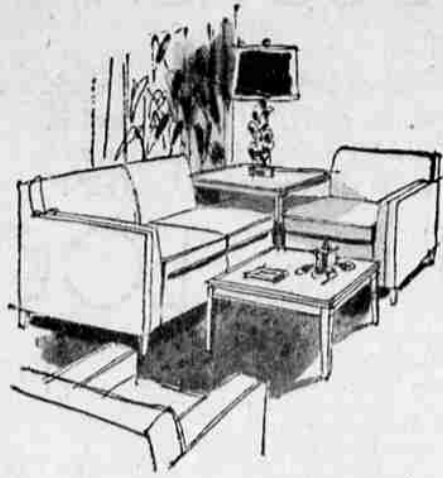


9th and Pine

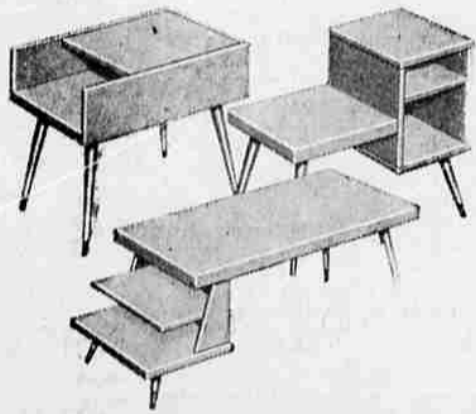
Montgomery Ward

Phone 3188



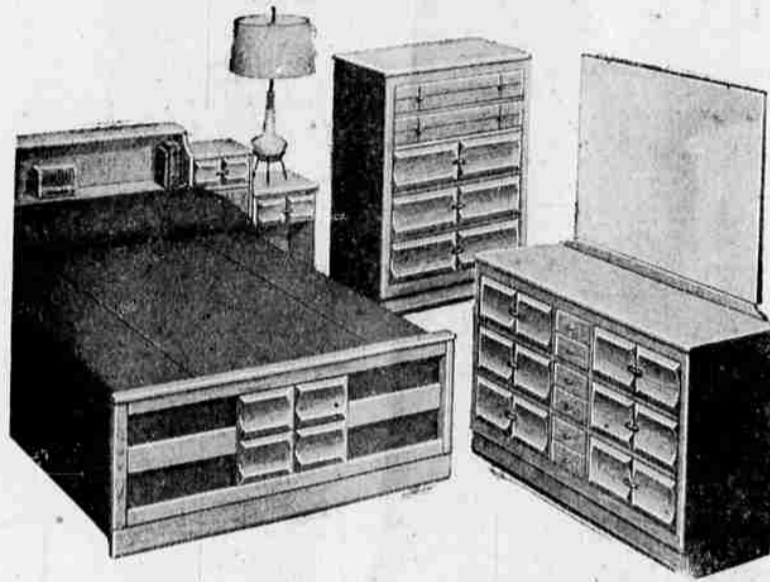
PRICES CUT!

Hurry—Last Days of Wards Big Home Furnishings Sale



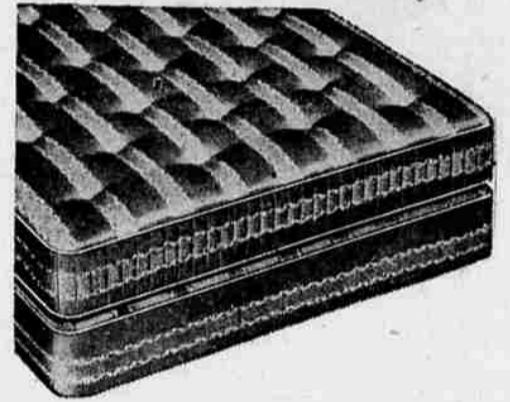
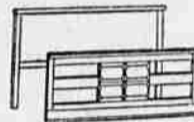
BLOND MAHOGANY TABLES
28.88 to 34.88

Give your living room the final touch of beauty with one or more of these superbly styled, ultra-modern Occasional Tables. 5-ply mahogany veneer tops, hand-rubbed. Balance solid mahogany. Terms.



BOOKCASE BED, DRESSER—SALE!
169.88

Solid ash pieces in warm Buckskin finish, Hand-rubbed to lustrous finish with silicone wax that resists stains. 56" wide triple dresser has 9 drawers, plate glass mirror. Foot-board and Rails 22.88, Chest 69.88, 2-piece Set with Panel Bed and Dresser 169.88



USUALLY SELLS FOR \$100

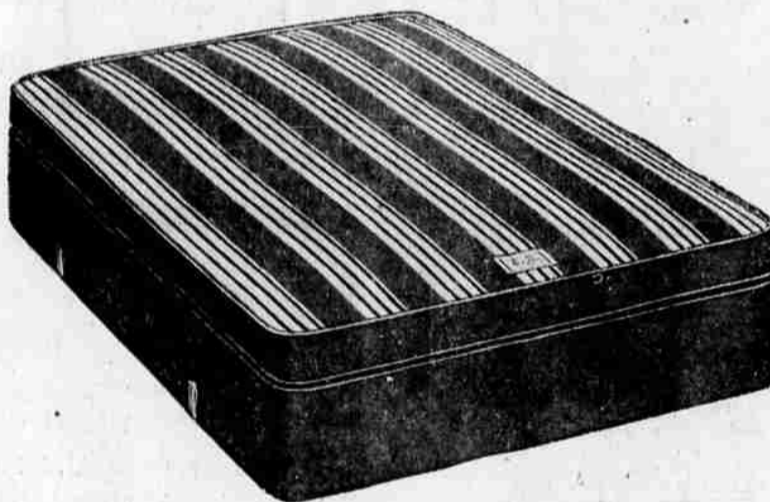
74.88

Sale-priced Ask about Terms This Sleep Set equals quality of sets selling elsewhere for \$100 or more. Innerspring Mattress contains 612 coils—the most coils ever contained in a mattress at this price. 80-coil matching Box Spring.



SAVE \$7 ON PLATFORM ROCKER
42.88

Reg. 49.95 Ask about Terms Extra-large, easy rocking, and comfortable. Won't creep along the floor. Upholstered in rugged, easy-to-clean plastic that looks and feels like fine leather. Choice of attractive colors.



124.95 LATEX SLEEP SET
104.88

Englander's Latex Sleep Set has same heavy density foam-rubber core used in sets selling nationally for \$50 more. Mattress and matching 81-coil Box Spring have attractive gray and gold waven stripe cover. Colorful Duran Headboard reduced as much as 33%.



69.95 5-PIECE DINETTE SET

59.88

Save \$10 Ask about Terms Wards lowest price in 10 years for a dinette set of this quality. Table extends to 30x48 inches—seats 6. Laminated plastic table top resists heat, stains, burns. Mother-of-pearl pattern in 4 colors.



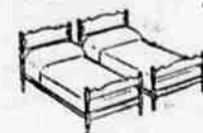
REG. 40.90 CRIB, MATTRESS
36.00

Save \$7 One low sale-price for high quality Crib and Mattress. Crib in natural or white finish. Innerspring mattress has vinyl cover, is wetproof and washable. Reg. 29.95 Crib 24.88 Reg. 10.95 Mattress 9.88



WITH SIMMONS MATTRESSES
94.88

Save \$20 during Ward Week. Handsome Bunk Bed complete with 2 Simmons Innerspring Mattresses, and two link springs, plus ladder and rail. Made of Eastern hardwood with maple finish. Top bunk removes for twin beds.



12.95 BRASS FLOOR LAMP
10.88

Wards Brass Floor Lamp has the modern design you want for your living room. Brass-plated base and shaft are protected by lacquer coating. Beautiful 23" wide shade in assortment of 5 colors: red, green, chartreuse, beige, and white. 3-way 100-200-300-watt mogul socket.

SAVE 10% ON ASPHALT TILE

9x9", each **6 1/2c** dark colors Cedar or Black Tiles now ea. 91c. Off-white ea. 11c. Beige, Green, Red or Gray tiles now priced ea. 91c. Smart marbled floorings: tough, moisture-resistant. Can be laid directly on concrete. Install it yourself.

REG. 89c HEAVY WARDOLEUM

9" width **79c** sq. yd. At this low sale price about \$9.00 covers a 9x21' floor. Enjoy bright, work-saving floors in finest grade printed enamel made. Wide pattern, color choice. 12-ft. width, Reg. 98c. Sale price, Sq. Yd. 88c

8.95 CORDETTE BROADLOOM

9, 12, 15' widths **7.88** sq. yd. Superior broadloom — rippling rows of high-low pile. Luxurious underfoot. Beige, cinnamon, gray, medium or dark green. Wool and carpet-rayon. Typical saving: 9x12' size, reg. 107.40. Sale **94.56** Save **12.84**

7.75 LONG-WEAR BROADLOOM

9, 12, 15' widths **6.88** square yard "Curlcrest"—rich new "even-row" frizze. Super-strength weave for long service. Resists crushing; cannot snag. Brown, Cherry Red, Beige, Nutria, Gray, Lt. or Forest Green. Typical price: 9x12' size \$103

BUY NOW AT LOW SALE PRICES—ASK ABOUT WARD'S CONVENIENT MONTHLY PAYMENT PLAN