

# Herald and News

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## BILLBOARD

After 10 years as a candidate for the Fat Boy Diet membership pin I'm finally beginning to lose my temper with the public at large.

If you happen to have had the misfortune to be born with a nose big enough to hold \$40 worth of nickels people tend to ignore it. If your ears flap in the breeze you have a tendency to get caught on door hinges when you enter a room all but the callous and unfeeling will tactfully discuss some other subject. Eyes of contrasting color call for no more than a mere mention and a towering frame that requires you to stoop to enter an eight foot doorway is met on all sides with downright admiration and envy.

But just get sufficient girth to be comfortable and pad you on such occasions as picnics, football games, church suppers and other affairs where you have to sit on hard benches for hours and you become an object of censure and ridicule.

Friends who will overlook any rift in your moral character and laugh indulgently over your sharp practices in business converse on you, a fanatic, in their eyes and utter bitter scorn in their voice.

These critics can be generally divided into five main groups, each one distinct from the other, but all forming the master body of hecklers. There are sufficient deficiencies that we might profitably delineate at somewhat greater length.

**The Health Faddist**

The particularly revolting specimen of the critic-at-large is the one who eyes you with a jaundiced expression, shudders when you reach for the hors d'oeuvres, slides up to you, furtively clutching an outline of the latest 10-day barley water and dry toast diet, with the cheerful information that if you don't do something, and quick, old man, you're likely to drop dead before the dinner bell rings. This social pest is the one who takes all the fun out of eating, warns you never to touch anything but the shredded upper halves of Monterey Valley carrots, topped off with sour yogurt and water, and just a trace of salt in it. All this information is not for your benefit, it is an obligation of dire predictions and old-fashioned what happened to his-and-his when he wouldn't take their advice. The only known cure is to hit the fellow and leave the body where it falls.

**The Joker**

This is the fellow who runs to fetch you the heaviest chair in the house, offers you a tattered ad for a rubber abdominal belt which he has cut from some magazine, and starts making up jingles about hippopotami, rhyming your name if possible. There is no known cure

for this type.

**The Athlete**

Probably the worst offender of the lot. Apparently holds his breath all the time, has his shirt tailored in at the waist, sports sun tan the year round with appropriate white marks where his spear fishing and skin diving gear fit. Usually adopts the "you owe it - to - yourself - c'd - man" attitude, hinting that even in a decadent society there is little space or time for a great fat slob like yourself. Holds you every sabbath tendency up to the merciless light of searching inquiry regards a cold shower in the morning as necessary as brandy and olive. Overpowering him with the sheer weight of your bank balance is the only way to silence the brute.

**The Grave Diggers**

These unhappy souls have no approach except the insurance rating and the medical chart. In their presence your life seems a fleeting thing, hanging by a thread, threatened by the constant menace of butter, hot biscuits, rich sauces, strawberries and cream, a good full bodied wine. Your height and weight are compared, to the accompaniment of mournful head shaking, with the current health chart and your allotted span of days chopped off by another few years. By holding your breath and turning a faint blue you can sometimes send this type hurrying for the doctor. You can then slip out the nearest window and flee to the neighborhood bakery.

**I Remember You When**

This type generally appears at family reunions, Christmas dinner and around Thanksgiving. They are the older acquaintances who can't resist looking at you with horror and then turning to some other near relative and whispering in a tone that scarcely carries next door. "I remember him when..." Generally followed by a frontal assault on your more delicate feelings and a probing into your diet, your daily habits and your church membership. There is no escape.

Having the build of an Apollo (Apollo Guseppe, a brewer's apprentice in San Jose) and despite the feelings of Sweet Alice I have managed to weather the storm for the past ten years. Behind this time I weighed in at a snappy 130 pounds and was being constantly offered rich pastries and foods containing iron to build up my puny frame.

But the time for rebellion has come. From here on out I shall retaliate in kind. I may even go so far as to form a local branch of the fat man's club and spread terror and confusion in the ranks of my former critics.

Anyone interested in joining can contact me at this office. If he can get through the door.

**CAUGHT IN THE ROUNDS**

BY DEB ADDISON

POTATOES are looking better. First and immediately, the forecast is for a smaller national crop, the market for this year's crop looks better. Potatoes are being contracted right now at reasonable prices.

More important for the future, the Klamath and Central Oregon growers, operating as the Klamath-Deschutes Potato Promotion Council, are embarking on a long-range marketing program.

Such a program is difficult, and needed, because our spuds pass through so many hands between the growers' cellars and the checking counters of distant food stores.

Executing of this selling program has been placed in the capable hands of Pacific National Advertising Agency. Pacific's program, which was okayed by the Council here some weeks ago, is aimed to reach and influence the wholesale and distributive trade, the retail grocery trade, and home economists, newspaper and radio station food editors as well as consumers in the areas where our potatoes are sold.

There's just one more hurdle to pass, to make it a complete program. That's the acceptance of their marketing order by growers on the California side of the line.

If 51 percent of the growers in Modoc and Siskiyou counties representing 65 percent of the acreage, or 65 percent of the growers representing 51 percent of the acreage, return the ballots now in their hands with a "yes" vote, the marketing order will become a legal entity under California laws.

If the marketing order is accepted, growers of Klamath potatoes in Tulelake and Butte Valley will add another \$10 thousand to the kitty, matching like amounts from Klamath on the Oregon side and from Central Oregon.

About a third of this will go

for field representatives to work with the trade during the selling season, about a third will go for newspaper space in the selling areas, and the rest will go to complete the advertising and research program.

It's important that the California growers take this final step. Our potatoes - whether grown at Henley, Merrill, Langell Valley, Butte Valley, Tulelake, Malin or way points - are sold as Klamath potatoes, to the same buyers, for the same markets.

It's important that Klamath, with the help of the production, be represented with two thirds of the funds and say-so in the Klamath-Deschutes Potato Marketing Council.

There will be some other important benefits from the acceptance of the California marketing order. It will enable the legal enforcement of certain marketing codes in California that will benefit growers from both sides of the line.

It also will enable Tulelake and Butte Valley potato men to go ahead with seed improvement and research programs which will pay good dividends in years to come.

But fundamentally, the situation is this: Year after year a bigger hunk of the consumer dollar has been spent for food; year after year a smaller part of the food dollar has been spent for potatoes.

Our growers long since have gotten out of the "cold-chopper" stage in every way except in selling the crop. Now it's time to do that.

**EXPLOSIONS**

HAVANA (AP) - Two bomb explosions in downtown Havana killed Enrique Martin Sanchez, 32-year-old member of the opposition Orthodox Party's executive committee. Tuesday night and wounded four other persons.



## TELLING THE EDITOR

ACCOUNT 307

Upon returning home Sunday evening from a weekend away, I was surprised and disappointed to see you bring up again our infamous Account 307 in your Saturday column.

Surprised, because I supposed that most people in the community would prefer to avoid stirring up again the stench from such a rotten mess; and disappointed because you seem so determined to whitewash the officials who sold out to the racketeering syndicates.

You have posed the question - "Just how - in principle - did the money in Klamath Account No. 307 differ from this money derived from (Oregon) racetrack gambling?" - and I am unwilling to believe you don't know the answer.

As a professional journalist, far better informed than most of us, you know that racetrack gambling was approved by the people of Oregon, in a referendum measure on the ballot a year ago, and that even though the state constitution has not been amended, the people did have a chance to express their feelings on this issue at the polls.

You know that Account 307 was never authorized by the people of this community, and that very few even knew of its existence until last spring, a year after it had been abandoned. You know that Account 307 was an unlawful, unmade possible only because some city officials joined with ex-Mayor Thompson in violating their respective oaths of office; and they sold for undetermined sums of money the special privilege of breaking the law with impunity from prosecution. You were asked last spring to publish a complete report on the institution of Account 307, show us what you proposed it and how a councilman voted, but you chose to ignore the request.

Yes, Mr. Jenkins, you know well the answer to the question you have posed, but the real question is - why have you asked it? Are you presuming that most people don't know the answer and that you can confuse them even more? Why are you so determined to condone the officials who sponsored account 307, that you have dug the thing up again? Just where do you really stand in such matters anyway? Do you believe laws should be enforced until they are repealed? Or do you believe that the office taken by a public official is just a mockery, to be disregarded whenever it is expedient?

I am certain that a lot of people find you rather hard to understand. You seem inclined to defend and apologize for the unlawful acts of our officials, yet on other occasions, when you seemed inspired by patriotic sentiments, you have written what the ordinary citizen in this country needs even more, a government he can trust and public officials he can believe in implicitly.

I am one of those ordinary obscure citizens, old enough to be desperately looking for government I can trust, but I can't put my faith in men who sell special privileges from their official positions, regardless of whether it is done in Klamath Falls or in Salem, or in Washington, D.C.

Some of us who have written on such occasions, will realize how pitifully untrained we are to express our thoughts in print, and we do expose ourselves to a certain amount of ridicule to say nothing of the number of enemies we "win." We know too well, that as the publisher of the town's only newspaper, you can and usually do have the last word, but we would be grateful to know just where you stand.

If you are under a personal obligation to whitewash some unscrupulous officials, or are interested in setting up another Account 307, we would at least know what we are up against insofar as the paper is concerned.

Perhaps it would be just as well for the ordinary citizen to relax and quit going to the polls to vote. Perhaps we should stop worrying too much about what we might lose if and when the communists should take over. After all, the communists are only proposing to do by force and violence, what the Account 307 breed accomplish by corruption.

it wouldn't be a bad idea. So much for that.

From what I have read in the issues of the Herald and News which I have received recently, it appears that we might be in for an improvement in the KUHS football team. Perhaps we will not win as many games, but we are bound to have some better football players and better football teams. If the competition improves at the same time, we cannot account for that.

Like Will Rogers, all I know is what I read in the papers, but from what I have been reading, it appears that Klamath Falls has been saddled with a crusading District Attorney, Oh Boy! He seems to be a sincere young fellow! We would not be so naive as to think that he could have reached such an exalted position in the world without having been told the facts of life, as concerns the birds and the bees. The thing we wonder about is whether any one has ever told him about the people???

Respectfully,  
Stan Bessey  
Box 3426  
Dhahran,  
Saudi Arabia.

**FROM ARABIA**

I pay a hell of a price for my paper. What paper? The Herald and News? Is there another? Coupled with the price I pay is the fact that I receive only about 50 percent of the ones that are mailed, but I figure that some of the merchandise that steal my copies must be entitled to come to Klamath Falls and retire some day, and if only one shows up, the papers that have been lifted from me will be a good investment for me.

I don't write many letters to the editor, but when I do, I think I should be entitled to cover a couple of subjects, due to the distance involved. I have a passing interest in the subject of Palestine, even when he bolted the Republican Party, but since his latest outburst, which appeared in a recent issue of News Week, I no longer consider him to be as smart as I had figured previously. He was spouting on the subject of Israel, which, obviously, he knows nothing about. I have no love for Palestinians, with whom I have been working for a number of years, but it is fair to kick all of you out of the Klamath Basin and give the area back to the Indians, then it is fair to kick the Palestinians out of Israel and give it back to the Yehudi's. (Arab for Jew.) We have often heard citizens of the Klamath Basin, threaten to give it all back to the Indians, so perhaps

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## The Doctor Says

By EDWIN F. JORDAN, M. D.

"My daughter, age 17, has diabetes insipidus," writes Mrs. G. "Is this serious? She has been using a hay-fever spray and I wonder if this could be the cause."

The hay-fever spray is almost certainly not the cause of the rather unusual condition known as diabetes insipidus. In discussing this condition it should be said first that this is not the same as the so-called sugar diabetes or diabetes mellitus which is a much more common disorder.

In diabetes insipidus large quantities of urine which does not contain sugar are passed. This disease is more common in young people than in older ones and in boys and men than in girls and women. The underlying cause usually cannot be discovered.

A family tendency, perhaps a truly inherited one has been suggested as responsible in the majority of cases but this is not always clear.

The symptoms usually develop gradually although sudden onsets have been reported. A great increase in the amount of urine excreted is the most constant symptom and an increased amount of thirst is also frequent.

Someone suffering from diabetes insipidus may pass nearly four gallons of urine in twenty-four hours.

The inconvenience of this disease is obvious especially if the victim attempts to quench the accompanying thirst.

The appetite is likely to be normal, which is different from that in the common form of sugar diabetes in which hunger is likely to be excessive.

In many cases the general health does not seem to suffer. People have been known to live with diabetes insipidus for fifty years, some spontaneous recoveries have taken place.

The location of the trouble is fairly well known. It is pretty well agreed that the source lies in a specific portion of the brain. Irritation or injury of this region will act on a portion of the pituitary gland, reduce its hormone production and produce the symptoms of diabetes insipidus.

If a specific cause, such as a tumor, cannot be found, giving a hormone obtained from the pituitary gland usually brings about relief of symptoms which lasts for many hours.

These treatments, however, have to be repeated and do not bring about a permanent cure. Until more has been learned about the original cause of diabetes insipidus it is unlikely that any complete cure can be devised.

**POET'S CORNER**

**THE DIOR SQUEEZE POETRY**  
By ORPHIA COLLINS

To make milady's shape conform  
Especially those grown fleshier  
Will take a bit of what we call—  
Or might call, real high pressure.

But that is quite another thing from expecting a quick boom in the next few months, based on any official assurances of future prosperity.

**QUICKIES** By Ken Reynolds

... you'd catch bigger fish if you'd get your bait in the Herald and News Want Ads!"

**Sam Dawson**

NEW YORK (AP)—Brokers say the public is coming into the stock market now. And that makes for quicker and wider swings in stock prices.

The public reacts much more violently than do institutional investors to news of rumors that affect confidence, seem to arouse big chances for gain, or, on the contrary, seem to call for caution or retreat.

And for almost a year now the institutional investors have been one of the chief supports for a rising market. These investors handle other people's money—the growing corporate pension funds, for instance, or the growing total of savings in the form of insurance, or the big educational, philanthropic or private trust funds.

They have been buying up the blue chips—the top-grade stocks with the best records of stability and the firmest foreseeable future.

As these blue chips have been salted away in the strong boxes of the big institutional investors, there have been fewer shares available for trading on the stock exchange. A flurry of demand for an issue, therefore, can send the price up faster than formerly because the supply to meet that demand is thin.

Brokers say that the recent interest in the secondary shares—the stocks priced lower than the blue chips and with more of a speculative tinge—is one evidence that the public is being drawn into the market. Another, they say, is found in some of the quick and wide swings in individual stocks due to corporate news or to rumors involving various companies.

With the public in the market, the chance of a big break is greater, according to the brokers, because the public takes fright faster and dumps its holdings.

The institutional investors don't dump stocks fast.

The public also is more likely to respond to the psychological nudges that come from official proclamations of confidence, brokers say. The institutional investors who for 11 months now have been buying up stocks have shown a long-term confidence in the economy's

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## ALONG NATURE'S TRAIL

by KEN McLEOD

The history of early exploration of the Klamath country dates back to the early Spanish ambition to discover the fabled straits of Anian. Of course it was Columbus who actually gave impetus to a vast amount of speculation. Fictitious voyages cropped up in the early publications by the dozens after Columbus announced the discovery of new land to the west—let it not be said that modern day "Science" fiction writers were the first to pioneer human flights of fancy.

Columbus set out from Spain with the expectation that by following a westerly course across the great ocean he would reach the Asiatic coast and island described by Polo and Mandeville. Fortunately for Columbus the distance across the western ocean was greatly underestimated and as a result the islands and coast Columbus discovered substantially agreed for position in the contemporary charts and descriptions. Columbus agreed in the main with his contemporaries; the theories appeared to be valid; the enterprise was successful; and all that remained to be done was to follow the presumed Asiatic coast southward to the rich provinces of India. This task presented no difficulties; but before the program could be followed out a new land was found in the south, not laid down in the charts, and too far east to be a part of the Asiatic main land.

The conclusion was immediate and natural; the new land was simply a large island, separate but not very far distant from the main Asiatic coast and not known to Marco Polo and the other explorers. The new discovery, therefore, offered no new obstacle to the old theories or to the proposed voyage to India. The Spaniards on their trip would coast southwestward and pass between the continent and the island. This passage must be a strait they reasoned.

But as time passed and explorers converged from the north and south they could find no strait, only land faced them wherever they voyaged. This was a very vexing obstacle and from a grand and broad passage between an island and a continent the passage dwindled in size to a narrow channel that still could exist having eluded the search of the earlier voyagers.

Eventually it began to dawn upon the explorers that corrections in the old charts would have to be made and the strait was in reality further north than the section of the new land they had explored. The latitudes of the old writers were not very definite and their knowledge of the regions to the north was given over to speculation.

If a strait could not be found, then this new land—really South America—could not be an island detached from the Asiatic coast but was a south-western projection of that coast from a point farther north than any known to the geographers. At this period of the world's knowledge no one suspected that a new continent had been discovered.

As the years passed and no strait was discovered, successive voyages began to show the great extent of this presumed southern projection of the Asiatic mainland. The explorers of the Isthmus brought to light the South Sea shores; then the great Portuguese navigator crossed the Pacific and made known the immense stretch of waters separating the new lands from India; Cortez and his men revealed the fact that Mexico also had its western coast; it became evident, in the opinion of the early geographers, that not only was this New World a projection of Asia but that all the recent discoveries belonged to this new land discovered by Columbus and those who followed him were very far from the India which they had been imagined to be so near. The geographers could not abandon all their theories and show an entirely new world but clung strenuously to the early belief that this projection from Asia was an immense one. Neither could they give up the idea that there was not a strait somewhere to the north just beyond the limit of exploration. Some of the early cartographers resolved to be up with the future revelations so they drew several straits at convenient intervals on their maps.

The current idea among the navigators of the day was all that had to be done was merely to follow the western coast, at first north, then west, and finally south to Asia; passing through the strait on the way. It was not long before the explorations were pushed beyond the fortieth parallel. Meanwhile the interests of Spain declined as the mysterious strait kept receding into the unknown regions of the north. The Spanish interests to the south had assumed importance and Spain lost interest in pushing her geographical relations of that region to India became better realized. A strait, if it existed to the north, would be a disadvantage and even a menace to Spain.

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