

School Supply Check List

- PENCIL BOXES 39c and 59c
- Assorted PENCIL TABLETS 25c
- SCRAP BOOK PASTE 20c
- ART GUM ERASERS 10c
- 12 PENCIL PACK 29c
- Carter's INK 10c
- Blackboard CHALK 5c

NEWBERRY'S FIG BARS 23c lb.

A delicious treat. Ideal to top off school lunches. Save at this low price.

SAVINGS ON FAMOUS QUALITY BRAND "Rocky Jr." Tee Shirt 47c

SAVE 12c

"Rocky Jr." Brief 50c

SAVE 17c

50c

Boys' LITTLE ROCKY tee shirt 50c

50c

briefs 39c

39c

SPECIAL BOYS' MERCERIZED COTTON Slack Hose

Reg. 39c pr. 29c pr.

29c pr.

BOY'S NOVELTY ski pajamas \$1.59

\$1.59

\$1.59

\$1.59

\$1.59

\$1.59

\$1.59

\$1.59

\$1.59

\$1.59

\$1.59

\$1.59

**SANFORIZED! plaid FLANNEL BOYS' SHIRTS**

Bright prints. Quality fabric. Double yoke style with pocket. 4 to 12.

**\$1.98**

Boys' 4 to 16 HEAVY 11-OZ. DENIM DUNGAREES

Reg. \$2.79 \$1.57

\$1.57

\$1.57

\$1.57

\$1.57

\$1.57

\$1.57

\$1.57

\$1.57

\$1.57

\$1.57

\$1.57

\$1.57

\$1.57

\$1.57

\$1.57

\$1.57

\$1.57

\$1.57

\$1.57

\$1.57

\$1.57

\$1.57

\$1.57

\$1.57

\$1.57

\$1.57

\$1.57

\$1.57

\$1.57

\$1.57

\$1.57

Newberry's SCHOOL and FALL Sale

**100% nylon boxer Shorts Special 77c**

Assorted fancy colors. Boxer style. Fly front. Made according to government standards. 30-40.

Save 42c

REG. 1.19

**Foot Positioner Tennis SHOES \$2.89**

Ideal for gym wear, arched to meet instep. Guaranteed by Good Housekeeping.

**MEN'S Sport Shirts In Twills and Broadcloths \$2.98**

Neat novelty prints and plaids. Double yoke. Pocket. Long sleeves. S-M-L.

**MEN'S SPUN COTTON argyle hose 79c pr. now 2 pair for 88c**

You can't go wrong on these. They're quality made. Come in a wide selection of popular argyle patterns. Better grab these early. Sizes 10 1/2 to 12.

**Men's BIG VALUE! BIG ROCKY tee shirts 69c**

Heavy combed yarn. Full cut for comfort. Flat knitted crew neck, hemmed cuffs and waist. S-M-L.

**MEN'S "BIG ROCKY" COMBED COTTON NYLON REINFORCED BRIEFS 2 for 99c**

The most for your money in comfort, fit, wear. Full cut elastic waist, fly front, hemmed legs, roomy seat. White. Sizes 30 to 40.

**Fancy Elastic suspenders 39c**

Assorted 4 clip style. Mounted on colorful Western card. Adjusts to 28."

**BLAZER & FANCY SLACK BOYS' SOCKS 4 pr. 4 for 88c 39c**

Quar. 4 to 10. 4 pr. 4 for 88c. SAVE 12c

**Select Several for School and Dress TERRIFIC VALUES**

**Famous "Dan River" woven gingham DRESSES NEWEST FASHIONS IN PLAID DRESSES \$2.44**

Wearing Newberry's Famous Little Price Tags . . . .

**THEY'LL GO LIKE HOT CAKES GIRLS' DRESSES \$3.98**

Solid Cotton Prints • Rayon and Acetate Tweeds • Combed Woven Gingham

**Child's 4 to 6X Sanforized Season's Smartest Plaids cottons \$1.44**

Woven gingham and pique, with eyelet and self trim. Big assortment of smart styles and colors. Sizes 4 to 6X.

**Genuine English Rib crew socks 4 pr. 88c**

Really good looking socks for girls and misses. Fine mercerized yarns. White only. Sizes 8 1/2 to 10 1/2.

**JR. MISS Cotton bra 59c**

Styled for the young figure. Stitched cups. Flattering. Comfortable. White only. AA Cup. Sizes 30-34.

**Ladies' Acetate Tricot panties 39c**

Briefs. Leg openings trimmed with lace and nylon net and ribbon bows. White and pastels. Sizes 5-6-7.

**2-BAR TRICOT Ladies' PANTIES Reg. 35¢ 25c**

Brief style gives comfort, perfect fit. White, pastels. Sm., med., lge. Save 10c

**LADIES' BROADCLOTH UPLIFT BRA \$1.00**

Circular stitched cups. Flattering. Gives lovely uplift. White only. A Cup, sizes 32-36; B Cup, 32-38.

**LADIES' COTTON PLISSE HALF SLIP 98c**

Four-gore style with 2 1/2" embroidered sheer nylon trimming at hem. Dries quickly. Needs no ironing. White only.

**4 TO A PACKAGE BOBBY SOCKS Reg. 3.00 4 pr. 77c**

Save 23c

Reg. \$1.00 CHILDREN'S Ankle socks 4 pr. 88c

Washfast mercerized yarn. 2 pairs solid color and 2 pr. fancy striped tops in cellophane envelope. 6 1/2-8 1/2.

**Our Own Newberry BRAND Ladies' Nylons 57c pr.**

60 gauge—15 denier—

Your favorite sheer gauge in smart colors. . . . Beige-tone or Mistone. More wear per pair! 9 to 11.

**Fast Drying Child's nylon panties 49c**

Really low price for such well made panties. Sing elastic waistband. Reinforced crotch. White. Sizes 4 to 14.

**Girls' NYLON slips \$1.19**

Smart new styles, 2 in. Flocked nylon bottom. White. Sizes 4 to 14.

**Lunch Kits 233**

Bright Plaid and Solid Color. Reg. 2.18. Nylon reinforced heel-guard. Premium extra wear. 9 to 11.

**Save almost 1/2 PANTY Special 14c**

For Little Girls

Little girls' run-resistant rayon panties. Knitted leg bands. Double crotch. White, pink, maize. 2-12.

**GIRLS' SANFORIZED Cotton Slips 79c**

Newberry's puts a tiny price on these adorably trimmed slips. Shoulders are built-up for good fit. Trims include lace, ruffles, hemstitching and embroidery. White. Sizes 4 to 10.

**Spun Rayon Printed Squares 35 x 35—Special 66c**

Solid Color Silk Squares 17c

SIZE 18x18 SPECIAL

**GIRLS' Nylon Plisse SLIPS \$2.77**

Lace strap slips in an assortment of pretty styles. Designed to fit to perfection . . . gives wonderfully long wear. White. 4 to 14.

**"EVERTUFT" SHOES \$2.98**

Sizes 10 1/2 to 3

for little gents. Long lasting Catspaw sole and heel.

**Child's "Rhumba" PANTY. 2 bar tricot ACETATE 39c**

3 STYLES Children's PANTIES, 2 bar tricot ACETATE

1. Two tone combination 2. High colors with lace trim 3. Beige nylon and pastel with flocked stripes

Measure, all with matching elastic, all in the popular colors, 8 1/2, 10, 11 1/2.

**SNUG 1-PIECE, ENCLOSED FEET SAVE 42c BRUSHED COTTON Sleeper 97c**

Reg. 1.39

Tots will be snug and comfortable on the coldest nights. Of softest brushed cotton. Double sole feet, secure gripper front. Pastels. 1-4.

**BUSTER BROWN ANKLETS 39c**

Perf turned-down top style. Nylon reinforced heel-guard. Premium extra wear. 9 to 11.

**GIRLS' SANFORIZED Cotton Slips 79c**

Newberry's puts a tiny price on these adorably trimmed slips. Shoulders are built-up for good fit. Trims include lace, ruffles, hemstitching and embroidery. White. Sizes 4 to 10.

**WEAVER 3 PIECE PEN & PENCIL SET 89c**

School Supply Check List

- SPEC. 3 RING ZIPPER BINDER 88c
- 3 RING ZIPPER BINDER \$1.91 (Tax Incl.)
- GENUINE SPLIT COWHIDE ZIPPER BINDER 2 Inside Pockets \$2.98 (Tax Incl.)
- Reg. 2 Ring BINDERS 25c
- Reg. 3 Ring BINDERS 39c and 69c and 79c
- 3 Ring Filler PAPER 10c and 25c
- WEAVER 3 PIECE PEN & PENCIL SET 89c

J. J. NEWBERRY CO. USE THIS AS YOUR BACK TO SCHOOL SHOPPING GUIDE. 825 MAIN- BRING THIS WITH YOU-CHECK YOUR NEEDS J. J. NEWBERRY CO.