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**KLAMATH
AUTOMOBILE
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School Starts Sept. 7th
GIVE THE KIDS A BRAKE



If a school-bound child dashed suddenly (from out of nowhere) in front of your car . . . could you **STOP IN TIME** to prevent injury . . . perhaps save a life?

YES, IF you make it a point to drive slowly and cautiously near schools . . . ever alert to the unpredictable comings and goings of children. What's a minute saved against a child's life lost?

YES, IF you keep your car (especially the brakes) always in tip-top shape . . . always under full control . . . always ready to respond to your will on the split-second. Be a **RESPONSIBLE** citizen. Drive as if every child were **YOUROWN!**



Here's Proof that Klamath Falls CAN Prevent Pedestrian Accidents . . .

Shown at the left is the Oregon State Motor Association's pedestrian protection citation recently won by Klamath Falls. The citation was awarded to this city out of a field of 1,571 communities and means Klamath had a record of no pedestrian injuries or deaths in 1953. This is the third consecutive year we have won this signal honor—let's continue to be the most careful drivers and pedestrians in the state!



DRIVE CAREFULLY