

### Parents Warned of Needed Enlargement of Schools

By GEORGE J. HECHT  
Publisher, Parents' Magazine  
A favorite phrase with Americans is, "Let's look at the facts." But sometimes, even with the facts staring us in the face, we are too busy to take much notice. Today many Americans are looking at the facts about our need for more schools—and just not seeing them. Let's take a good look at some of these facts: At the end of last year...

Fact: In 1960 — and that's only six years from now—the elementary school child will share his room, his teacher and his school facilities, with 5,000,000 more children; the high school student with an additional 2,500,000 classmates.  
Fact: In March of this year, Dr. Samuel M. Brownell, Federal Commissioner of Education, said, "If we are to meet current needs, we must build 117,000 new classrooms annually. We now build approximately 80,000 a year."

### Children Told To Eat More

This may be hard for parents to believe on the basis of what they see with their own eyes, but nutrition experts say that teenagers are not getting enough to eat!  
At a time when their diets should be equal to the demands made on their bodies and minds by the changes of adolescence and a heavy schedule of school work, teenagers are undernourished.

Dr. Brownell also pointed out that "we started this year with a shortage of about 72,000 prepared teachers for elementary school."  
What do these facts mean to every American citizen? Look at them in terms of human dignity, progress and happiness. To begin with, they may well mean that our children will be half-educated.

One way or another—tomorrow's children may have the meagerest of education compared to present standards.

Going further, what does it mean to have a population half-educated? Such children are apt to be poor workers, and it is not too far-fetched to imagine the nation's productive capacity being affected.

Intellectually, the children may well lack the broad knowledge that makes for cooperation and teamwork, for awareness and tolerance of differences among people and among nations, and for maintain-

### Tapered Pants Now Popular

Tapered pants, along with Bermuda-type shorts, will be seen with increasing frequency on campus, in a large variety of fabrics and colors.

They are showing up in everything, from a heavy brocade to a fake chinchilla, with long, slim stripes dominating.

These pants are being made both strictly as "loungers," or as substitutes for slacks and blue jeans. The "long shorts" are still popular in khaki twill, but worsted plaids particularly, are sounding a color note. Flannel, in gray or color, also remains important.

### Parents Favor New Linings

Many parents favor boys' top-coats with Zip-out linings for their extra convenience. The styles shown this year are exceptionally handsome as well as practical. The coats are cut with squared shoulders, the buttons show and the shorter balmacaan collar will be popular. The softer tweeds, combining three or more colors, look especially well in this cut.

The more formally cut, single breasted coat with notch collar and flapped pockets, is shown in gray and dark blue fleecy wool velour, and the belt-in-back polo coat in natural tan velour continues in style.

### Girls Adopt 'Planter Hat'

For the coming term, high school girls have taken the "planter hat" for their own. Adaptations of fedoras and Safari helmets appear in furry looking felts banded with soft fabric stripes that resemble the grown-up chignon trailers.

The teen-ager's version of the planter features crown and brim that are large, but toned down from the high fashion styles of last spring and summer. Bright colors make the bands younger, and to some have been added jeweled clips to catch the fabric.

### Good Strategy

It's a good idea to make advance shopping trip without the children. This will enable parents to visualize what is shown in relation to school wardrobe requirements and budgets, and turn up much information that will speed the actual buying trip.

ing their country's status among other nations.  
Emotionally, they may never become the kind of adults who are alive with positive curiosity, constantly enriching himself and others.

Many people have said in many ways that the future of the nation lies in the future of its children. It can only follow that the nature of a nation is also determined by the nature of its children.  
What's wrong? Why haven't

more new schools been rising, why aren't teachers being trained and offered better salaries, better teaching conditions? The world acknowledges that Americans are ingenious, a wealthy nation, and leaders in providing education for

all people. Government agencies prepare studies and bills. Groups like the National Education Association and the National Citizens Commission for the Public Schools work hard at the problem.  
Perhaps what's wrong is that the

people as a whole—the parents of the future citizens—have not yet taken the issue to their hearts—and heads. If we are to safeguard our children's and our nation's traditional rights, facing the facts is something to be done—and soon.

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## BACK-TO-SCHOOL EVENT



FASHIONABLE FALL JACKETS

Now only **11.98** Sizes 10-20

Washable wool and nylon blend cotton-front jackets in fall plaids and bright solid colors for wear at school or play. Button cuffs. Sizes 10 to 20. SKIRTS, 100% wool flannel, 22-30 . . . . 5.98

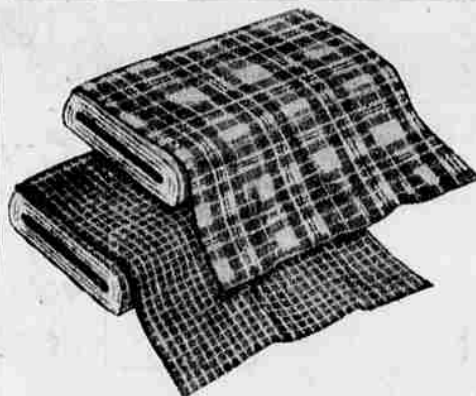


JUST ARRIVED AT WARDS—NEW FALL COTTONS FOR GIRLS

Sizes 7-14 **3.98** Sizes 3-6X

Wards crop of back-to-school Dresses feature the newest plaids, gingham, polished prints, solids. Fabrics by Galey and Lord, Stevens, other leading mills. Come in now and make your selection from a complete assortment for big

and little girls. Fashion-accents on whirling full skirts, lace trims, glitter touches. Many with can-can petticoats, boy-shirt bodice, cuffed baby-doll sleeves. Some "shirt-tail" styles. All in new fall colors. All washable.



FAMOUS DAN RIVER GINGHAM

Plaids or checks **69¢** yd. 36 in. wide

It's "Wrinkl-Shed"—wrinkles hang out overnight. It stays fresh and crisp through days of wearing. Mildew and perspiration-resistant; washfast for less than 1% shrinkage. Pick from many fall colors.



COTTON BLOUSES

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Styled to delight young schoolgirls. Fine snowy-white cotton Blouses that boast style and beauty. Smooth Sanforized broadcloth with embroidered floral accents, neatly tucked front, Peter Pan collar. Washable. Come see them at Wards today. Select several. Sizes 7-14.



BOY'S SPORT SHIRT

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Handsome tailored for sport wear in fine cotton broadcloth. Sanforized for less than 1% shrinkage. Select from a wide assortment of plaids or checks in the newest fall color combinations. Styled with two-way convertible collar, comfortable long sleeves. Sizes from 6 to 18.



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Two Jackets in one. Popular for sport wear now and right through fall. Sleek rayon-acetate satin in blue, green or red reversing to medium gray cotton twill. Completely water repellent. Each side has two roomy pockets. Knit waistband, collar, cuffs. Sizes from 4 to 8. 10 to 18 — 7.49



WESTERN SADDLE PANTS

**2.29**

Styled for boys in extra sturdy 11-oz. white-back coarse-weave denim. Takes plenty of long, rugged wear at school or play. Tight-fitting western style with low-rise waist, tapered legs, turn-up cuffs. Reinforced strain points, double main seams. Sizes from 6-16.



SUSPENDER JEANS

**1.49**

Styles for ramping boys and girls. Detachable button suspender jeans in sturdy Sanforized blue denim. Front zipper fly for boys, side zip for girls. Sizes 1-6X. FLANNEL SHIRT—Softly napped Sanforized cotton flannel. Colorful fall plaids. Sizes 2-6X.....1.29



BOYS' SPEED SHORTS

**39¢**

Jr. boys' Speed Shorts of smooth, rib-knit cotton. Heat-resistant elastic waist. Comfortable, absorbent. 2 to 16.



SAVE-BOYS' BLAZERS

**39¢**

These colorful socks are knit for long wear. Mercerized cotton is absorbent, comfortable. 8 1/2 to 11.



GREADIER BOYS' OXFORDS

**5.98**

Sturdy, rugged Oxfords styled just like Dad's. In supple brown leather with long-wearing soles. In sizes from 2 1/2 to 6.



FASHION PROPOSES for sub-teen and teen agers too, blue leather pumps with perky little white and blue leather bows. This model by Sandler of Boston.



ADULT CONSTRUCTION as well as styling is reflected from the brown calf military-strap oxfords this grade schooler is wearing. They are by Endicott Johnson. "Grown up" trench coat and slacks are Twigs fashions.



FOOTWEAR WARDROBE for the boy going back to school includes wide style variety as shown above left to right: U-Wing with monk strap and shiny buckle, by Stride Rite; duplicate of laced oxford like dad wears, by Red Goose; perforated wing tip model featuring black leather sole with white wetting, by Simplex Flexies.



THREE NEW VERSIONS of the ever popular pump for girls going back to school, left to right: smooth black leather by Lucky Strides; two in one strap in red leather by Stride Rite; smart single strapper in blue, by Sandler of Boston.

### Boys Favor Sport Shirts

Keeping Junior warmly clothed throughout the school term looms large as a factor in buying his toys. Because many boys wear sport shirts and slacks under a short outer coat during the milder winter weather, it is well to make sure that the shirt is warm enough, by buying wool sport shirts with long sleeves. There will be the minimum needed to keep a boy going through the week and allow for washing and dry cleaning.

With the same objective of assuring adequate warmth, mothers favor wool socks and, when choosing boys' undershirts, are likely to prefer the T-shirt type.

### Fall School Scene

Glowing with Color  
The back-to-school clothes picture is in vivid technicolor this year, with the emphasis on autumn shades. Orange glows provide the teal; football colors of bright red, brightest colors for browns, grays or navy.  
Blues, particularly turquoise and green or gold; browns in taupe, spice tones or rich chocolate, plus dark, dark gray, round out the fashion color scene.

### Stimulate Appetite

Don't worry if your child spurns milk. His appetite for this essential food can be stimulated by flavoring it with chocolate.



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