



HIGH SCHOOL GIRLS buy sweaters and skirts weeks ahead of the first fall school bell. Here, left, Ruth Saylor looks at short-sleeved slip over in orlan shown by Kathleen McKenney, behind the counter. Both are salesgirls at Craigs.

Home Expert Gives Advice On Home Management Plans

By MAXINE LIVINGSTONE
Family Home Editor,
Parents' Magazine

It's no secret that when children reach school age, housekeeping problems increase. Among the problems to be coped with are morning traffic in the bathroom, split-second breakfasts, well-packed lunch boxes, and daily fresh wardrobes for young scholars. No wonder mother finds herself bogged down with dishes and laundry piling up quicker than she can take care of it.

It is seldom that one becomes an "easy" housekeeper merely by accident. It takes analyzing and planning to know what is best for your husband, children and for yourself. Goals which are of greatest importance to some families may not be as vital to your family.

But there are certain housekeeping activities common to every home and there are principles of efficient home management that can help you save time and energy in work that needs to be done.

School is a milestone in a child's life, happy only if a home remains the background for comfortable family living and brings parents and children close together through shared fun, common interests and values. That is why it is important that housekeeping chores never be allowed to become so burdensome that time for family pleasures is lost.

By constantly experimenting with your household tasks, you will find new and improved methods of getting a job done and you will avoid the boredom and monotony of these necessary chores. Dusting, washing windows and similar tasks will go quicker if you learn to use both hands for a job whenever possible.

Sitting on a posture-back chair when you iron, prepare vegeta-

bles, or clean silver, will produce a few minutes of rest in your housekeeping day. When you pick up heavier objects, try bending down from the knees rather than bending from the waist with knees straight; this uses large muscles which tire less easily.

By studying your work methods, you may be able to eliminate unnecessary motions or even tasks. Dishes which have been placed in a drainer, scalded, covered with a clean towel and allowed to dry are sanitary, and you will have more time to do a job you prefer. If you finish each activity before beginning another, you will gain the satisfaction of a job completed.

Common to all homes in which there are school children, is the need for equipment and appliances which, when properly installed and used, do much toward making housekeeping easier. Work-saving, time-saving equipment frees you from drudgery and helps you to become a more understanding and relaxed parent.

A large-sized refrigerator holds a supply of food which will last for at least a week, thus eliminating those time-consuming daily trips to the market. A freezer enables you to buy large quantities of seasonal foods when prices are low, and you always have food on hand when company drops in.

More Modern Aids
Conveniently located laundry facilities enable you to launder more frequently; thus the children need fewer sets of clothes requiring mending and ironing.

An automatic range with timers, exact heat control and similar features which help do your work for you, will be a great help in preparing meals for your hungry family.

An up-to-date vacuum cleaner does faster work.

Child Wardrobe Requires Three Pairs of Shoes

The well managed wardrobe for the school child requires an absolute minimum of three pairs of shoes, at least one pair of rubbers and a pair of galoshes for really bad weather.

In addition to a pair of shoes for dress-up, there should be at least two pairs for day to day school wear and play. This is necessary to make way for frequent change, which in turn helps to insure foot health.

Just as good sense dictates that children should never wear the same pair of shoes on two succeeding days, neither should they wear the same socks more than one day.

Stockings should be changed anew every time the child bathes his feet.



WISHIN' SCHOOL DAYS were here already, Kathleen Jobe and young brother Michael model "What the School Girl and Boy Will Wear" for Tots To Teens. Kathleen looks cool in a plaid French gingham frock with frosty touches of white pique for collars and cuffs, worn over a very full plisse petticoat. Her soft little white cardigan sweater is all orlon and washable. Kindergarten age Michael models washable acetate and rayon white-flecked brown suspender slacks with white rayon sport shirt and manly looking little checked wool and rayon jacket in beige and brown. Kathleen wears traditional school girl flats, Michael, new Weatherbird oxfords. They are children of Mrs. Ethel Jobe, manager of Tots To Teens.

Bell-Ringers FOR SCHOOL WEAR

Poll-Parrot Shoes ring the bell for style, fit, comfort and wear... because they're pre-tested. Yes, actually test-worn by active children to make sure they're right for your children. See our just-right-for-school selection soon.



2.

Widths from AA to D
according to size & style



3.



4.



5.

1. Famous Poll Parrot Saddles with the narrow heels—all white or Pearl Elk and Tan. 5.95 and 6.95

2. No. 8124 for years the finest fitting oxford a tiny narrow heel ever had. 5.95 and 6.95



6.

Just a few of the many styles available



7.

3. This tough scuff toe shoe is available in oxfords, too. 5.95 and 6.95

4. A little Boy's brogue type that will wear till the cows come home. 4.95 and 5.45

5. One of the many cute but rugged little strap styles available in reds, browns and two tone combinations by Poll Parrot and Scamperoo. Priced from 4.65 to 6.95

6. A real boy's shoe with that husky, rugged look. 5.95 to 6.95

7. The military strap... still one of the most popular boys styles. 5.95 and 6.95

THERE'S EXTRA WEAR IN EVERY PAIR—
from September to June IS NOT UNUSUAL
when they are Star Brand and Poll Parrot Scamperoo.

VAN ORMAN'S

527 MAIN

IN

KLAMATH FALLS



IT WAS COKE TIME AND SHOE TIME when Frank Bogatay of Miller's Shoe Department talked school shoes to two knowing freshmen, (left) Phyllis Crabtree, and his own daughter Joan. Phyllis wears the new gray suede "Duckbill" in high school jargon, with white bow trim. Her blue slipover sweater is worn with a straight gray flannel skirt and silver chain choker and bracelet. Joan wears genuine white buck saddle oxfords, fluffy white Angora anklets, full-gored brown wool skirt, flecked in white, Chinese red sweater and gold chain choker. Both costumes are perfect for the classroom.

Teens Favor Large Handbags

Everywhere that Teen-age Tess goes, her oversize handbag is sure

to be present. For who carries with her more paraphernalia than the high school student? Pencils, notepads, datebooks, souvenirs, homework and often her lunch all must go into this combination handbag and traveling case.

Designers have answered her call with styles that are huge and yet neat. Totes and pouches in smooth and textured leathers are available to teen-agers in favorite colors and eye-catching trims.

HERMAN'S PREFERRED

Back-to-School TOGS

Everything you need to be in style on the campus. Look at these examples.



SWEATERS

Towne & King and Lord Jeff... tops the country over! Soft fabrics and brilliant colors make the feminine set take notice of "Mr. Sweater." Sizes 36 to 46.

LORD JEFF 7.95
TOWNE & KING 11.95

Day's
Peg Leg and Regular
Regular in White only
Cords
Black, Navy and White
\$6.95

PEG LEG DENIMS

Black, Grey, Tan, Faded Blue
\$3.98 and \$4.45



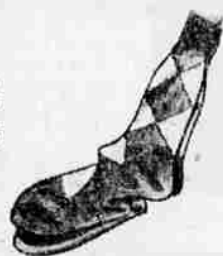
ENGLISH BROGUES

15⁹⁵

Genuine "Made in England" Brogues. Scottish zug uppers, heavy leather soles with set-in heel plates. Leather takes excellent dye to dark cordovan. Sizes 6 to 12.

ARGYLE SOX

You can buy these famous Interwoven and Esquire socks with complete confidence. Clear cut, smart colors. Sizes 10 1/2 to 13.

1⁰⁰ up

WHITE STAG
'4 SEASON

Favorite poplin jacket on the campus! Water repellent. Colors: natural, white, mint and navy blue. Zipper pockets and front. Sizes 36 to 46.

10⁹⁵

It's **HERMAN'S** SINCE 1907
for men's wear

826 MAIN

PHONE 5471