

SAVE UP TO 47%

Helena Rubinstein's annual Beauty Pairs solve 10 problems at bigger savings than ever!

Each pair a complete solution to a beauty problem. Marvelous opportunity to stock up on all your beauty essentials for personalized Skin Care, Hair, Make-Up, Fragrance and Grooming. Buy one product — get one FREE! Limited time only — hurry!

2 FOR DRY SKIN



Buy "Pasturized"® Face Cream Special — cleanses, lubricates, softens dry, taut skin... get free Skin Lotion Special, mild, bracing lotion for dewy finish.

Combination Value 1.88 • SAVE 33½% • Both for only 1.25

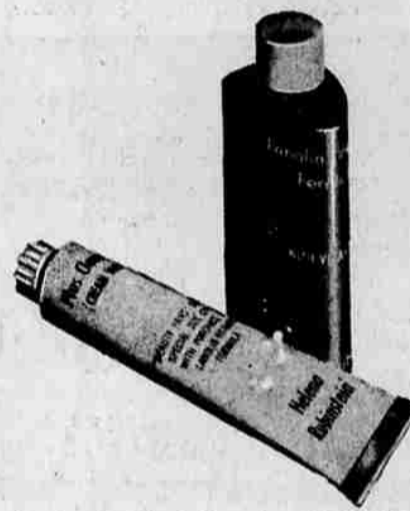
2 FOR COARSE PORES



Buy Deep Cleanser — creamy liquid that penetrates deeper into pore openings... get free "Herbal" Skin Lotion, gently astringent freshener.

Combination Value 2.00 • SAVE 25% • Both for only 1.50

2 FOR AGE LINES



Buy Lanolin-Vitamin Formula — contains Vitamin A, smooths and moisturizes... get free Plus Cleanser, rich, creamy face wash.

Combination Value 1.80 • SAVE 16½% • Both for only 1.50

2 FOR BLACKHEADS



Buy Beauty Washing Grains, friction wash, helps remove blackheads... get free Medicated Cream to counteract oiliness, heal externally caused surface blemishes.

Combination Value 1.75 • SAVE 28½% • Both for only 1.25

2 FOR GLAMOUR MAKE-UP



Buy Silk-Tone® Foundation — flawless, lasting foundation — covers every tiny imperfection... get free Silk-Screen Face Powder® for radiant, silken finish.

Combination Value 2.00 • SAVE 25% • Both for only 1.50

2 FOR BEAUTIFUL HAIR



Buy Color-Tone Shampoo — washes color highlights into your hair, one for every hair shade... get free Headliner, grooms and conditions.

Combination Value 1.75 • SAVE 28½% • Both for only 1.25

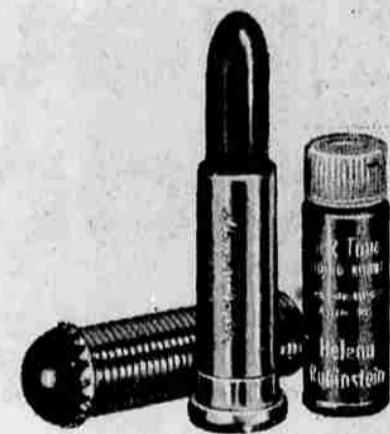
2 FOR BODY FRESHNESS



Buy Perfume Spray Deodorant — acts as anti-perpirant, stops odor... get free White Magnolia® Talcum, keeps you fresh, comfortable from bath to bath.

Combination Value 1.63 • SAVE 23% • Both for only 1.25

2 FOR LIPS AND CHEEKS



Buy Stay-Long Lipstick, world's longest-lasting lipstick, in a pretty jewelled* case... get free Silk-Tone Liquid Rouge for a blush that looks like nature.

*simulated
Combination Value 1.60 • SAVE 31½% • Both for only 1.10

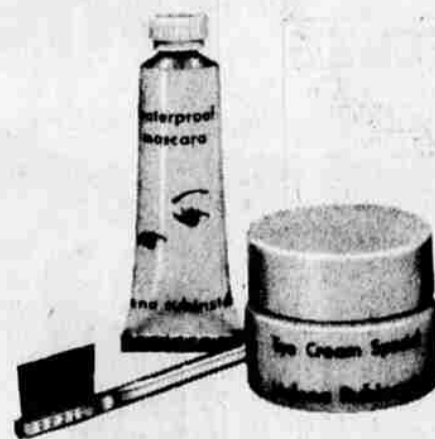
2 FOR FRAGRANCE



Buy Heaven-Sent® Eau de Toilette — long-lasting loveliness in a floral fragrance... get free Heaven-Sent Deodorant Cream — ends perspiration problems.

Combination Value 1.85 • SAVE 32½% • Both for only 1.25

2 FOR MAKING EYES



Buy Waterproof Mascara — cream formula, won't run or streak even when you swim... get free Eye Cream Special for younger looking smoothness around the eyes.

Combination Value 2.10 • SAVE 47% • Both for only 1.10

Please send me these Helena Rubinstein Beauty Pairs:

| BEAUTY PAIR | QUANTITY | PRICE | TAX | TOTAL |
|-------------|----------|-------|-----|-------|
| | | | | |
| | | | | |
| | | | | |

Please check your coloring for make-up items: Blonde Brunette Medium Brown Redhead Gray

NAME _____

STREET _____

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All plus fed. tax. Charge C.O.D. Remittance Encl.

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