

# Radio Log

**KFLW - 1450 Kc. - PST**  
Monday Evening, Aug. 2

6:00 Gunsmoke CBS  
6:30 News CBS  
7:00 Headline Edition ABC  
7:15 Turner Calling ABC  
7:30 The Lone Ranger ABC  
7:55 Les Griffith ABC  
8:00 My Friend Irma CBS  
8:30 Lowell Thomas CBS  
8:45 Tennessee Ernie Show CBS  
9:00 Voice of Firestone ABC  
9:30 Preview of Tomorrow  
9:45 Henry J. Taylor ABC  
10:00 10 p.m. Headlines  
10:15 Bill Sterns ABC  
10:30 Kluwey's Klub  
11:00 Sign Off News Summary  
11:58 Sign Off

**KFJJ - 1150 Kc. - PBT**  
Monday Evening, Aug. 2

6:00 Gabriel Heatter MBS  
6:15 Evening Edition Local News  
6:25 Hollywood Highlights  
6:30 Virgil Pinsky News DLBS  
6:45 Sam Hayes News DLBS  
7:15 Bill Henry MBS  
7:00 Red Skelton Show  
7:30 Sports Report  
7:40 Number Nine  
7:45 Perry Como Show MBS  
8:00 Under Arrest  
8:30 The Railroad Hour NBC  
9:00 Newspaper of the Air DLBS  
9:15 Fulton Lewis, Jr. MBS  
9:30 Moonlight Melodies  
9:55 Robert Hurley News MBS  
10:30 Shady Side of Midnight  
11:00 Sign Off

**KFLW - 1450 Kc. - PST**  
Tuesday, Aug. 3

6:00 Early Bird News  
6:05 Alarm Clock Club  
6:30 Hatter's Almanac  
6:45 Ride The Bus  
6:55 Music  
7:00 News-Breakfast Edition  
7:15 Charlie's Roundup  
7:30 Frank Goas CBS  
7:45 Harry Bennett CBS  
8:00 Breakfast Club ABC  
9:00 Blue Skies  
9:15 Ma Perkins CBS  
9:30 Young Dr. Malone CBS  
9:45 The Female Cat CBS  
10:00 Chet Huntley CBS  
10:15 Perry Mason CBS  
10:30 Nora Drew Pardon  
10:45 Merian From Miller's  
10:55 Whispering Streets ABC  
11:15 Brighter Days  
11:30 Helen Trent CBS  
11:45 Our Gal Sunday CBS  
12:00 Noon Edition  
12:15 Payless Sideshow Show  
12:30 Sam Hayes ABC  
12:45 Arthur Godfrey CBS  
2:15 Ruth Ashton CBS  
2:30 Phil Norman CBS  
2:30 House Party CBS  
3:00 Better Living  
3:15 Hank Hines Show  
3:45 Basin Briefs  
3:58 Dorsey Bell ABC  
4:00 Ted Malone ABC  
4:15 Spin With Wynne  
4:45 When a Girl Sings ABC  
5:00 Edward R. Gurnow CBS  
5:45 Frank Goas CBS  
5:55 Hometown News  
6:00 Jack Carson CBS  
6:25 News CBS  
6:30 People Around Town CBS  
7:00 Johnny Dollar CBS  
7:30 Silver Eagle ABC  
7:55 Les Griffith ABC  
8:00 Two Tickets to Broadway  
8:30 Lowell Thomas CBS  
8:45 Tennessee Ernie Show CBS  
9:00 America's Town Meeting ABC  
9:45 At the Lodge  
10:00 10 p.m. Headlines  
10:15 Bill Sterns ABC  
10:30 Kluwey's Klub  
11:00 Sign Off News Summary  
11:58 Sign Off

**KFJJ - 1150 Kc. - PBT**  
Tuesday, Aug. 3

6:00 Sunrise Serenade  
6:20 Farm Reporter  
6:35 Sons of the Pioneers  
7:00 Frank Hemmingway News DLBS  
7:15 Breakfast Gang DLBS  
7:30 Today's Best Buy  
7:45 First Edition Local News  
7:55 Somewhere to Think About DLBS  
8:00 Cecil Brown MBS  
8:15 Bob Greene News DLBS  
8:20 Melodie Interlude DLBS  
8:35 Holland Engle News MBS  
8:45 Breakfast Gang DLBS  
8:45 Strictly Female  
9:00 Morning Melodies  
9:20 Hazel Market MBS  
9:30 Caravan Milk Time MBS  
9:45 Music of the Moment  
10:00 Newspaper of the Air DLBS  
10:15 Tella Test DLBS  
10:30 A Visit to Westfield's  
10:35 A Visit to McConkey's  
10:45 News From the Scooper  
10:45 A Visit to LaPointe's  
11:00 Cliff Engle News DLBS  
11:05 South Side Street Varieties  
11:30 Queen for a Day MBS  
12:00 Tips from the Town Seng  
12:15 Roundup Edition Local News  
12:30 Best on Record  
12:45 Notes From the Scooper  
1:00 Matinee Melodies  
1:00 Lakeview Roundup Time  
1:35 Sam Hayes News DLBS  
1:35 Here's The Answer DLBS  
1:45 Tella Test DLBS  
1:50 Join the Navy  
4:15 Frank Hemmingway News DLBS  
4:30 Sam Hayes News DLBS  
5:00 p.m. Bob Greene News DLBS  
5:05 p.m. Eddy Brown  
5:35 Cecil Brown MBS  
5:45 Gabriel Heatter MBS  
6:15 Evening Edition Local News  
6:25 Hollywood Highlights  
6:30 Virgil Pinsky News DLBS  
6:45 Sam Hayes News DLBS  
6:55 Bill Henry MBS  
7:00 Red Skelton Show  
7:30 Sports Report  
7:40 Number Nine  
7:45 Eddie Fisher Show MBS  
8:00 That Hammer Guy MBS  
8:05 Young Chamber of Commerce  
8:45 Heideberg Harmonaires  
8:50 Newspaper of the Air DLBS  
9:15 Fulton Lewis, Jr. MBS  
9:30 Moonlight Melodies  
9:55 Robert Hurley News MBS  
10:30 Shady Side of Midnight  
11:00 Sign Off

## "DENNIS THE MENACE"



"GIVE ME ONE GOOD REASON WHY I SHOULD WEAR CLOTHES ON A HOT DAY."

## Malin Chemical Fertilizer Plant To Be Constructed

Start of construction on a 90,000-gallon Brea Aqua Ammonia distribution terminal and conversion station at Malin was announced today by R. H. McCough, agricultural sales manager for Brea Chemicals, Inc., a subsidiary of the Union Oil Company of California.

The Malin terminal, which will supply Southern Oregon growers with a new nitrogen - in - solution fertilizer, is expected to be completed by September 1, McCough said. Construction is being handled by Fabricated Metals, Inc. of San Leandro.

Ammonia will be shipped to Malin by rail from Brea's new \$15,000,000 plant near Los Angeles and will then be converted from a liquid under pressure to a stable solution that can be safely and easily handled.

The large storage capacity of the Malin terminal will assure local growers of a big peak - season supply of nitrogen. This terminal will be the 13th established by Brea at point - of - use locations on the West Coast and in the Hawaiian Islands - a combined capacity of 21,000,000 gallons storage.

Concerning the use of Brea Aqua Ammonia, McCough said that "grower use of all nitrogen fertilizers has increased 10 per cent per year since 1946, and the use of ammonia and ammonia solutions has averaged a 40 per cent increase. The most rapid development has been in the direct application by drill injection, which rose 800 per cent from 1946 to 1951, doubled between 1951 and 1953, and is expected to double again by 1956.

"The efficiency and economy of

an ammonia solution as a nitrogen 'carrier' is being recognized more and more," McCough explained. "Growers find that aqua ammonia combines ease of handling and storage with increased efficiency of application. Field experience shows that aqua ammonia, by supplying its own moisture during application, goes to work faster, and once in the soil, lasts longer and furnished more nitrogen nourishment during every stage of plant growth."

McCough also explained the practical aspects of the handling of the fertilizer solution as an important advantage to growers. "Brea Aqua Ammonia, being a stable solution, can be stored and handled without special pressure equipment. It is easily pumped and its flow through hose lines is easy to regulate, meter or measure."

## Oregon Steel Workers To Vote

PORTLAND (AP) - CIO Steelworkers employed at the Oregon Steel Mills here are to vote Tuesday on management's offer of a pay increase. There had been talk that a strike was set for the weekend, but it was not called.

Lee Caldwell, union representative, said the workers are asking a 5-cent hourly pay increase, plus fringe benefits amounting to 4 cents and the hiring of some additional help.

## Roseburg Metal Strike Settled

ROSEBURG (AP) - Local sheet metal workers, members of the Eugene local, have settled their wage dispute with local shops on a compromise basis. V. R. Thomas, shop steward, reports. He did not give the terms.

The settlement was at the Roseburg plants only and did not involve workers at Eugene. The strike was called on a demand for a pay boost of 21 1/2 cents an hour.

## Oregon Solons Vote Reported

WASH., OTON (AP) - How Oregon members of Congress were recorded as voting on recent roll calls:

**Senate:**  
On rejection by vote of 44-42 (two-thirds majority required) of motion to limit debate on atomic energy bill. For the motion - Cordon (R); Against - Morse (Ind.).  
On rejection, 51-31, of Stennis (D-Miss) amendment to atomic energy bill to eliminate all provisions for private development of atomic energy. For the amendment - Morse; Against - Cordon.  
On passage, 57-28, of bill amending atomic energy act of 1946: For - Cordon; Against - Morse.  
On passage, 59-21, of compromise housing bill: For - Cordon; Not voting - Morse.  
On passage, 61-26, of compromise bill revising tax laws: For - Cordon; Against - Morse.

**House:**  
On passage, 231-154, of bill amending the atomic energy act of 1946: For - Coon (R), Ellsworth (R), Norblad (R); Not voting - Angell (R).  
On passage, 266-128, of \$5,208,419 foreign aid program through June 30, 1955: For - Ellsworth, Norblad; Against - Coon; Not voting - Angell.  
On passage, 316-77, of compromise bill revising tax laws: For - Coon, Ellsworth, Norblad; Not voting - Angell.

**EXECUTION**  
BERLIN (AP) - ADN, the official German news agency, said Monday in a Peiping dispatch that 10 armed Nationalist Chinese "agents" who "invaded" the China mainland have been executed in Red China.

## ESQUIRE

It's Just the Most Hilarious Musical of All Time!

**DANNY KAYE**

Now

**'KNOCK ON WOOD'**

Out by TECHNICOLOR

SHORTS-CARTOON-NEWS

## PELICAN

Now Showing!

**ALAN LADD**

IN A WHALE OF AN ADVENTURE!

**HELL BELOW ZERO**

With JANE TITTEL

SHORTS-CARTOON-NEWS

## TOWER

Now Showing!

**THE SARACEN BLADE**

Ricardo MONTALBAN  
Betty St. JOHN

**THE GOLDEN IDOL**

JOHNNY SHEFFIELD

TOMORROW!

**Let's Dance**

ROBERT MITCHELL  
JEAN SIMMONS

**CROSSWINDS**

## Channel 5

**KBS-TV-Medford**  
Monday Evening, Aug. 2

8:30 Devotions  
8:30 Betty White Show  
8:50 Feminine Fancies  
9:20 Val Rague Show  
9:50 Uncle Bill Show  
9:50 Archair Theater  
9:50 Time for Beauty  
7:00 Burns and Allen  
7:30 TBA  
8:00 Dennis Day  
8:30 Masquerade Party  
9:00 Public Defender  
9:30 Badge 714  
10:00 Weather  
10:05 News  
10:15 Best Theater  
11:15 Sign Off

## New Portland TV Tower Completed

PORTLAND (AP) - KOIN-TV plans to start using a 100,000-watt television signal from its new tower in about 10 days.

The 708-foot tower, highest on the West Coast north of Los Angeles, was completed Sunday.

## Chinese Battle Big River Floods

TOKYO (AP) - Peiping radio said today "a fierce struggle" is going on between one million peasants and soldiers against raging waters of the flooded Yangtze and Hwai rivers in Communist China.

The Reds said the heaviest rainfall in a century fell in the Yangtze Basin recently and that the great central China river, one of the world's largest, has been rising since June.

## PELICAN

Hey - Kids!

1:45 P.M.

**Wed. Only!**

**EACH WEEK!**

**PELICAN**

Posse Club Meets

UNFORGETTABLE THRILLS!

Special Western Feature

**CARTOONS! Kids 20c**

## SHASTA

DRIVE-IN PHONE 2-3535

LAST TIME TODAY!

**MARTIN LUTHER LUIS**

**MONEY FROM HOME**

TOMORROW!

ROBERT MITCHELL  
JEAN SIMMONS

**SHE COULDN'T SAY NO**

# BUY with Confidence Save with Pride!

'Florida Gold' - Quick Frozen, Fresh

**Orange Juice** 12-oz. tin 27¢  
Makes 1 1/2 qts.

**Sugar** C & H Pure Cane 10 lbs. 89¢

**Shredded Wheat** PKG. 15¢

**Preserves** FLOTILL, Strawberry-12-oz. jar 25¢

**Pineapple Juice** DEL MONTE 46-oz. 25¢

PRODUCE FEATURES

**CANTALOUPE** ea. 5¢

**Juice ORANGES** 2 doz. 29¢

<b>Baby Beef</b>	<b>PORK CHOPS</b>	<b>RIB STEAK</b>
<b>LIVER</b>	Center Cuts	
29¢ lb.	79¢ lb.	49¢ lb.

**BIG Market**

EASY FREE PARKING

4710 So. 6th Phone 6875

**Shakespearean Festival Opens**

ASHLAND (AP) - The 14th annual Shakespearean Festival opened here Sunday night with a presentation of "Hamlet" before a capacity audience.

The festival will continue through August with nightly presentation of Shakespearean plays. Besides "Hamlet," the repertoire includes: "Merry Wives of Windsor," Henry VI (part II) and "Winter's Tale."

Real names, real dates, real places! For authentic dramas of the nation's police in action, hear...  
**GANGBUSTERS**  
Tonight, 6:30 P.M., Dial 1450  
CBS Radio KFLW

**Final Clearance**

**White Stag Play Clothes**

YOU'LL 'BLOW THE MAN DOWN' IN White Stag

These gay playclothes are "fun togs" and fun is the keynote of the whole collection. You can relax in 'em, because they are designed for comfort... You can revel in 'em, because they're up-to-the-minute fashion right... AND NOW, BEST OF ALL, PRICED SO VERY LOW. SELECT YOURS NOW!

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**4.99**

**CALFSKINNER PANTS... \$3.99**

**BAT BOY CAPS**  
**CREW HATS**  
**PIXIE HATS** 99¢

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**The Town Shop**

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