

Herald and News

FRANK JENKINS
Editor

BILL JENKINS
Managing Editor

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BILLBOARD

BY BILL JENKINS

If the plans of the Ray-O-Vac company are carried out there are going to be a lot of bewildered wives and families back in Wisconsin.

A release from one of their officials tells us of plans for the company's annual sales meeting. And it sounds like a real deal. The men will leave for their offices just as usual, with no mention of what is in store for them. They will be lured to a central meeting spot where they will entrain for Colorado and spend a week at a dude ranch.

The release doesn't say what they will do about clothes for the trip. Unless people back in Wisconsin traditionally dress for business in traditional dress, I'm afraid a few of the lads will find their sharp suits a little out of line for life on a ranch, even a plush dude outfit.

Nor does it say what will happen to frantic wives when they get a card from hubby, postmarked Colorado, saying "having a wonderful time, wish you were here."

I can well imagine the consternation that is liable to strike the household when this bombshell explodes. Sure, maybe the company can explain. But what about the wife who wanted to go along, and the dinner date with Aunt Jane, who was due the Tuesday after lover boy left the house? And a thousand other little items?

The company feels that this approach will get away from the "stuffy" atmosphere of a regular sales meeting and will undoubtedly increase sales for the coming year.

ALONG NATURE'S TRAIL

by KEN McLEOD

Perhaps in no segment of our economy will the pressure of population be exerted as great as in the use and development of the wildland areas and here we are faced by the greater conflicts.

Professor John A. Zivnuska of the University of California School of Forestry, writing in the current issue of "California Monthly," poses a number of thoughtful questions:

"Can the forests of California," asks Zivnuska, "yield as much lumber in the next 20 years as in the past 100 years? Can they simultaneously provide the raw material base for new forest industries? Do some of the non-forest areas of brush or chaparral hold promise as an undeveloped agricultural frontier? Can the value of all these lands as the primary watershed of the state be increased through appropriate handling of the cover? Can the use of these wild lands by campers, picnickers, hikers, skiers, and other recreationists and tourists be tripled and still provide the values in living which attract such use? Above all, can these many things be done while still maintaining and improving the productive potential of these lands?"

The questions Zivnuska asks are vital to any area that possesses large tracts of forest lands and are problems already presenting themselves for solution as the upwarping of population forces them acutely into public attention. Increasing population by its force must bring about major adjustments in the present day pattern of land use. Unfortunately, the general public is hardly aware of the tremendous importance of the wild lands as an essential part of the economy of a state; and, even communities within the forest areas fail to realize the great potentials available at their door step.

Zivnuska points out some of the statistics involved in the forest problem of California, where over 16 million acres of land are best suited to the production of a forest resource. Along with this basic forest land there is an additional 29 million acres of other lands covered with woody vegetation. These are the chaparral or brush lands that are attracting much attention of technologists in their present studies of brush land management. As I recall, the state of California covers some 100,000,000 acres of land. Forest areas and brush lands occupy 45 million acres or practically one half the area of the state.

In direct contrast to these figures of wild lands of the state is that of the irrigated agricultural land. In 1950 there was approxi-

I agree with them that it will get away from anything stuffy. It may, in fact, get completely away.

If figures don't lie then it looks like the wild and woolly West is about to become a little crowded. NAM has come out with a prognostication that Oregon will see a 24 percent increase in population by 1960. That would put the head count at two million forty one thousand. Right now we have a million six hundred thousand people.

The experts go ahead to say that Washington will grow by 27 percent, Idaho by 21 percent and Montana will swell her population by 15 percent.

Looks like it's gonna be so tight around these parts you'll have to bring along your own log to sit on.

I'd hate to be the only editor in the nation not to take advantage of the opportunity to get in my two bits worth on the latest Dior style orders.

Despite the fact that the audience at his show was reported to have been wildly enthusiastic, my attitude is strictly "Phooie!"

On top of making practically all women look ridiculous, think of the irreparable damage it will do to the pin-up trade. The millions of pictures, all on the curvy side, that will have to be stripped from the walls and tossed in the ash can. Think of our thriving falsies trade. Imagine their factories lying idle while the manufacturers of the Sloppy Joe sweater (which will undoubtedly boom up in popularity again) run full blast. Our attitude, sir, is negative.



HAL BOYLE

RAPID CITY, S.D. — Leaves from a touring reporter's notebook: They have fresh hens' eggs on restaurant menus here—and 60-million-year-old Dinosaur eggs in museums.

But the naive tourist will do well to beware of any souvenir bargains offered him in dried porcupine eggs. They are nothing but dried cockle-burrs, fixed up by local pranksters to kid the visitors.

The Black Hills, home of free-roaming buffalo and the famous Mt. Rushmore Memorial, has had a fabulous past. The area now has become one of the nation's big tourist meccas, but a guy from out of town finds it hard to know what to believe. For the folks here still have the old pioneer fondness for a good yarn, whether it is actually a true story or only a tall tale.

Take Wind Cave, for example, which has 10 miles of explored passageways and several huge chambers. One called "The Bridal Chamber" was so-named, according to a guide, because of a girl who figured the only way she could carry out a promise to her mother she would never marry the best man on earth—and still get the guy she wanted—was to marry him in the cavern.

But no such ceremonies have been allowed, according to the same guide, because "naturally the government doesn't want to run matrimony into the ground."

Everyone recalls the tragic fate of Gen. George A. Custer and more than 200 men wiped out in the Battle of the Little Big Horn River in Montana on June 25, 1876. The Indians, who always resent the fact the battle was called a "massacre," still point out that the white troops were fully armed—and they weren't packing water pistols.

Few today remember, however, that Custer was sent to the Black Hills in 1874, following the financial panic of 1873, to check on reports the hills held gold.

Custer set forth on his journey from a fort on the present site of Bismarck, N.D., with a force of a thousand men led by a brass band mounted on white horses. The expedition, accompanied by the son of President U.S. Grant, carried a supply of champagne in its wagons. (Presumably they cooled it in mountain streams; there were no ice salesmen along the route.)

The strange caravan did find gold on Aug. 2, 1874 in the Black Hills, which for centuries the Indians had held to be the inviolate home of Manitou, the great spirit. Less than two years later Custer, neither the first nor the last American military leader to underestimate an enemy, and the men with him were washed out by waves of vanishing redskins who didn't choose at that particular moment to vanish.

No band blared on that day, and it wasn't champagne that flowed.

Wild Bill Hickok lives in legend as one of the West's great gunmen. Although some scholars believe he may have bled to death more people than he drilled.

But undoubtedly he was a tall, handsome, picturesque figure. The undertaker who laid him out for burial after a dead-end shot him to death in a Deadwood saloon described him as "the prettiest corpse I ever have seen." It isn't every day a man gets a heartfelt compliment like that.

Highwaymen made the shipment of gold a risky business for express companies in old Deadwood. The shipments were kept as secret

Sam Dawson

NEW YORK — The first 410 corporations to report on earnings show that profits from American industry and trade are running neck and neck today with booming 1953.

But for an unusually large number of corporations, the profit and loss statements are either very good or very bad.

Half of the companies are doing better than last year—some blazing new trails into record high profits for the first half of the year. The general business slump may have cut their sales totals, but lighter taxes push them into new high ground.

Just about as many are trailing last year's first six months' earnings. And 17 of the companies operated in the red so far this year. Only five did a year ago.

Utilities and communication companies gained much more than did industry. Railroads were dragging—28 of the 28 showing declines in earnings this year, and four reporting net losses.

The 416 corporations' combined net profit after taxes comes to \$3,335,328,254. The same companies earned \$3,268,213,308 in the first half of 1953. This puts them 2 percent ahead this year, with 211 of them showing gains over a year ago.

The 368 industrial firms in the list had combined earnings 6.7 percent ahead of a year ago. The 29 utilities showed a combined increase of 51 percent. But the 28 rails were off 44 percent.

Biggest gains this year were made by aircraft companies, reflecting defense spending as well as tax relief. Motors reporting so far are ahead, with General Motors' gains setting the pace. The end of the excess profits tax helped here.

sometimes occur in ulcers of the stomach or duodenum. It seems likely that your son's ulcer has healed but he should no doubt continue to be careful of his diet for some time to come.

Q—I have been taught that one should take a laxative two or three times a year to keep the liver in shape. Is this correct?

Mrs. W. F.

A—No.

Q—Several years ago I had a hysterectomy. For some time I have been taking vitamin capsules containing vitamin B complex, vitamin C and minerals. Is it safe for me to take this three times a day?

A—It probably will cause no harm but it is expensive and in all likelihood is not necessary if your diet is satisfactory.

The Doctor Says

By EDWIN P. JORDAN, M.D.

A common ailment and one which is most difficult to treat successfully is the subject of today's first inquiry.

Q—Can you give me a cure or at least relief from foot warts? They are painful and I cannot seem to find a remedy. Mrs. B.V.

A—This presumably refers to what are known as planar warts on the soles of the feet. They are frequently extremely difficult to cure or relieve. Methods commonly used are X-ray, radium, intra-surgery, and operation. The best possible medical advice should be secured.

Q—Why does a woman gain weight so easily after a female operation?

Mrs. L.

A—From eating too much. Effects on the glands or metabolism are generally of little or no importance.

Q—A friend of mine weighs 170 pounds and is continuously taking a laxative to help her lose weight. What will eventually happen to her?

B. J.

A—She will probably get an irritated digestive tract. That is not a good way to lose weight.

Q—My doctor wants me to take gold treatments for arthritis. What do you think of this? Mrs. P.

A—This is one of the most widely used forms of treatment for some kinds of arthritis. The results sometimes are excellent but the treatments have to be given with considerable care and the patient watched carefully for any sign of reaction to the gold.

Q—About a year ago our 17-year-old son had a sudden ulcer attack and lost a great deal of blood by vomiting. Later it was found that he had a duodenal ulcer the size of the tip of a small finger. He has not been ill since. Is it possible that the ulcer is healed?

Mrs. K.

A—Bleeding or hemorrhage is one of the complications which

House Clears DAV Campaign

The full report of the House Committee on Veteran Affairs giving the Disabled American Veterans a clean bill of health was received here today by the Dewey Powell Chapter 12.

Robert Fenton, local chapter commander, said: "We are thrilled and gratified with the results of the Congressional hearing requested by the DAV. The report speaks for itself in setting forth the true facts about the DAV, its Identity-Tag project and our program of rehabilitation for disabled veterans."

The House committee adopted a report submitted by a sub-committee which had been appointed to make recommendations based on evidence submitted to the committee during public hearings in Washington, D.C. in January and February.

The report described the DAV activities as a valuable service to veterans. It expressed a conviction that the national officers are honest, capable and sincere; that the fund-raising activity operated exclusively by the DAV, is well managed, profitable and a real service to veterans and owners of motor vehicles throughout the nation.

No financial dishonesty or misuse of their funds was shown by the DAV National Service Foundation, according to the report.

Opportunities In USAF Told

Opportunities are greater than ever for highly qualified women who enlist in today's rapidly expanding Air Force, said T-Sgt. Don Adams, station commander of the local US Air Force recruiting office.

This announcement is in line with the recent statement by the director of the women in the Air Force—the WAF—that more highly-qualified young women are needed as an integral part of "America's First Line of Defense."

To qualify for enlistment in the Air Force, Sgt. Adams said, a woman must be a high school graduate, between the ages of 18 and 34 inclusive, be a citizen, unmarried, in good health, have no dependents under the age of 18, and of high moral character and standards.

The pay scale for enlisted women is exactly the same as that for men. Base pay increases with promotions and in accordance with length of service. Food, uniforms, lodging, and medical and dental care are provided without cost.

Sgt. Adams stressed that the Air Force offers many opportunities for a young woman to continue her education and to learn interesting skills while serving with "America's Finest." Expert career counseling is given to every WAF in order to place her in the correct assignment.

The local recruiting station is located on the third floor of the Post Office Building, Klamath Falls, and is open on Mondays, Wednesdays, Fridays, and Saturday mornings. Interested persons are invited to contact Sgt. Adams at any time for further information.

Two Quadruplets Die At Birth

PITTSBURGH — A spokesman for Magee Hospital said today two girls of quadruplets born to Mrs. Ruth Hurd, 25, are in "fairly good condition."

The babies, a boy and three girls, were born yesterday but two died by nightfall. Hospital officials estimated the total weight of the children at about eight pounds. The mother is doing well, the hospital added.

Rudolph, 28, the father, and Ruth are parents of an 18-month-old boy. Hurd, a plasterer, looked over his new family and said:

"I guess I better find a better job. You can't raise a big family making \$40 to \$50 a week."

The Hurds are Negroes.

Third Street MOTEL
Just off Main at Third
A Good Place to Stay

Unusual Tax Dodges Reported

WASHINGTON — The Internal Revenue Service, says Commissioner T. Coleman Andrews, doesn't want to be unfair. But it views with decided disdain such income-tax dodges as:

Charging \$48,000 for "call girls" as a business expense.

Claiming deductions for lingerie, perfume and Cadillac for lady friends.

Listing the cost of a private swimming pool as a "water purification experiment."

Andrews told a House Ways and Means subcommittee yesterday of these actual attempts to avoid taxes.

One businessman claimed the cost of his groceries as a legitimate deduction. His theory, Andrews said, was that "when his wife was in the grocery store, she might contact prospective customers."

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QUICKIES



... looks like the first of the month again — we got anything to sell with a Herald and News Want Ad?"

POLIO?

If so, write to Speers Chiropractic Sanitarium and Hospital, Denver, Colo., for Testimonial Proof of results in arthritis, cancer, polio, epilepsy, rheumatic fever, multiple sclerosis, cerebral palsy, muscular dystrophy, strokes—heart, liver, skin, stomach kidney and scores of other ailments.

ANNUITIES ???
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JOHN HOUSTON INS.

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Broiled Hamburgers
HOT LUNCHES DAILY
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AMERICA'S MOST EXCITING VOCAL PERSONALITY
SINGING ALL HIS GREAT CORAL ISLAND SONGS
"I'm Yours"
"I'll Walk Alone"

The GAYLORDS
NATION'S TOP SINGING GROUP
HEAR THEIR LATEST MERCURY HITS
"FROM THE VINE CAME THE GRAPE"
"ISLE OF CAPRI"
"LITTLE SHEPHERD"

Jerry FIELDING
and his amazing ORCHESTRA
TELEVISION'S LEADING MUSICAL GROUP
"SHOW OF SHOWS"
"GOLDEN MALE SHOW"
PEGGY BARRETT
FEATURED VOCALIST

DANCING 9 UNTIL 1

Tickets now on Sale at DERBY'S MUSIC CO. The advance sale is limited to 50 tickets at \$1.50 per person (incl. tax). The admission at the Armory will be \$1.80 per person (tax incl.).

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AT THE
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9 till 1 - Oregon Time
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